



Dr. Salur Srikant Patnaik

Assistant Dean

Vijaybhoomi School of Science & Technology

Area: Gen AI, LLM Models, Data Science, Artificial Intelligence, Structural Dynamics, FEM, Nanocomposite Materials, Active Vibration Control, Biomechanics and Design software

Biography:

Dr. Salur Srikant Patnaik has completed Doctor of Philosophy (Ph.D.) from National Institute of Technology (NIT) Rourkela. During his Ph.D., he has contributed in the structural dynamics area by considering various complex shell structures for vibration damping analysis. He also presented his research work at University of Technology (UTS) Sydney, Australia in November, 2019 and IISc Bengaluru in March, 2023 in international conference. After Ph.D. submission, he has worked in a Government sponsored project at Indian Institute of technology (IIT) Delhi in Applied Mechanics department as Post-doctoral Research Associate. During his research journey, he has published several reputed journal (SCI/Scopus) papers and Indian patents. He has worked in three different Government body (DST, MHRD & DRDO) sponsored projects at IIT Delhi and NIT Rourkela. Before this, He has done his Master of Technology (M. Tech) in Machine Design specialization and Bachelor of Engineering (B. E.) in Mechanical Engineering from SSTC-FET and MPC CET Bhilai, Chhattisgarh respectively. He is having more than a Decade of teaching and research experience starting from August, 2010.

Computer Skills:

Python, MATLAB, Simulink, ANSYS, APDL, Solid Works, Creo, Auto-Cad

Collaborations:

Working on the testing of indigenously developed 'Dynamic Mechanical Analysis' (DMA) equipment (under IMPRINT initiative by MHRD) for possible commercialization and patenting of DMA in collaboration with Prof Tarapada Roy (ME, NIT Rourkela)

Research Interests:

Structural active vibration damping control using piezoelectric patches
Failure prediction of structures using machine learning and neural network
Mathematical modelling of artificial muscle actuators for power augmentation
Fabrication, design and viscoelastic modelling of different type of CNTs based nanocomposite and hybrid composite

Study of material damping and structural damping for several applications based on hybrid materials based shell and foil structures
ORCID ID:0000-0002-2001-1087

Google Scholar: <https://scholar.google.co.in/citations?user=JCECSfoAAAAJ&hl=en>

LinkedIn ID: <https://www.linkedin.com/in/ssrikantpatnaik>



Mr. Vinay Prabhakar
Dean of School
The True School of Music

A passionate educator & leader with international experience in teaching & management across Southeast Asia, India & the Middle East, Vinay has dedicated his energies to inspiring and training individuals for careers in performance & production arts. He has taught extensively on programs affiliated with higher education institutions in the U.K, USA & Australia and has also successfully managed two of India's leading music institutions. With almost two decades of professional experience in audio production specializing in live sound, he has taught at the International College of Music in Malaysia as well as the SAE Institutes in Dubai & Chennai. Upon his return to India, he shifted course into management and actively contributed in revamping the Swarnabhoomi Academy of Music near Chennai as the Head of the Academics.

He was also managing the Global Music Institute in Greater Noida and was instrumental in setting up high quality standards in programs, teaching & learning as General Manager for Programmes and Enrolment.

Always eager to make a unique impact and a difference in the life of the learner, he feels that in an A.I generation students need to be motivated to renew & realign their creative abilities through mentorship.

His research interests include intelligent DAWs, concert production technologies, immersive audio, curriculum design, A.I in education & 21st century teaching and learning.



Dr. Anirrbhan Ghosh
Associate Dean
Jagdish Sheth School of Management

An advertising maverick and a passionate teacher with more than 30 years of experience at working in various senior level with renowned media organizations and advertising agencies such as ABP Group, India Today, BIG FM, ORG-MARG Media Research, Percept Advertising, Madison Advertising, etc.

He has rich cross-category experience having navigated brands for leading Indian and Global corporations such as, Britannia, Nestle, Mondelez, Pernod Ricard, Asian Paints, Castrol, Pidilite, Hershey, and General Mills to name a few.

An MBA and PhD in Marketing and certificate degree holder in Digital Marketing and Digital Analytics from both IIM, Ahmedabad and ISB, Hyderabad. He also holds a certificate in Branding and Marketing Management from MICA, Ahmedabad.

He started his passion for teaching, around 17 years back and served as the Director for the School of Digital Media and Marketing (DMM) at Symbiosis Skills and Professional University, Pune and his last assignment was as an Associate Dean for NMIMS School of Branding and Advertising (SoBA), Mumbai. He is a Board of Studies (BoS) member for Christ University, Bengaluru and the University of Mumbai's Garware Institute Of Career Education and Development.

His areas of interest include, Brand Strategy, Global Branding, Marketing Communications, Consumer Culture, Creativity C Innovation, Shopper Marketing and Business Strategy. Prof. Anirrbhan teaches courses in these areas with consistently high student ratings. He publishes articles regularly, conducts executive development programs and consults with brands like Mondelez, Nestle, Castrol, Britannia etc.

Besides marketing and teaching, he is a foodie at heart. So his other passion is cooking and long road trips to explore the variety of regional and traditional cuisines of India.



Prof. Nitesh Kumar
Sr. Assistant Professor | LLM
Vijaybhoomi School of Law

Mr. Nitesh Kumar is working as an assistant professor of law and has work experience of 5 years in eminent law schools of the country. He is a research scholar (Ph.D. pursuing) from Shoolini University, Solan-Himachal Pradesh and has done his master's in law (LL.M) from ILS Law College, Pune specializing in 'Business and Corporate Laws.' He holds a B.A.LL. B-Integrated dual degree from Bharati Vidyapeeth Deemed University, Pune. He got placed in multiple corporate entities for their legal department immediately after completion of the master's degree like TATA Tech., Royal Bank of Scotland, and Infosys to name a few, however academics being the first and foremost passion, he joined academics over corporate.

The first academic exposure started with Amity University, Mumbai for good two years and post that he joined Alliance University, Bangalore in the year 2019 and then in the year 2021 he joined Bihar University's Law college, Muzaffarpur.

He has been crowned Mr. LL.M for his academic session (2014-2016) in ILS Law college, Pune University.

He has attended and addressed multiple FDPs, Webinars and Seminars, like 'National Seminar on the working efficacy of RERA' in Mumbai University etc. He has been the judge in the panel for the National Level Moot court competitions and has been the University's spokesperson for Law school at Education Conclave in Pune.

He has written a book chapter titled 'Triple Talque- A dilemma between religion and legality' in the book named "A way forward to socio legal contemplation". He has presented multiple papers in national and international conferences, the recent one was with Punjab University and the presented paper was titled 'Status Quo - Living in Relationships and Marital Rape in India' which was critically acclaimed by the panel.

An academician by passion he follows 3E method in his teaching ideology - 'Engage, Educate and Empower'. He is a strong follower of Blooms Taxonomy with Interactive and Liberal learning mechanism. His teaching style includes 'Chalk and Talk' with the infused style of PPTs, Case study, research Projects and extensive use of legal illustrations and contemporary and Landmark case laws.



Mr. Pravin Mishra
Dean
Vijaybhoomi School of Design

Pravin Mishra is a award-winning filmmaker and creative director with over 25 years of experience in visual communication, design education, and media production. He is Known for leading innovative projects and educational programs. He is recognized with multiple awards, including the National Critics Award for Best Film at MIFF and Best Documentary at the Ahmedabad International Film Festival.

He is passionate about storytelling and visual identity, with extensive experience in community engagement and creative consultancy.

Key Highlights:- Founder, Lightzmedia Production House delivering acclaimed films- Ex-Director, Crafting Creative Communication (CCC) Programme at MICA- Conducted workshops and lectures globally, including at USC and MSU- Founder, Café Parking Lot, showcasing creative and management skills.

