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Kanyathon Debuts at BITS Pilani

Vijaybhoomi University Brings Its Flagship Social Impact Initiative to the BITS Pilani Campus



The spirit of Kanyathon reached the iconic BITS Pilani campus for the first time this year, bringing together more than 1000 students, faculty members, and community participants for a 3-kilometre run dedicated to advancing girls' education and women's empowerment.

The event witnessed enthusiastic participation from the BITS Pilani community as well as students from local schools such as Biria Baikya Vidyya Peeth and Biria School. Participants from community initiatives like PARC (Pilani Atmanirbhar Resource Center) also joined the run, reflecting a shared commitment to creating equal opportunities for young girls and supporting education as a powerful driver of social progress.

The run symbolized the power of collective action, where every step represented support for a future built on equality, opportunity, and empowerment through education.

As a proud partner in bringing this movement to the Pilani campus, Vijaybhoomi University celebrated the collective enthusiasm and purpose demonstrated by all participants. Through initiatives like Kanyathon, the university continues to champion the cause of empowering girls through education and inspiring communities to build a more inclusive and progressive future.

Run for Her - Kanyathon 2026 at Karjat

Over 3,000 Runners Unite to Champion Girls' Education and Women's Empowerment



Kanyathon 2026 at the Karjat campus brought together students, runners, volunteers, and community partners in a powerful display of purpose and participation. This student-led charity run continues to grow as one of India's most impactful initiatives advocating girls' education and women's empowerment.

This year's event witnessed enthusiastic participation through multiple race formats, including walkathons, timed runs, and community fitness activities, creating a platform for people of all ages to support the cause. Driven entirely by students, the initiative reflected the strong spirit of leadership, collaboration, and social responsibility across campus.

What began as a small campus initiative in 2011 has evolved into a national movement supported by institutions, corporates, and communities working together to address gender inequality through education. Over the years, the initiative has helped establish Kanyathon Shiksha Kendras, supported school infrastructure, and provided scholarships and learning programmes for girls from underserved communities.

Kanyathon continues to demonstrate how collective action can create meaningful social impact - one step, one student, and one empowered girl at a time.

Learning Beyond the Classroom

A Student-Led Initiative Shaping Leadership, Teamwork, and Real-World Skills



Kanyathon 2026 was not just a run for a cause; it was also a powerful learning experience for the students who planned and executed the initiative. As a fully student-led event, it provided an opportunity for students across institutions to take ownership of large-scale planning, coordination, and execution.

Students from the MarCom team led the event's branding, communication strategy, and outreach, ensuring the movement reached thousands of participants and partners. At the same time, students from the True School of Music contributed creatively by producing the Kanyathon anthem, adding energy and identity to the event.

From sponsorship outreach and logistics planning to volunteer coordination and on-ground execution, students worked across teams to bring the event to life. The experience strengthened essential professional skills such as leadership, teamwork, problem-solving, and project management.

By engaging students in meaningful social impact initiatives like Kanyathon, the university ecosystem enables them to translate classroom learning into real-world action, developing not only capable professionals but also responsible and socially conscious leaders.

FACULTY का FUNDA



A Movement in Motion

"Kanyathon is not just a run- it is a movement in motion. With every step we take, a girl rises with knowledge, dignity, and the power to shape her own destiny.

Kanyathon, in its essence, is not just about running miles-it is about running toward a future where every girl child has the right to dream, to learn, and to lead. It is a funnel through which tomorrow's women leaders and change-makers will emerge, carrying forward the torch of equality, progress, and peace."

- Mrs. Kalpana Padode, Founder of Kanyathon



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The VU Edge

Vijaybhoomi University is India's first Liberal Professional University, offering a future-ready, industry-aligned curriculum grounded in a liberal professional framework.

Committed to nurturing **holistic, socially responsible, and continuously employable professionals**, the University fosters learner-centric, multidisciplinary education that encourages self-discovery, innovation, and global relevance across emerging and high-demand fields.



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