

# BEGIN YOUR JOURNEY:

Your curiosity finds its full expression here.

Vijaybhoomi University prepares students to thrive beyond the classroom, offering an environment that fosters personal growth, intellectual curiosity, and professional competence. Through experiential learning, interdisciplinary exposure, and immersive campus experiences, students develop the confidence, skills, and mindset necessary to navigate complex challenges and shape a successful and meaningful future.

## Your Future. Your Rules. Your Vijaybhoomi.

Speak to our counsellors today or visit our campus to see why VU is the right choice.

 [www.vijaybhoomi.edu.in](http://www.vijaybhoomi.edu.in)

 +91 63665 68100 / +91 63665 68105



## THE UNIVERSITY FOR A NEW GENERATION

### BECOME A PURPOSE-DRIVEN PROFESSIONAL AT VU



ADMISSIONS OPEN

# Welcome to Vijaybhoomi

At Vijaybhoomi, we believe education should prepare students not just for their first job - but for life.

As India's first Liberal Professional University, we offer a learning environment where academic excellence meets the freedom to explore. Students are encouraged to discover their interests, pursue interdisciplinary studies, and build careers aligned with their passions and strengths.

Our 64-acre green campus in Karjat, Greater Mumbai, provides a safe and inspiring setting, where learning happens in classrooms, laboratories, studios, and beyond. Whether performing on stage, debating in a moot court, or collaborating on real-world projects, students develop confidence, creativity, and character.

At Vijaybhoomi, students won't just earn a degree - they will discover their direction, purpose, and the skills to thrive in an ever-changing world.

## Why Liberal Professional Education Matters?

Traditional education often pushes students to make early career choices, leaving little room for discovery or experimentation. This approach can limit curiosity and stifle potential.

At Vijaybhoomi, we do things differently. Our Liberal Professional curriculum blends the freedom of liberal education with the rigor of professional training. It allows students to explore, question, and connect ideas across disciplines - before choosing where they want to specialize.

The **Foundation Year** ensures that every student builds clarity through experience - discovering what excites them, what they're good at, and how they want to shape their future.





# Our Mission

To nurture holistic, socially responsible, continuously employable professionals - who make a positive difference in the world.



# Board of Governing

## Members

Our leadership team actively serves on the Board of Governors as well.



**Mrs. Kritika Bhandari,**  
Founding Team  
Member of  
Vijaybhoomi  
University



**Shri Jaspal Sidhu,**  
Founder & CEO,  
SIS Group of Schools



**Dr. V. A. Sastry,**  
Ex-Board of Director,  
Infosys



**Dr. Gautam Sinha,**  
Ex-Founding Director,  
IIM Kashipur



**Dr. Sudhir Kumar Barai,**  
Director, BITS Pilani

**Dr. T. N. Singh,**  
Director, IIT Patna



**Prof. Nilay Yajnik,**  
Ex-Professor & Chairman,  
NMIMS Mumbai

# The Vijaybhoomi Leadership



**Dr. Saurabh Kumar,**  
Asst. Dean,  
School of  
Science &  
Technology



**Dr. Navneet Sharma,**  
Dean - JAGSoM,



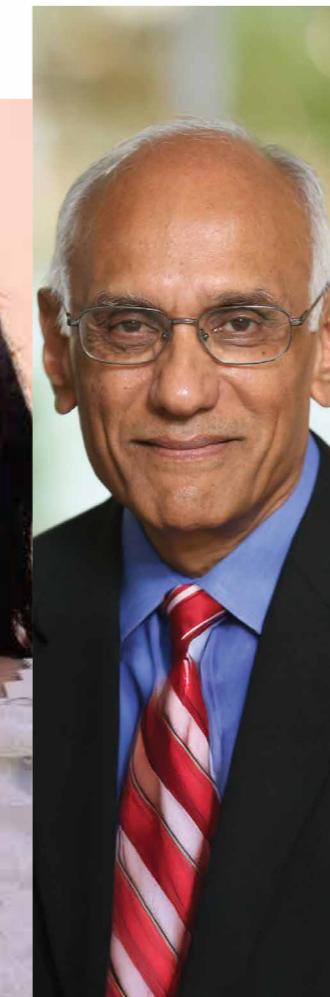
**Dr. Ravikesh Srivastava**  
Vice-  
Chancellor



**Sanjay Padode**  
President



**Kalpana Padode**  
Board of Member &  
MD Sankalp Edx



**Dr. A Parasuraman**  
Pro-Chancellor



**Dr. Ashwini Kumar Sharma,**  
Pro-Chancellor



**Mr. Pravin Mishra,**  
Dean,  
School of Design

# What makes us different?

- **Explore first. Choose with clarity.**  
Gain broad exposure across disciplines before selecting your path.
- **Learn through experience.**  
Engage in hands-on projects and real-world learning.
- **Discover purpose, then pursue mastery.**  
Identify what drives you and build the skills to excel in it.
- **Integrate disciplines, create your own path.**  
Combine Business with Technology, or Music with AI - the possibilities are endless.
- **Education designed for the future.**  
Experience a personalized learning journey built for an evolving world.



# India's Future Ready University

## Personalized Learning Pathways

From the Foundation Year onwards, every student's journey is tailored to their pace, interests, and goals.



## Global and Interdisciplinary Exposure

Collaborate across disciplines and connect with global partner institutions that bring international perspectives to your learning.



## Industry-Integrated Curriculum

Learn from practitioners, solve live business and social challenges, and graduate with experience that employers value.

## Technology-Enabled Learning

Experience a digital-first campus with smart classrooms, AI-driven assessments, and immersive lab environments that prepare you for the future of work.

## Recognition Beyond Classrooms

Earn academic credit for what you learn through projects, performances, internships, and community initiatives - because growth happens everywhere.



## Your Vijaybhoomi Journey

Our learning framework rests on four pillars:

- **Discovery** – Explore multiple domains to find what sparks your passion.
- **Holistic Growth** – Build your mind, body and voice with wellness, leadership, and creativity.
- **Social Responsibility** – Learn to contribute through projects like Kanyathon and community outreach.
- **Professional Mastery** – Gain industry experience, internships, and deep expertise in your chosen field.

## How AI Analyzes Mental Health

Natural Language Processing (NLP)  
Identifies depression/anxiety symptoms.

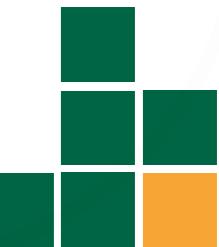
Deep Learning  
Identifies depression/anxiety symptoms.

Reinforcement Learning  
Learn from mistakes over time.



# Vijaybhoomi University: Schools and Areas of Study

In the first year, students have the opportunity to engage with multiple disciplines, gaining exposure to diverse methods of learning and areas of knowledge. Each school represents a distinct ecosystem of skills, perspectives and career opportunities, allowing students to explore broadly before making an informed choice of major.



# School of Business: Jagdish Sheth School of Management (JAGSoM)

At JAGSoM, students engage with real-world business challenges, develop strategic solutions, and refine decision-making skills under the guidance of experienced global leaders. As one of India's few AACSB-accredited business schools, JAGSoM provides international credibility from the outset. The curriculum spans entrepreneurship, analytics, marketing and finance, emphasizing the practical application of strategy for meaningful impact

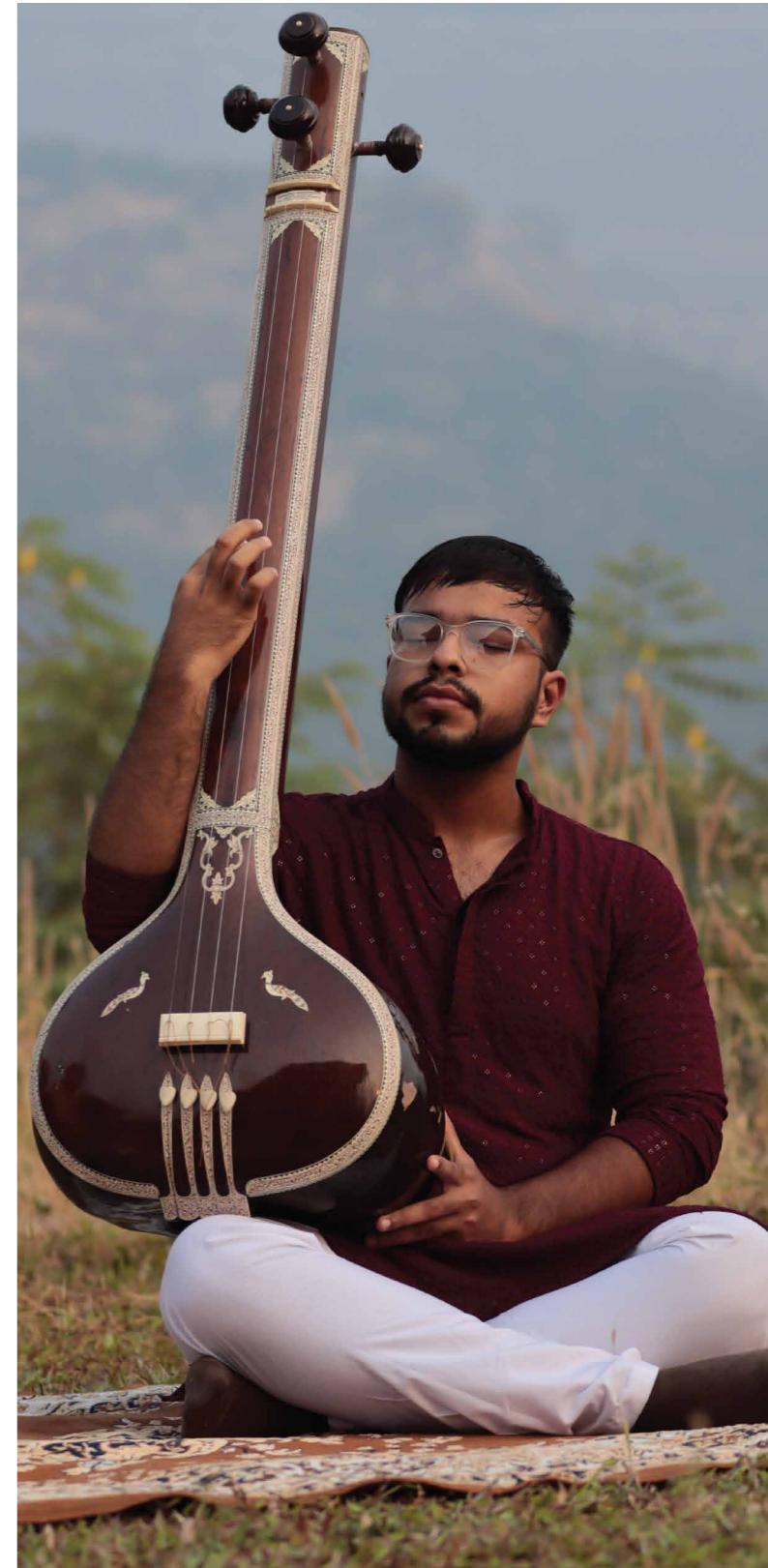


## Paths you can explore

- BBA
- BBA - KPMG in India
- Global MBA
- MBA

# True School of Music

At India's foremost music training institution, the True School of Music at Vijaybhoomi University, students cultivate their talent through a multidisciplinary approach that blends performance, production, sound engineering and creativity. With one-on-one mentorship, masterclasses from world-class musicians and access to industry-grade studios, they gain invaluable hands-on experience and real-world insights. The program seamlessly integrates music with disciplines such as business, AI and film, enabling students to transform their passion into a profession. Offering global exposure and mentorship, it prepares future-ready music professionals equipped to thrive in a dynamic industry.



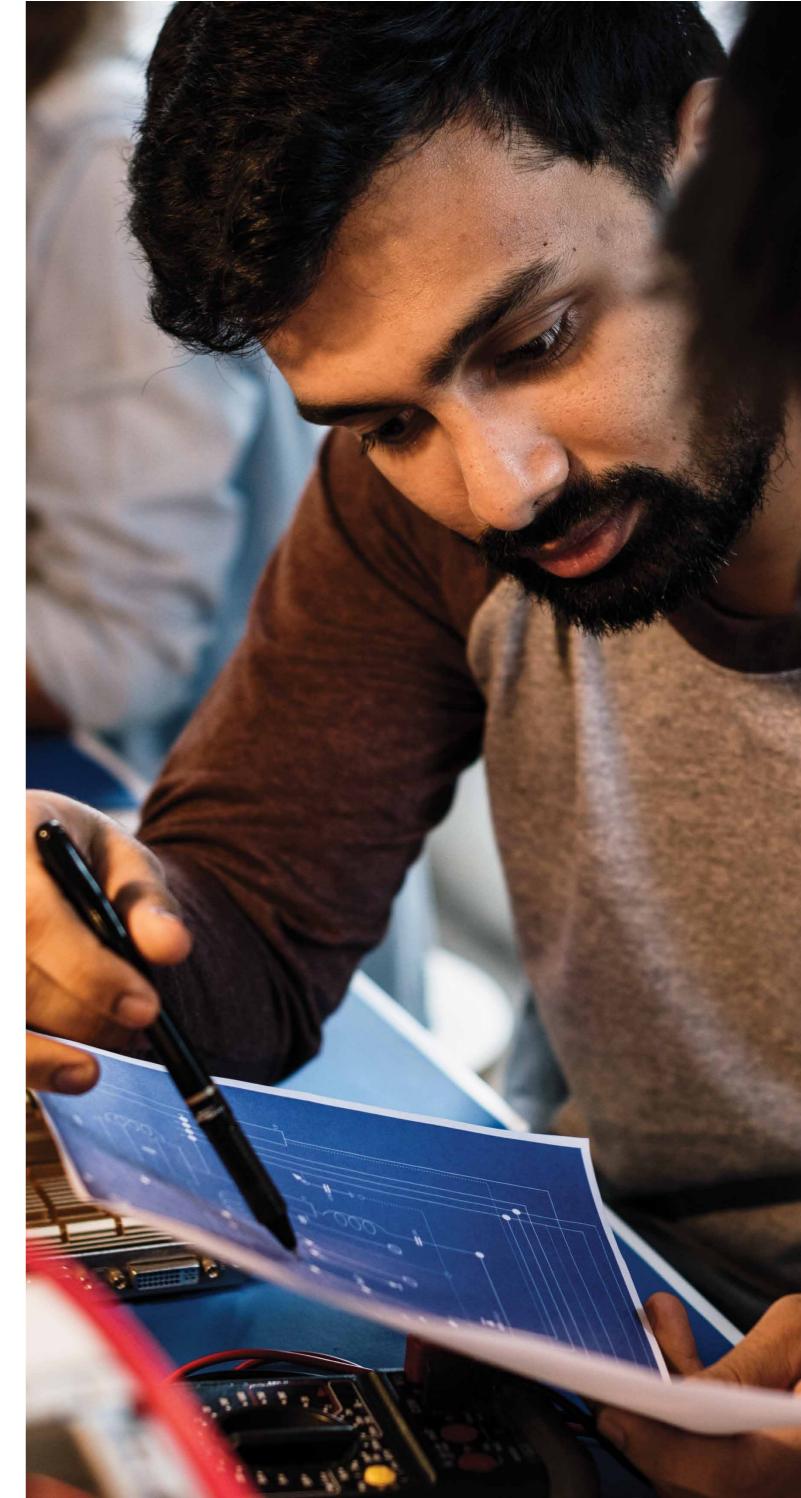
THE TRUE SCHOOL  
OF MUSIC

## Paths you can explore

- BPA Music - India/Western
- B.Tech – Sound Engineering
- BFA – Music Production

# School of Science & Technology

The Vijaybhoomi School of Science and Technology develops core skills in computing and technology while emphasizing how to learn, rather than what to learn. Its interdisciplinary programs explore the intersection of Desirability (Design), Feasibility (Technology) and Viability (Business), fostering a problem-solving mindset through experiential and personalized learning. Students work in state-of-the-art facilities, including the Innovation Lab: a space for drones, AI models and sustainable tech solutions, where curiosity meets engineering rigor. This hands-on, collaborative approach equips them with the skills and mindset to address real-world challenges and build successful careers.

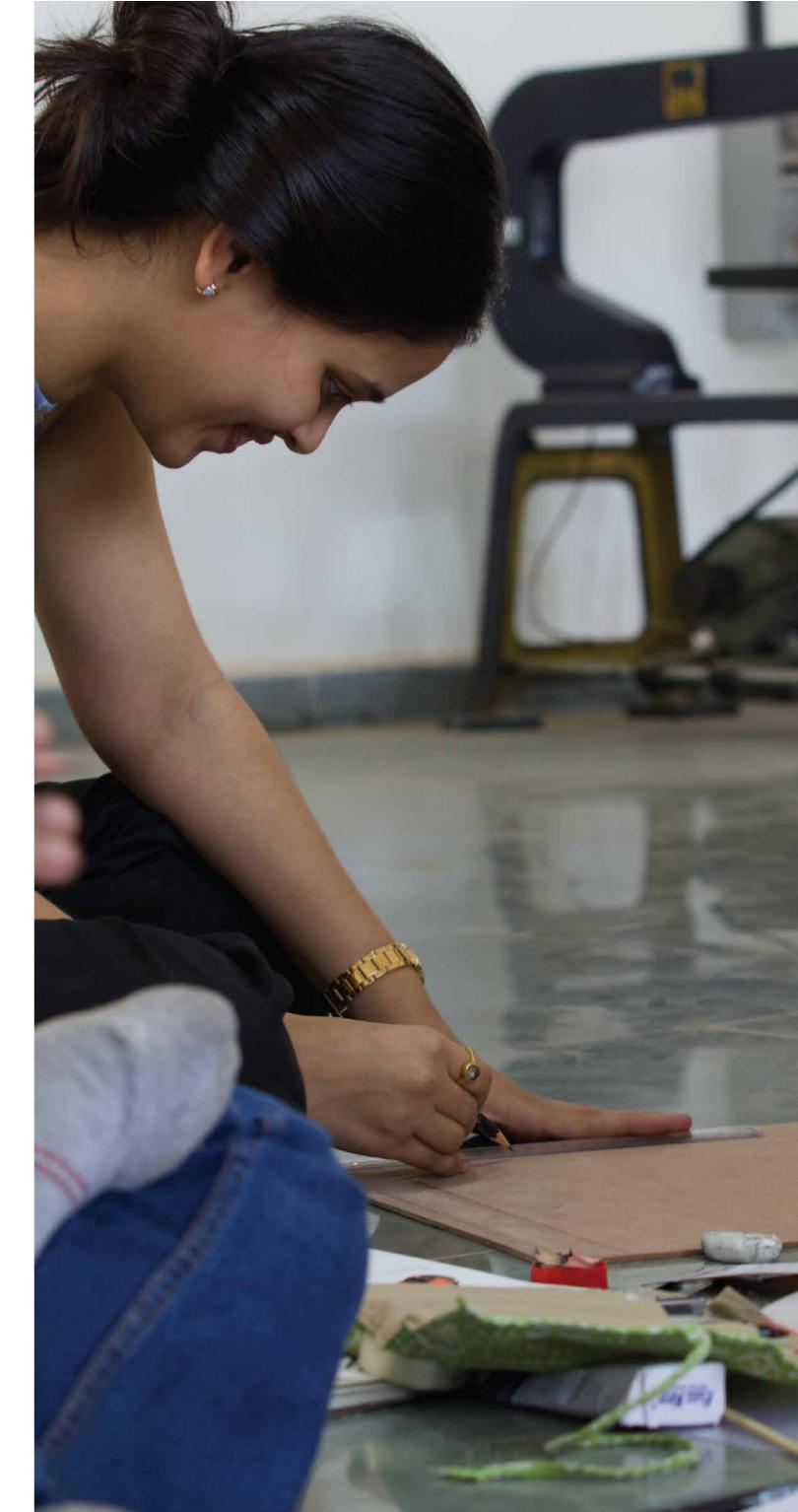


## Paths you can explore

- B.Tech - Computer Science & Engineering
- B.Tech - Artificial Intelligence

# School of Design

The Vijaybhoomi School of Design nurtures creative brilliance by going beyond conventional boundaries and engaging with cutting-edge ideas and technologies. The school fosters a culture of artistic excellence that prepares students not only for individual success but also to create a positive impact on society, industry and the world at large. With a strong foundation across diverse subjects, the programs emphasize critical thinking, cultural awareness and social sensitivity. By integrating insights from multiple disciplines, students are equipped to design solutions that are not only visually compelling but also meaningful, purposeful and transformative.



## Paths you can explore

- B.Des - Communication
- B.Des - Technology & Management
- B.Des - UI and UX
- B.Des - Game Design

# School of Law

The Vijaybhammi School of Law fosters legal education that is grounded in integrity, justice and practical expertise. The program goes beyond textbooks and equips students with the knowledge, skills and values required to navigate the complexities of the legal landscape while emerging as ethical and competent professionals. The curriculum integrates legal rigor with strategic business insights, ensuring that graduates are prepared to address multifaceted challenges and excel in both legal and commercial arenas.



## Paths you can explore

- BBA LLB
- BA LLB

# KEDGE Business School

Experience a transformative international journey with two years at Vijaybhoomi University, followed by two years at KEDGE Business School in France, a prestigious institution with the rare 'triple crown' accreditation (AACSB, EQUIS and AMBA). Recognized as a global leader in business education and consistently ranked among the top schools in Europe, KEDGE offers immersion in global business models, sustainability and innovation, while enabling students to build a powerful international network. This pathway provides a world-class education that serves as the foundation for a career with a global perspective.



Valérie Anglès, Senior Professor in International Management and Santiago Garcia, VP for Strategic Development and International Relations, visited KEDGE Business School at Vijaybhoomi.

KEDGE  
MOMBAI

## Paths you can explore

- Global BBA
- MSc – Sports Management
- MSc - Luxury Management

# Global Pathways & International Collaborations

## KEDGE Business School, France

Vijaybhoomi University proudly hosts the KEDGE Business School India Campus, where students begin their international journey. Ranked among Europe's leading business schools and holding the prestigious Triple Crown Accreditation (AACSB, EQUIS, AMBA), KEDGE blends academic excellence with hands-on global immersion.

### Highlights:

- 2+2 Global BBA Pathway – Study in India & France
- Global Master's Opportunities – Sports Management, Supply Chain & more
- Learn from visiting KEDGE faculty on the Vijaybhoomi campus
- Experience cross-continent projects and exchange programs
- Access career services and internships across Europe



## Other International Collaborations

Beyond KEDGE, Vijaybhoomi's partnerships with leading global universities open multiple study-abroad and progression opportunities



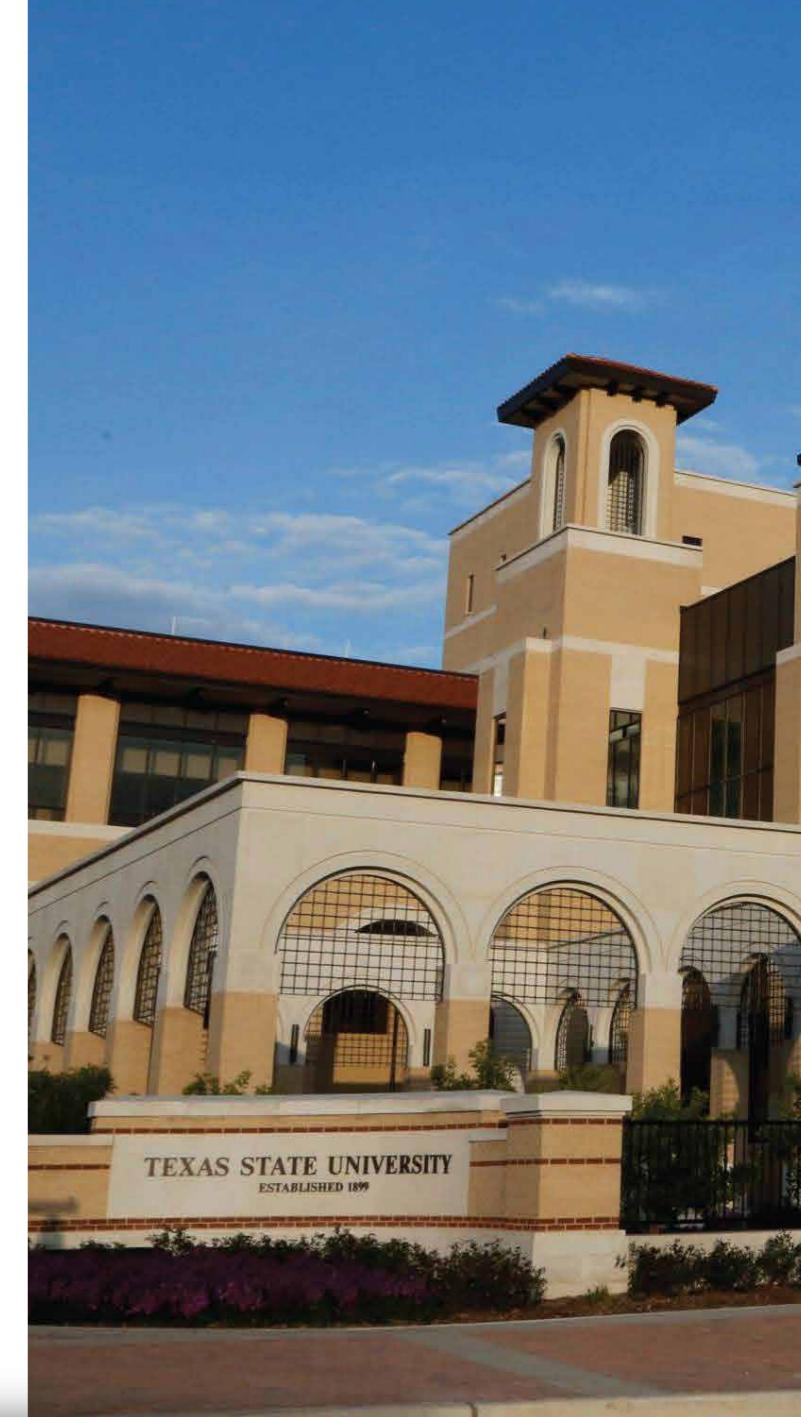
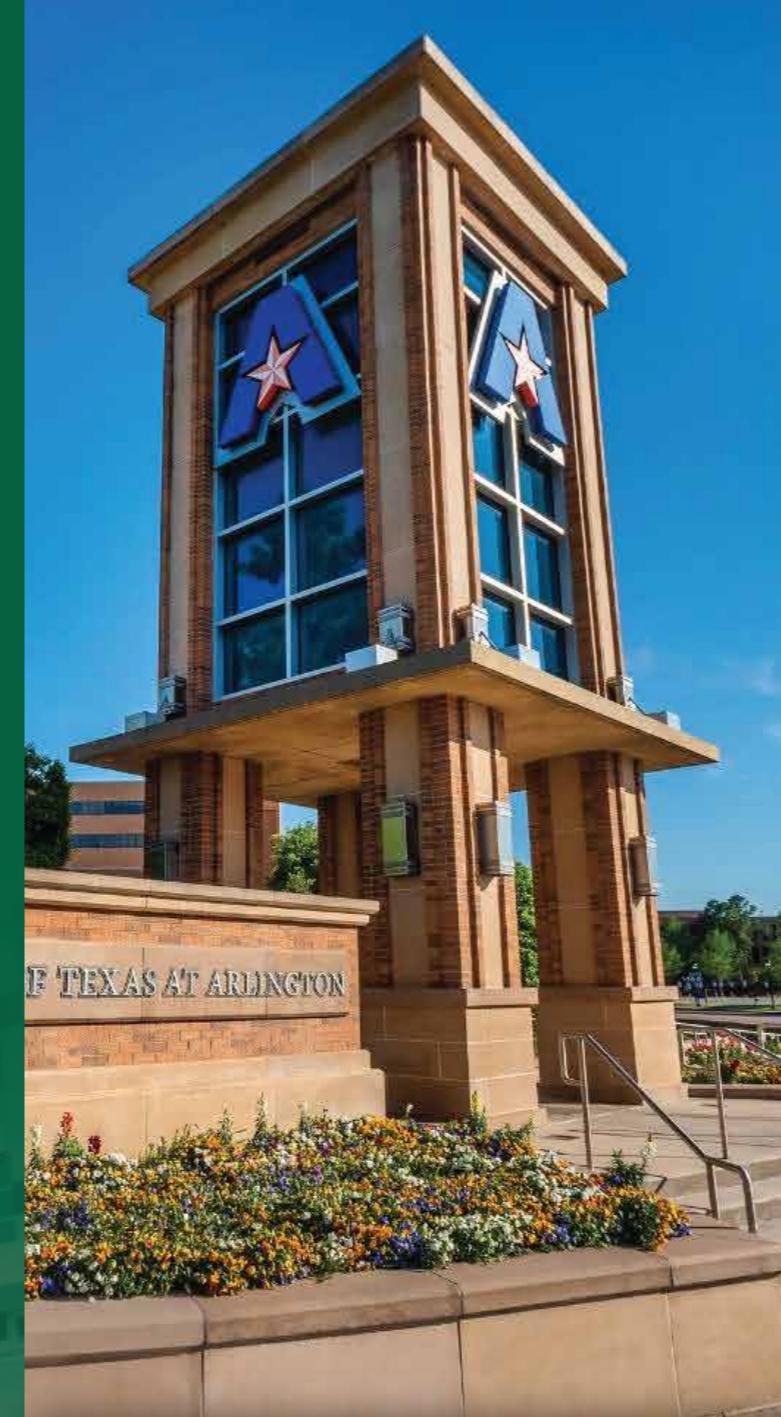
# Global MBA

## Three Continents. Two Degrees. One Unstoppable You.

Experience business without borders through a truly global management journey across India, France, and the USA. Global MBA, offered in collaboration with KEDGE Business School (France) and Texas State University (USA), blends international immersion with academic excellence -preparing you to lead, innovate, and succeed anywhere in the world.

### Program Highlights

- 3-Continent Learning Experience – India, France & USA
- Dual Degree Advantage – MBA (India) + MS/MSc (France or USA)
- Global Business Exposure – Live projects, corporate visits, and cross-cultural teamwork
- Diverse Peer Network – Learn alongside international cohorts from multiple nationalities



### Career Outcomes

Graduates emerge as globally competent professionals, equipped with a world-class education, cross-cultural insights, and career pathways across continents.

- Global placements and post-study work opportunities
- Deep industry networks across Europe and North America
- Leadership roles in consulting, finance, marketing, and technology



JAGSoM  
JAGDISH SHETH SCHOOL OF MANAGEMENT



TEXAS STATE  
UNIVERSITY  
ESTABLISHED 1883



# YOUR CAMPUS YOUR HOME

Spread across 64 acres, Vijaybhoomi's hilltop campus in Karjat blends natural beauty with next-generation learning. Overlooking the mist-covered Western Ghats, the campus offers state-of-the-art classrooms, collaborative spaces and facilities for music, technology and sports, creating an environment where academic rigor and holistic development go hand in hand.

**Here, every space is designed to spark creativity and collaboration.**



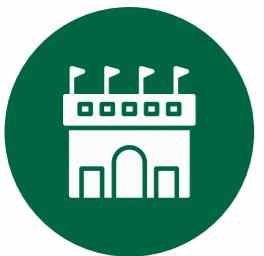
## Studios

Music, design, media & innovation labs equipped to professional standards



## Tech Labs

AI, robotics and fabrication workshops for hands-on creation



## Sports Complexes

From basketball courts to swimming pools and horse-riding arenas



## Hostels

Safe, comfortable and buzzing with student life



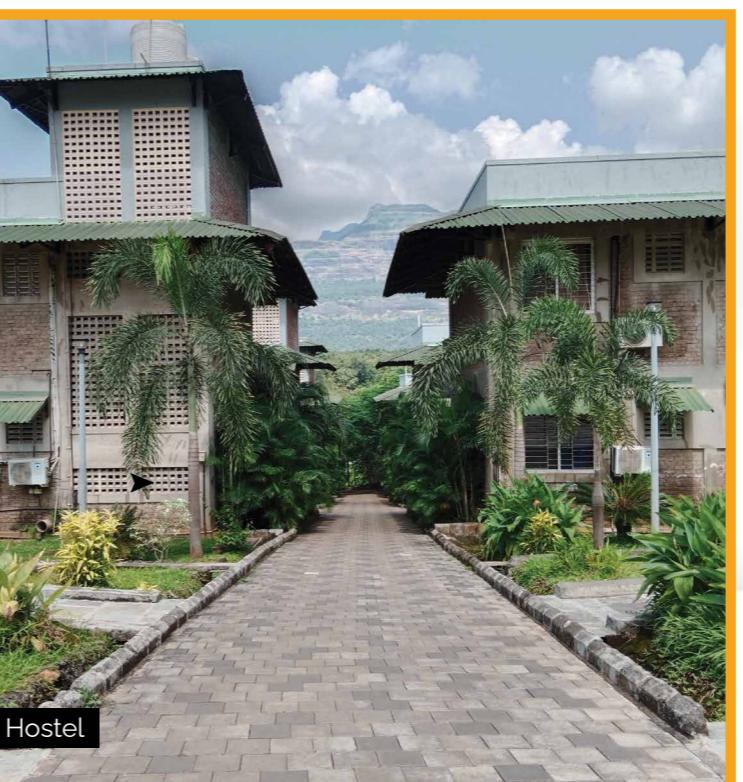
Design Lab



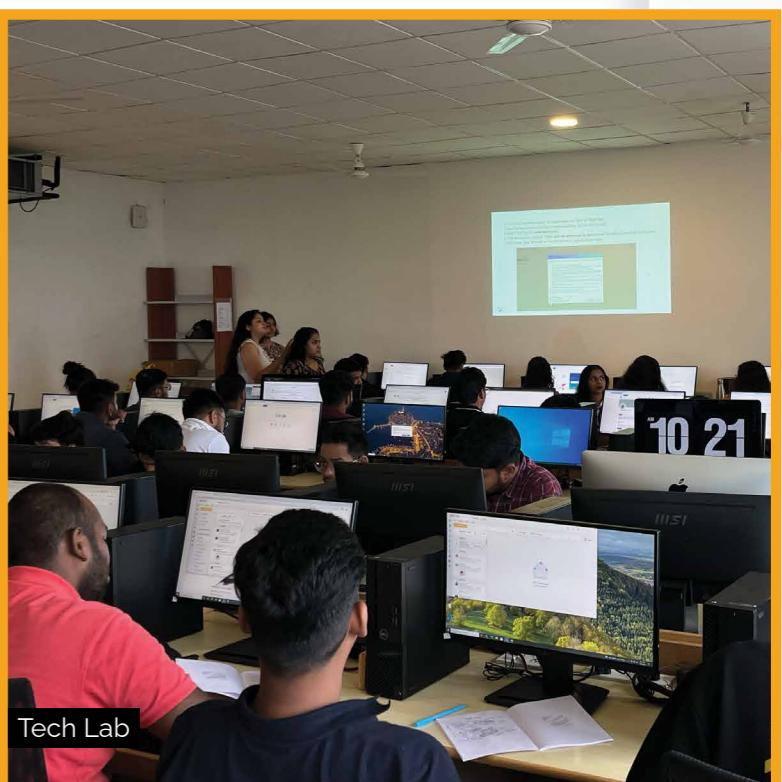
Music Studio



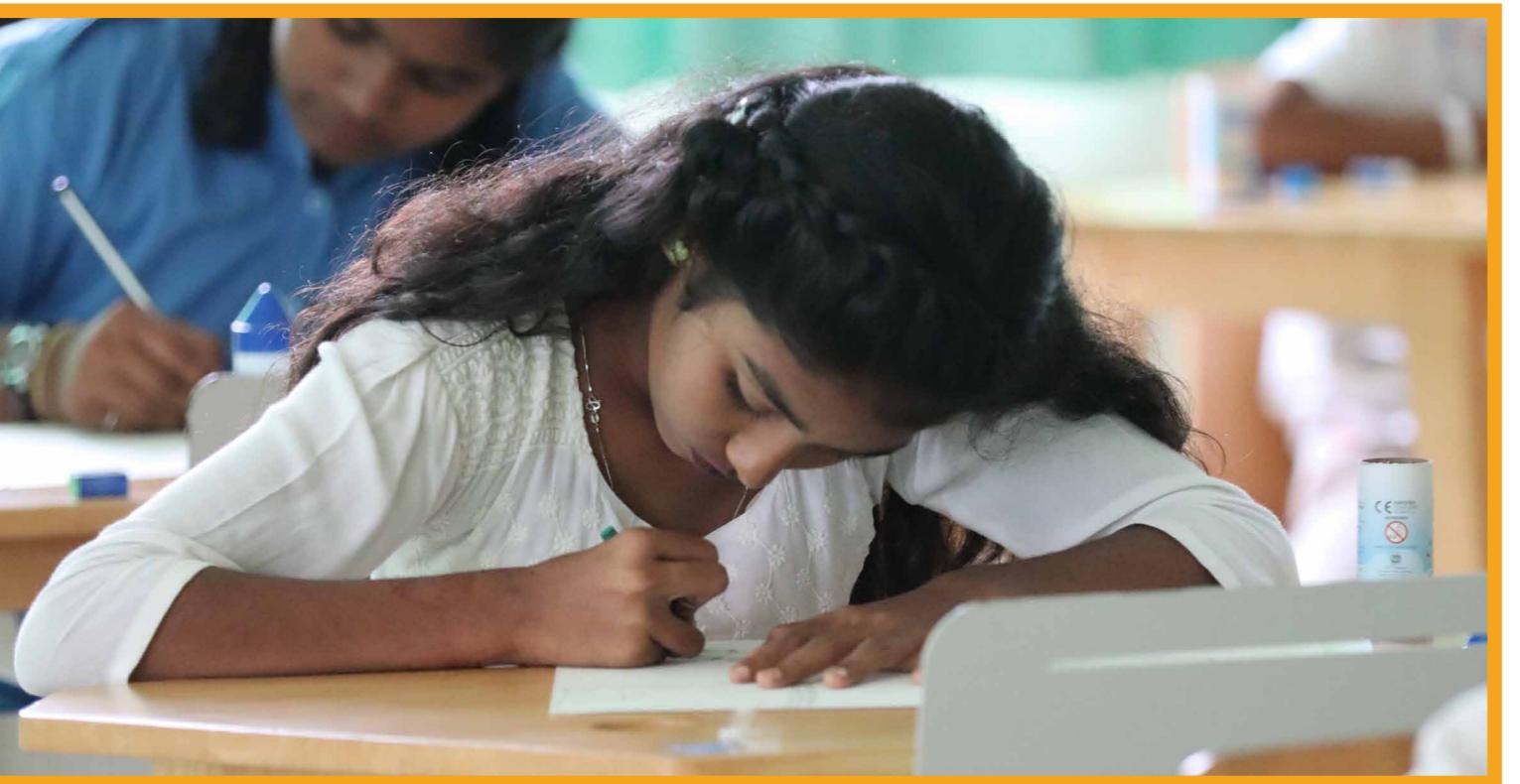
Sports Complexes



Hostel



Tech Lab



# Life at Vijaybhoomi

## A world of opportunities

At Vijaybhoomi University, growth extends beyond the classroom. Campus life revolves around dedicated spaces and curated experiences that encourage exploration, collaboration and the development of essential life skills.

1. **Creative:** Utilize music studios, participate in performances, or engage in collaborative art projects.
2. **Wellness:** Participate in yoga, fitness programs, treks and personal development activities to maintain balance of mind and body.
3. **Innovation:** Work in the Fab Lab, design prototypes, or test emerging technologies alongside peers.
4. **Recreation:** Engage in sports including horse riding, football, swimming and basketball as part of a holistic lifestyle.
5. **Cultural:** Celebrate festivals, manage student clubs, host cultural events and cultivate meaningful experiences.



# Annual Intercollege Festival

## Jamrang

JAMRANG is a week-long celebration of creativity, collaboration and student expression. It brings together diverse talents and showcases the vibrancy of campus life through music, art, performance and cultural exchange.

**Live Performances:** Bands, solo acts, and cross-genre collabs from TSM and beyond

**Cultural Showcases:** Dance battles, theatre productions and visual art exhibits

**Innovation Stalls:** Student-built tech, design prototypes and entrepreneurial ideas on display

**Community Spirit:** The entire campus students, faculty, staff comes together to celebrate talent in all its forms

JAMRANG captures and celebrates the spirit of the campus: a vibrant environment for personal exploration, meaningful connections and the celebration of talent and creativity.



Watch full After Movie



# KOLAB Songwriting Residency Camp

Watch full song



Vijaybhoomi University proudly hosts the KOLAB Songwriting Residency Camp. The camp brings together celebrated artists, producers, and songwriters from India and other nations to create original music and exchange creative ideas.

As the host campus, Vijaybhoomi serves as a bridge between global music cultures, giving students an unparalleled opportunity to observe, interact, and learn from industry professionals like Jonita Gandhi, Teshar, Aryan Katoch, Josh Brar, Bunty Bains, and Mayur Puri to name a few through on-campus masterclasses.

In 2025, the collaboration produced the original track "Fatfatiya", created and shot entirely at Vijaybhoomi with students contributing to the production process and video.



Aryan Katoch



Mayur Puri



# Kanyathon

## A Movement for Change

Kanyathon is Vijaybhoomi University's annual student-led marathon that channels the power of community into meaningful action for the girl child. The proceeds from the event fund the Kanyathon Shiksha Kendra (KSK) - digitally enabled learning centers with dedicated teachers providing education across Kolar, Thirupalya (Electronic City, Bangalore), and Karjat. These centers focus on digital literacy, English communication, and hygiene education, ensuring that young girls from underserved backgrounds gain the skills and confidence to thrive. Beyond KSK, the initiative also extends scholarships for higher education and supports the education of daughters of commercial sex workers in Mumbai's Kamathipura and Pune's Budhvar Peth.

### Impact that Inspires:

- 300+ students benefit annually through Kanyathon Shiksha Kendra.
- ₹20+ lakhs in scholarships awarded in 2024 to deserving girls for higher education.
- 15 daughters of commercial sex workers sponsored for formal education.
- Five KSK centers operational across Kolar, Thirupalya, and Karjat.

Additional initiatives include: Tree plantation drives, Distribution of eco-friendly sanitary pads to school-going girls, Stationery donations, Sponsoring mid-day meals at KSK Thirupalya, Computer donations for digital learning.

Kanyathon at Vijaybhoomi University continues to drive social responsibility, education, and community engagement - shaping leaders who not only succeed professionally but also give back meaningfully to society.



# AI Innovation with the Government of Maharashtra

Vijaybhoomi University is at the forefront of India's AI revolution, having recently signed an MoU with the Government of Maharashtra (Tribal Development Department) to build AI-enabled governance and automation systems. This partnership gives our students a rare opportunity to work alongside government officials and VU researchers on live, high-impact projects that use technology to improve real lives - from automating workflows to enabling data-driven decision-making in public departments.

Led by Dr. Ashwini Kumar Sharma (Pro-VC), Dr. Salur Srikant Patnaik (Asst. Dean), Dr. Arpit Yadav, and the Vijaybhoomi School of Science & Technology team, the initiative turns classrooms into innovation labs where ideas move straight into the field. It's a chance for students to apply AI for social good, gain hands-on experience in emerging tech, and see how innovation can transform governance across the nation.



# Aerial Robotics & UAV Learning

In Collaboration with Dronacharya Aviation

Vijaybhoomi University gives students the chance to explore the rapidly growing field of Aerial Robotics and Unmanned Aerial Vehicles (UAVs) through a hands-on learning partnership with Dronacharya Aviation.

Students learn the science, design, and operation of drones, and how aerial technology is shaping industries like agriculture, logistics, filmmaking, and environmental monitoring. The program builds practical skills, creative thinking, and future-ready awareness helping students connect technology with real-world impact and innovation.



# Practice & Experiential Learning

## Where Learning Meets the Real World

At Vijaybhoomi University, learning goes beyond theory. Through structured practice courses integrated into every program, students translate classroom knowledge into real-world action - developing the clarity, confidence, and competence that define a true professional.

## Personality Enhancement Program (PEP)

### Building Professionals from the Inside Out

PEP focuses on developing essential life and workplace skills through experiential workshops and reflective learning. Students cultivate self-awareness, effective communication, teamwork, and leadership shaping balanced individuals who can thrive in any environment.

#### Focus Areas:

- Personality development and emotional intelligence
- Public speaking, presentation, and negotiation skills
- Physical fitness, mindfulness, and holistic well-being

## Social Immersion Program (SIP)

### Learning Through Purposeful Action

SIP connects classroom learning with real social impact. Students work alongside NGOs, community organizations, and social enterprises experiencing the challenges and rewards of driving meaningful change.

#### Key Outcomes:

- Firsthand exposure to community and sustainability initiatives
- Developing empathy, adaptability, and leadership through service
- Translating social awareness into responsible citizenship

## Research Incubation (RI)

### Transforming Curiosity into Discovery

RI nurtures an analytical and innovative mindset. Students undertake guided research, collaborate with faculty mentors, and present their findings in national and international forums - turning inquiry into innovation.

#### Highlights:

- Hands-on research projects across disciplines
- Mentorship from faculty and industry experts
- Opportunities for publication and innovation showcases



# CCLE: Transforming Learning into Real-World Success

At Vijaybhoomi, your education doesn't stop at the classroom door. The Centre for Continuous Learning & Employability (CCLE) ensures that what you learn here is tested, applied and refined in the real world.

From your very first year, CCLE connects you with companies, creative studios, startups, NGOs and law firms, giving you the chance to work on projects, intern with industry leaders and build a portfolio that speaks louder than any resume.

## How CCLE Powers Your Journey:

**Internships Every Year** – Real experience in business, tech, law, design and the creative industries.

- **Live Industry Projects** – Apply what you learn to solve real-world challenges, not hypothetical ones.
- **Mentorship & Career Coaching** – Personal guidance on building your skills, your brand and your career plan.
- **Industry Immersion** – Masterclasses, workshops and networking with experts from across sectors.



Graduates acquire not only comprehensive subject knowledge, but also the confidence, skills and professional networks required to excel in their chosen fields. The CCLE framework ensures they enter the workforce as competent professionals, prepared to create meaningful impact.

## Industry Intervention Programs



### AlterLighting

A pioneering industry immersion program that bridges classroom learning with real-world experience. Through live projects and expert collaboration, AlterLighting fosters innovation, practical skills, and industry readiness for the future.

**MiracleX**  
A transformative mentorship program that connects students with industry leaders through workshops, projects, and guided interactions. MiracleX blends academic learning with real-world insight, fostering personal growth, professional readiness, and the confidence to excel in dynamic career paths.



### FutureWorks

An industry-driven program that immerses students in workshops, masterclasses, and expert sessions. FutureWorks connects learning with emerging industry trends, empowering students to stay ahead with confidence, adaptability, and innovative thinking.

**XploreOut**  
An experiential learning program where students step out of the classroom and into real industry environments. Through visits, cultural exchanges, and hands-on experiences, XploreOut builds practical understanding, personal growth, and global awareness.



# Belong to a Legacy That Believes in You

As a Vijaybhoomi student, you step into a network that has been growing for over three decades through the collective legacy of JAGSoM, IFIM, and Vijaybhoomi University. The JIVAA (JAGSoM-IFIM-Vijaybhoomi Alumni Association) connects you with a powerful community of more than 5,000 accomplished professionals who today hold leadership roles across industries and continents. This living network becomes your lifelong circle of mentors, collaborators, and career enablers - offering opportunities, guidance, and inspiration long after graduation.



## Student & Alumni Success Our Stories, Our Pride



DEEPAK SHAMSUNDAR SHUKLA  
Deputy Brand Manager, Classic Legends



CHINMAY DIGAMBAR NAIK  
Manager - Business Solutions & Reporting, Tata Capital Ltd



AMBIKA NAYAK (Kayan)  
Singer and DJ



KUSH SHETH  
Founder at Projekt Analytics



SONIYA RAKESHKUMAR SARADA  
Credit Strategy Associate, HDFC Bank



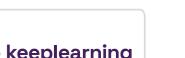
OSHO JAIN  
Singer and Song writer



SHYAM SUNDAR D  
Customer Success Associate, SAP Labs India Ltd.



HARISH RAJESH TIWADI  
Associate Project Manager, Schbang



### Placement Assistance

**95%**

### Highest Package

**₹ 18 LPA**

### Paid Internships

**82%**

### Average Package

**8 LPA**

### PPO Conversions

**27%**

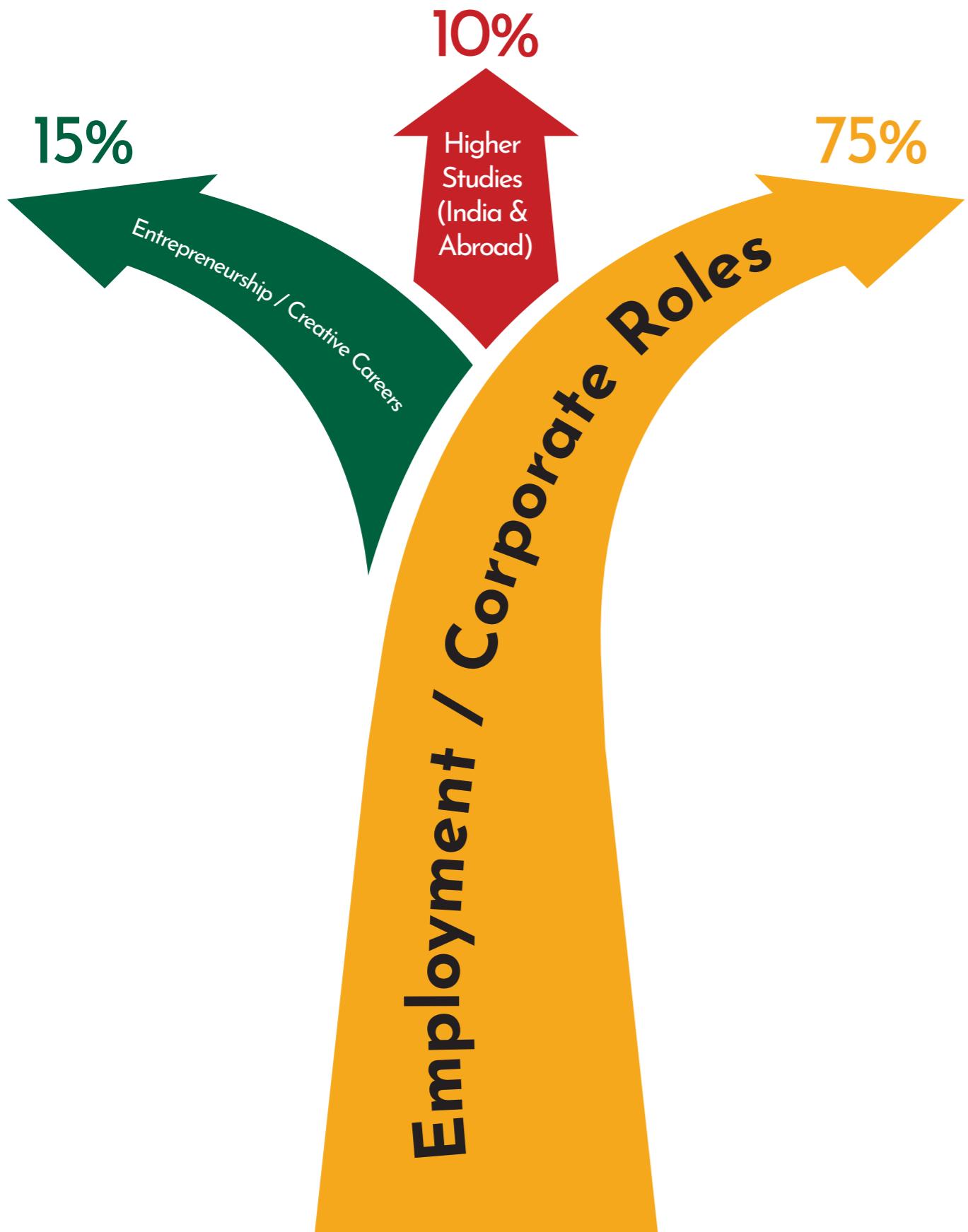
### Recruiting Partners

**100+**

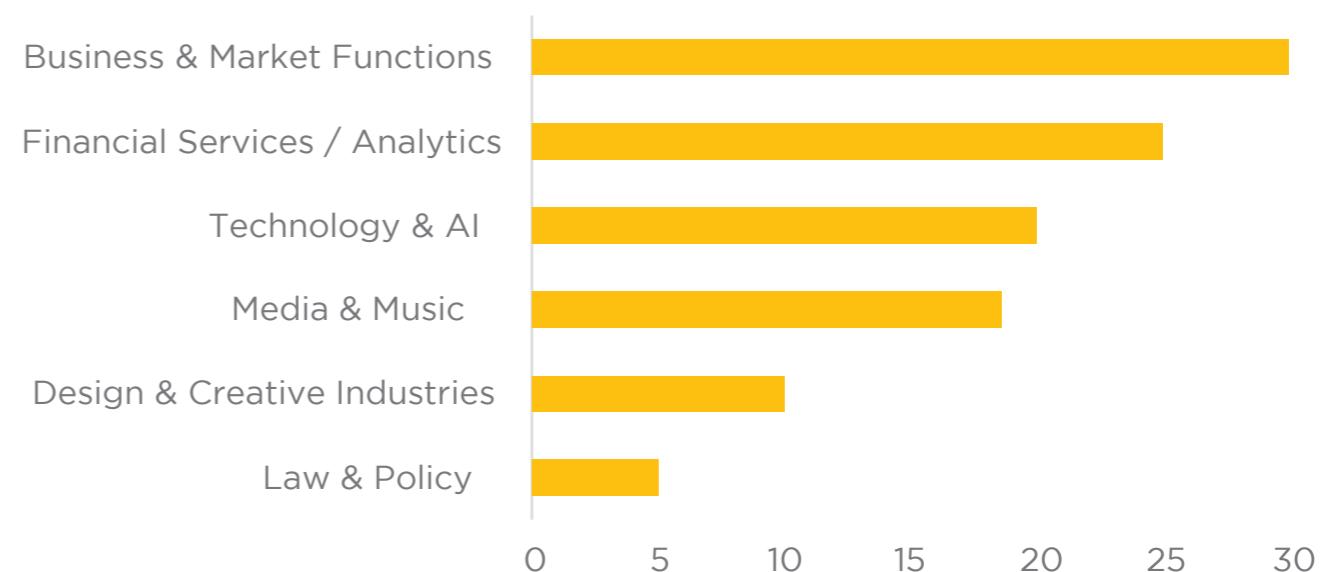
**5000+ Alumni Network**

# Pathways After Vijaybhoomi

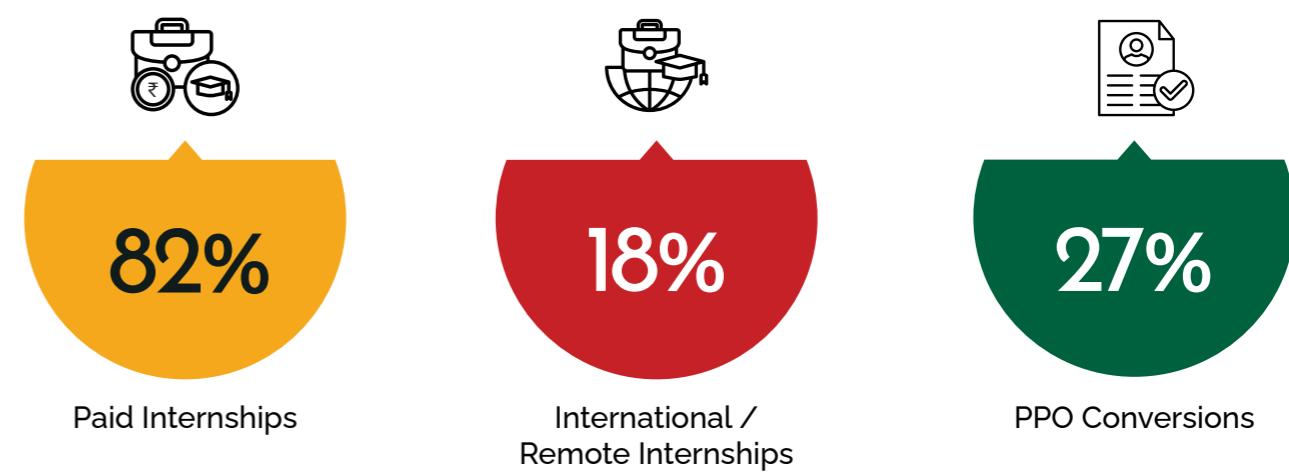
Vijaybhoomi students pursue diverse pathways after graduation reflecting the breadth of our liberal professional ecosystem.



# Diverse Career Opportunities Across Disciplines



# Industry Validation Through Hands-On Experience





# Scholarships & Financial Support at Vijaybhoomi University

## Empowering Access to Quality Education

Vijaybhoomi University is committed to making high-quality professional education accessible to deserving learners across India. We offer multiple scholarship pathways and tuition support initiatives that recognize merit, support economic need, and respect the service of our Armed Forces community. We also provide in-state fee benefits for students from Maharashtra and special fee considerations for students from select regions including the North-East and J&K.

Scholarship Type	Coverage	Eligibility Highlights	Continuation Requirement
Merit Scholarship	Up to 50% of Tuition Fee	Based on Class 12 scores and ASP performance	Maintain 7.5 CGPA annually
EWS (Merit-cum-Need) Scholarship	100% Tuition Fee	Family income ≤ ₹8,00,000 & ASP recommendation	Maintain 7.5 CGPA annually
Armed Forces / Paramilitary – Martyrs	100% Tuition Fee	For wards of Martyrs who clear VUSAT & ASP	Maintain 7.5 CGPA annually
Armed Forces / Paramilitary – Serving/Retired	25% Tuition Fee	For wards of serving/retired officers & jawans	Maintain 7.5 CGPA annually

## In State Fee Benefit

**Who is Eligible:** Students holding valid Maharashtra domicile proof

**Benefit:** 25% reduction in Tuition Fee (applied for the full program duration)

Category	Annual Fee (Including Hostel & Meals)
<b>Maharashtra Domicile</b>	<b>₹4.5 Lakhs / year</b>
<b>Outside Maharashtra</b>	<b>₹5.5 Lakhs / year</b>

# Learning in the heart of Karjat's hills.

Located just two hours from Mumbai and Pune, Karjat offers a serene environment far removed from the city. With exceptionally clean air (AQI below 10) and a tranquil pace of life, the campus is set against unparalleled natural vistas.

Set in the heart of the Western Ghats, our location offers:

- **A Pollution-Free Environment:** Clear skies and clean air for healthier living and learning
- **Safety and Community:** A secure, close-knit environment where students feel at home
- **Nature-Integrated Learning:** Trekking trails, open-air classrooms, and study breaks by waterfalls

Karjat provides an environment of calm and focus, enabling expansive thinking while remaining well-connected to the opportunities and vibrancy of India's business and cultural hubs.



# Commence Your Path to Discovery

Admission to Vijaybhoomi University emphasizes a candidate's unique abilities and aspirations, recognizing both who they are and the professionals they aim to become.

## **Step 1: Start Your Application**

Apply for our programs through our website

## **Step 2: Take the VU-SAT**

Our own entrance test that assesses potential, not just memory.

## **Step 3: Complete Application & Submit Your Statement of Intent**

Tell us who you are. What excites you. What you want to explore.

If you're ready to question, explore, and evolve, you're already our kind of student.



**YOUR FUTURE  
YOUR RULES**