

Campus Buzz: Updates You Can't Miss!



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It's a **UNIQUERSITY!**

Research That Shapes Future-Ready Leaders

Preparing Students to Question, Analyse, and Innovate



Today's employers expect graduates to do far more than earn a degree. They seek professionals who can analyse data, solve complex problems, think critically, and generate insights that create real-world impact. At Vijaybhoomi University, these capabilities are developed through research, an essential part of the learning journey, not an optional academic exercise.

To help students develop this mindset, MBA 2026 students participated in an inspiring session led by **Dr. A Parasuraman**, Pro-Chancellor (Academics), Vijaybhoomi University, internationally renowned scholar and Emeritus Professor of Marketing, University of Miami, alongside Dr. Ravikesh Srivastava, Vice Chancellor, Vijaybhoomi University. Through engaging discussions, students explored how rigorous research transforms curiosity into knowledge, data into insights, and ideas into innovation. The session reinforced an important lesson: impactful research begins not with finding answers, but with asking the right questions.

At Vijaybhoomi University, this philosophy is translated into practice through the **Research Incubation (RI) Program**, a credited Practice Course that enables students to apply research to real-world challenges under expert faculty mentorship.

Because while data powers the future, research gives it direction.

Teamwork Beyond the Classroom

Building Connections Through Dodgeball



Amid the excitement of MBA Orientation 2026, students stepped onto the Dodgeball court for an evening of energy, collaboration, and friendly competition. The activity brought together students from diverse backgrounds, creating opportunities to interact, communicate, and build lasting friendships in a fun and engaging environment.

More than just a game, Dodgeball encouraged teamwork, quick decision-making, and resilience, qualities that define effective leaders. Every dodge, throw, and cheer reflected the spirit of collaboration that students will carry throughout their MBA journey.

With laughter echoing across the Sports Block and teams cheering one another on, the session became a memorable reminder that meaningful learning also happens through shared experiences beyond academics.

Leading with Wisdom

Indian Knowledge Systems for Future-Ready Leaders



As part of the **MBA 2026 Foundation Courses**, students participated in an engaging session on **Indian Knowledge Systems (IKS)** led by Ms Anuradha Bhatkar. The session introduced students to timeless Indian wisdom and its relevance in shaping ethical, self-aware, and responsible leaders.

Drawing insights from the Bhagavad Gita, Ramayana, Mahabharata, the Vedic knowledge tradition, and Arthashastra, students explored how these frameworks continue to offer practical guidance for contemporary leadership. Discussions focused on conscious

decision-making, ethical leadership, conflict resolution, stakeholder management, and leading with purpose, competencies that are increasingly important in today's dynamic business environment.

The session reflected Vijaybhoomi University's commitment to integrating **Indian Knowledge Systems into management education**, enabling students to complement modern business knowledge with timeless principles of wisdom and responsibility.

By encouraging learners to think beyond conventional management theories, the session reinforced an important message: **effective leadership begins with understanding oneself before leading others.**

Where Business Comes to Life Industry Visits to Tata Steel and Max Spare Limited



Some of the most valuable management lessons are learned by observing business in action.

As part of **MBA Orientation 2026**, students of **JAGSoM, Vijaybhoomi University** visited **Tata Steel** and **Max Spare Limited**, gaining first-hand exposure to the operations, systems, and people that drive manufacturing excellence.

From exploring large-scale production facilities to interacting with industry professionals, students witnessed how strategy is translated into execution through operational efficiency, innovation, quality management, and continuous improvement. The visits offered valuable insights into the complexities of modern manufacturing and the interconnected roles that contribute to organisational success.

More importantly, the experience encouraged students to look beyond management theories and appreciate the discipline, collaboration, and precision required to build high-performing organisations. It reinforced that great managers are shaped not only by what they learn in classrooms, but also by what they observe and experience in the real world.

At Vijaybhoomi University, **Industry Visits** are an integral part of the MBA learning journey, enabling students to connect classroom learning with real-world business practices and develop the perspective needed to lead with confidence and purpose.

Leadership Bootcamp for Visionary Educators Reimagining School Leadership for a Changing World

A 2-DAY LEADERSHIP BOOTCAMP FOR VISIONARY EDUCATORS

Leave with systems, not just sessions.

A leadership toolkit for building stronger institutions.

LEADERSHIP BOOTCAMP FOR VISIONARY EDUCATORS

[Register Interest](#)

A 2-DAY LEADERSHIP BOOTCAMP FOR VISIONARY EDUCATORS

Built for decision-makers

Built for school leaders who shape institutions.

 Principal Leads school performance	 Director Shapes institutional direction	 Trustee Guides governance and continuity
 School Owner Drives growth and sustainability	 Academic Head Builds academic excellence	 Emerging School Leader Prepares for larger responsibility

As schools navigate rapid technological, social, and educational change, the role of school leaders is evolving beyond academic administration. Today's Principals, Directors, Trustees, School Owners, and Academic Heads are expected to lead institutions with strategic vision, foster innovation, build resilient systems, and prepare their schools for the future.

To support this transformation, **Vijaybhoomi University is set to host the Leadership Bootcamp for Visionary Educators on 17-18 August 2026**. Designed for school leaders and emerging education professionals, the two-day programme will explore key themes including institutional strategy, financial sustainability, talent development, AI readiness, governance, and long-term organisational growth.

Through expert-led sessions, interactive discussions, and collaborative learning, participants will gain **ready-to-use frameworks**, practical tools, and actionable strategies that can be implemented within their institutions. The bootcamp is designed to help educational leaders navigate complexity, strengthen institutional effectiveness, and build future-ready schools.

Register Here: <https://vijaybhoomi.edu.in/leadership-bootcamp/>



Recent Episodes:

- [Beyond the Degree: What Makes Graduates Industry-Ready?](#)
- [How Cambridge Education Prepares Students for Future Careers](#)

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The VU Edge

Vijaybhoomi University is India's first Liberal Professional University, offering a future-ready, industry-aligned curriculum grounded in a liberal professional framework.

Committed to nurturing **holistic, socially responsible, and continuously employable professionals**, the University fosters learner-centric, multidisciplinary education that encourages self-discovery, innovation, and global relevance across emerging and high-demand fields.



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