



# JAGSOM MBA PROGRAM

2 YEAR FULL TIME PROGRAM



# **ABOUT US**





Jagdish Sheth School of Management (JAGSoM), formerly IFIM Business School (est. 1995), was rebranded in 2020 to honor Professor Jagdish Sheth. As one of India's 15 AACSB-accredited business schools, JAGSoM ranks highly in the QS Global Rankings.

Focused on developing T-shaped professionals with deep expertise and versatile business skills, JAGSoM offers industry-driven programs at its Greater Mumbai campuses, fostering strong industry connections and hands-on learning.

# **PROGRAM DETAILS**

- MBA: 2 Year at JAGSoM Vijaybhoomi University Karjat - Greater Mumbai
- MBA International Pathway: 1 Year at JAGSoM, Karjat and 1 year at our International Partner School (KEDGE Business School, France/State University of New York/University of Texas, Arlington/Robinson College of Business, Georgia)

## Why Choose the MBA Program at JAGSoM, Vijaybhoomi University?

#### A Unique Blend of Depth and Breadth

The two-year full-time residential MBA program at JAGSoM, Vijaybhoomi University, is designed to nurture future-ready leaders. It offers:

- Specialization Pathways: Branding & Advertising or Data Science & Business Analytics.
- Interdisciplinary Learning: Integration of foundational business knowledge with specialization electives to foster comprehensive expertise.

### **Global Exposure**

- Dual Degree Options: Pursue an MBA from JAGSoM and an MS from renowned universities like SUNY or Georgia State University.
- International Pathways: Opportunities to complete the program abroad and gain work experience globally.

## **Experiential Learning**

- Capstone Projects: Address real-world challenges and showcase problem-solving capabilities.
- Industry Projects: Collaborate with corporate partners to develop actionable business solutions.



# **ELIGIBILITY CRITERIA**

#### **Academic Qualification:**

Candidates must have secured 50% or above in their Graduation (or equivalent) from a recognized university.

#### **Entrance Exam Requirement:**

Candidates must have appeared in one of the following entrance exams: CAT.XAT.MAT.GMAT.CMAT.NMAT.MHCET and JAGMAT

# **ADMISSION SELECTION PROCESS**

JAGSoM looks at innovation potential, solution orientation and value fit of the candidates, besides their consistent academic performance and relevant work experience (if applicable), for admission into its MBA program.

Short-listed candidates for the 2-year full-time MBA programs at JAGSoM are required to appear for the selection process, which comprises of the following components:

- Step 1: JAGSoM Management Aptitude Test(JAGMAT)
- Step 2: Group Exercise (GE)
- Step 3: Personal Interview (PI-1)
- Step 4: Personal Interview (PI-2)

# **TOP RECRUITERS**





























# **AMENITIES & FACILITIES**

LIBRARY



#### **SWIMMING POOL**





HOSTEL

CANTEEN

**GYM** 







SPORTS FACILITY

**DESIGN STUDIO** 

**AMPHITHEATRE** 







OTHER FACILITIES

| RAGGING FREE CAMPUS | SIMULATION LABS              | SECURED CAMPUS  | AUDITORIUM |
|---------------------|------------------------------|-----------------|------------|
| IT FACILITIES       | 24X7 WIFI IN CAMPUS & HOSTEL | CASHLESS CAMPUS | CCTV       |

## **ACCREDITATION & RANKINGS**











#14 Learning Experier
BT - MRDA
RANKINGS 2025

#02 In Bangalore by BT - MRDA RANKINGS 2025

#26 Overall in India by BT - MRDA RANKINGS 2025

#10 Future Orientation
by BT - MRDA
RANKINGS 2025

RANKINGS

#101+ Band Globally in the QS 'Masters-in-Marketing' #101+ Band Globally in Analytics & Digital Business Major

#151+ Band Globally in the QS 'Masters-in-Finance

