NURTURING HOLISTIC,
SOCIALLY RESPONSIBLE, AND
CONTINUOUSLY EMPLOYABLE
PROFESSIONALS

ANNUAL REPORT
2023-24

VIJAYBHOOMI
UNIVERSITY

INDIA'S FIRST LIBERAL PROFESSIONAL UNIVERSITY

Foreword

At Vijaybhoomi University, the journey toward transforming education to meet the challenges of the 21st century is well underway. As India's first Liberal Professional University, we cultivate an environment where creativity, innovation, and social responsibility converge. This annual report highlights the university's progress over the past year and reaffirms its commitment to empowering students to shape a better world.

With an interdisciplinary curriculum, state-of-the-art facilities, and strong industry partnerships, the university equips students with the tools needed to thrive in a constantly evolving global landscape. The strides made in providing a holistic education that fosters self-discovery, academic excellence, and leadership are a reflection of these efforts.

This report serves as a testament to the dedication of the faculty, staff, and students who contribute to the vibrant, transformative learning experience at Vijaybhoomi University.

Schools & Programs

Jagdish Sheth School of Management (JAGSoM)
BBA
MBA

The True School of Music
BPA (Music) in Contemporary Music
BFA (Music) in Music Production
B.Tech in Sound Engineering

Vijaybhoomi School of Science and Technology
B.Tech in Computer Science and Engineering
with majors Artificial Intelligence

Vijaybhoomi School of Design
B.Des in Communication Design

Vijaybhoomi School of Law
BBA LLB

Convocation 2024 and Founder's Day at Vijaybhoomi University was celebrated on March 16, 2024, with Padma Shri Awardee Dr. N. Rajam gracing the event as the Chief Guest.

Convocation 2023 at Vijaybhoomi University was celebrated on October 12, 2023 with renowned vocalist Padma Shri Awardee Smt. Shubha Mudgal gracing the occasion as the Chief Guest.

KANYATHON

Empowering the girl child, **Kanyathon** is Vijaybhoomi University's annual charity run that supports society.

JAMRANG

Celebrating the **spirit of creativity** and **color** at Vijaybhoomi University's first-ever cultural celebration – **JamRang!**

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THE TRUE SCHOOL OF MUSIC

Highlights

- **Rankings:** Ranked 2nd highest music institute in India for alumni success (Outlook ICARE rankings 2024).

Launch of Indian Music Department (2024):
Established as a dynamic hub for learning, performance, and innovation in Indian music led by:

- **Padmashree Smt. Dr. N. Rajam:** Renowned violinist and cultural icon, offering insights and guidance in Indian classical music.

- **Vidhushi Shruti Sadolikar:** Celebrated Hindustani classical vocalist, contributing her expertise to the curriculum.

- **Smt. Shubha Mudgal:** Acclaimed singer and music educator, known for her work in Indian music and cultural preservation.

First Cultural Festival - Jamrang (2024):
Vijaybhoomi's first cultural festival featuring music, competitions, and workshops over two days.

Music Appreciation Workshop by **Vidhushi Shruti Sadolikar**

Noteworthy Visits

- **Grammy-award-winning composer Ricky Kej** visited in July 2023, sharing insights from his Grammy-winning album "Divine Tides."

- **Padmashree awardee Dr. N. Rajam** visited in March 2024, interacting with students and performing.

Student Achievements

Ananya Sharma
Masters in Contemporary Performance & Production, Berklee College, Outstanding Scholar Award (Aug 2023)

Tiana Tara
Released single "Undeniable" (Nov 2023)

Niranjan Menon
Released song "Hum" (Jan 2024)

Shayne Gomes
Released single "The Crying Blues" (June 2024), featured on Mahindra Blues Show and Gigital Top Indie Picks

Aahana Thosar
Selected as a Top 100 artist for Nexa Music Season 1 (2024)

Executive Summary

THE TRUE SCHOOL OF MUSIC

External Events: TSM Student Band Performances

- Enigma & Rolling Heads at **Veranda, Mumbai** (April 2024)

- TSM Student Band performances at **High Spirits Cafe, Pune** (May 2024) and **Anti-Social, Mumbai (July 2024)**

Other Achievements

Notable Faculty

- **Prof. Zubin Balaporia**
  Performed at Serendipity Arts Festival, Goa (Dec 2023)

- **Prof. Abhi Acharya**
  Music screened at Cannes 2023.

- **Prof. Pranjali Tare**
  Recorded background vocals for upcoming SonyLIV productions (2024)

Industry Collaborations

- Eminent industry mentors **Ehsaan Noorani, Loy Mendonza, Ram Sampath, Anand Bhaskar, Dhruv Ghanekar** mentor TSM students.

- Students secured internships with **Saregama India Limited, Big Bang Music, Fat Cat Productions, Sonic Field,** and **Blu Studios.**

TSM Founder- Ashutosh Phatak composed

- Music for **Mumbai Diaries 2023** and the **JAYA – Rock Musical of the Mahabharata (2024)**

Infrastructure Developments

- Upgraded facilities including two new **Music Production Labs, Multi-Purpose Rooms,** and **Music Practice Rooms.**

Faculty Publications

Publications on significant topics in the music industry:

- **"Hollywood Tahoe"** Interview with **Emmy Award winning Sound Editor Solange S. Schwale** by **Prof. Baylon Fonseca** in Wavelength magazine (Aug 2023)

- **"The Lure of the Indian Audio Industry"** by Prof. Tejas Narayan (Sept 2023)

- **"Jazz Nation – Multiple Ways of Speaking Jazz"** by Prof. Loic Sanlvaille (Sept 2023)

Placement

- TSM students were placed at **Saregama India Ltd.** & **Reliance Games**

TSM Student Band performances at **High Spirits Café, Pune**

Executive Summary

JAGDISH SHETH SCHOOL OF MANAGEMENT

Global & Domestic Rankings

JAGSoM is today amongst the 15 leading Indian B-schools which are AACSB accredited and which feature in the QS Rankings.

Business Today -
MDRA B-school India Rankings 2024

- Overall - Ranked 26th position – Retained the same position as 2023

- Learning Experience - Ranked 7th Position – Moved up from 14th in 2023

- Future Orientation - Ranked 9th Position - Moved up from 10th in 2023

Ranked 6th among emerging BBA institutes by Times of India Survey 2024.

QS Masters Global Ranking 2025

- 101+ Band for Marketing and Business Analytics Programs

- 151+ Band for PGDM Finance

International Collaborations: Strong partnerships with KEDGE Business School (France) and Suny University (New York).

Faculty Achievements

Faculty published high-impact, SCOPUS-listed journals and attended conferences during 2023-2024

Dr. Arindam Ghosh
Appointed as Associate Editor of the Journal System Dan Manajemen Industri (indexed in Google Scholar, Harvard Library, and EBSCO) since August 2024.

Research Paper Published

Chakraborty, K., Ghosh, A., & Pratap, S. (2023). Adoption of blockchain technology in supply chain operations: A comprehensive literature study analysis. Operations Management Research, Springer, 16, 1989–2007.

Dhobale, J., & Ghosh, A. (2023). Network-driven monitoring of Covid-19 outbreak at airports via blockchain technology adoption. World Journal of Management and Economics, 16(11), 142-155.

Ghosh, A., & Mahapatra, M. S. (2024). Bi-objective optimization model with economic and environmental consideration for an integrated supply chain with random demand and flexible production rate. OPSEARCH.

Student Achievements

T. Aswini Patro (BBA Final Year): Selected as a volunteer with AIESEC, a global community promoting peace and leadership at Sri Lanka.

Anita Thapa (MBA): Honored with 'The Business Dilemma' award at the same competition. (Universal Business School)

Executive Summary

VIJAYBHOOMI SCHOOL OF SCIENCE AND TECHNOLOGY

Highlights

Renewed MoU with Illinois University: The partnership now offers three specializations:

- Computer Science

- Electrical and Computer Engineering

- Mechanical, Materials, and Aerospace Engineering

Collaboration with **Aivancity, France:** Established agreements for master's program in data science and data engineering field.

VU Fab Lab Startup: Initiated to empower students to develop and sell their products online utilizing workshop and fabrication laboratory.

Technological and Research Developments: "Ganesha Robo": Developed an AI-powered robot to welcome people at Vijaybhoomi University exemplifying cutting-edge innovation.

State-of-the-Art Labs: Created advanced laboratories for Chemistry, Physics, and Computer Science to enhance research capabilities.

Faculty Achievements

Dr. Saunak Dutta: Published a paper titled "Interplay of Traditional Methods and Machine Learning Algorithms for Tagging Boosted Objects."
DOI: doi.org/10.1140/epjs/s11734-024-01256-6

Dr. S. Srikant Patnaik: Manuscript "Nonlinear Dynamic Study of FG-GFRC-NPR Structures" accepted for publication.
DOI: doi.org/10.1088/2631-8695/ad6bee

Ganesha Robo

Executive Summary

VIJAYBHOOMI SCHOOL OF SCIENCE AND TECHNOLOGY

Student Achievements

Pranshu Singh & Kush Sheth: B. Tech-AI students reached the finals of a prestigious competition at IIT (BHU).

Kush Sheth: Presented his startup idea "Snack-Heads" at the Young Entrepreneurs Program at IIM Bangalore.

Hackathons & Competitions

Kush Sheth and Pranshu Singh took part in competition Technex'24: Data Prophet, which was hosted at IIT BHU. They have reached Final Round which was held 15th to 17th March 2024. The subject was Stock Prediction with News Sentiment Analysis Model, they have achieved significant accomplishment by ranking 4th on National Level representing Vijaybhoomi School of Science & Technology (VSST).

Mann Kurani and Swaijit Singh participated in competition Technovanza'24: M-indicator AI/ML Hackathon at VJTI. The Subject was Road-accident-prediction-and-prevention using AI. They have reached to Top 10 Teams in the Final Round representing Vijaybhoomi School of Science & Technology (VSST).

Real-Time Projects & Internships

Mustafa Kutbuddin: Developed a face-mask detection model using Deep Learning with 92.27% accuracy at Simulanis.

Salman Ahmed: Quantum Researcher intern at TechM Pune, developed a quantum-safe algorithm for cybersecurity.

Other achievements

- **First Batch Graduating from VSST:** All 12 students got paid internship in the final year.

Abhay Santhani and Yugandhar Naidu from VSST interning at **Battrixx, Pune**

Executive Summary

VIJAYBHOOMI SCHOOL OF DESIGN

Workshops

Dr. Anand Conducted a Finearts Research workshop at Netherlands.

Vijaybhoomi School of Design Conducted a workshop for prospective students from Ritu's Composition, Pune.

Masterclass

Vijaybhoomi School Of Design conducted a master class on **'D3.Js Information Visualisation- data values to charts'** .

Competitions

Vijaybhoomi School of design conducted a painting competition in 15th August, 2024. The topic for painting competition was life at Jamrung and nearby villages. Students from class 5th to 7th participated.

Research Contributions

Dev, A.J.(2024). A Design and Innovation- driven growth model for Micro, Small, and Medium enterprises. DMI Review, Vol.35,Issue 1

Dev, A.J., Singh, P, & Kulkarni A(2022). A Study on the Impact of discount and odd- even pricing strategy on the purchase intentions of OTT media users in India. IITM Journal of Business Studies, ISSN 2393-9451

Dev, A. J. (2022). Possibilities of combining entrepreneurial thinking, design thinking and strategic thinking frameworks as a model for growth engine among creative industries, The International journal of analytical and experimental modal analysis ISSN NO:0886-9367

Dev, A. J. (2022). Practice based user research approach in Design Management, The International journal of analytical and experimental modal analysis ISSN NO: 0886-9367

Students of **Ritu's Composition, Pune,**
visited Vijaybhoomi School of Design

Design Lab

Executive Summary

VIJAYBHOOMI SCHOOL OF DESIGN

Conference Proceedings

Dev, A. J. (2023). Visual Narratives Shaping Cultural Values and Narratives of Love, post-Pandemic in India: A study with Reference to Popular Television Narratives, Cumulus Conference Beijing 2023

Magazine Publications

Dev, A.J., (2024).A Design and Innovation driven growth model for Micro, Small, and Medium enterprises, DMI ReviewVol.35,Issue 1

Intellectual Property Contributions

Prof. Kaustubh Kirtane
Patent - Alphabet Stamp Kit
   - Type: Patent
   - Status: Awaiting Approval
   - Description: A hands-on educational tool for young children to learn alphabets and basic language skills through a playful stamping method.

Copyright - City Branding:
A Unified Narrative for India:
   - Type: Copyright
   - Status: Awaiting Approval
   - Description: A project focused on creating a unified branding strategy for cities in India, aiming to promote cultural heritage and tourism through a cohesive narrative.

Copyright - Supercite:
**Universal Wisdom Integration App**
   - Type: Copyright
   - Status: Awaiting Approval
   - Description: An AI-driven app that helps presenters and speakers integrate quotes and wisdom from various sources into their presentations, enhancing engagement and credibility.

Exhibition

Art exhibition organised by Vijaybhoomi School of Design where patterns created by students were showcased.
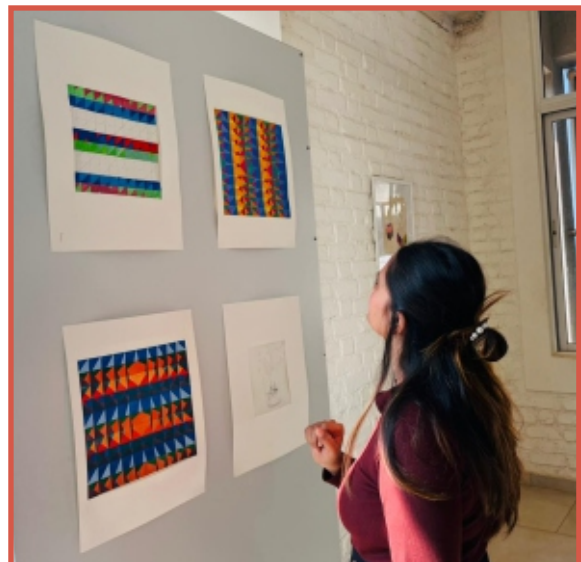
Art Exhibition

Executive Summary

VIJAYBHOOMI SCHOOL OF LAW

Faculty Achievements

Prof. Nitesh Kumar

Paper presentation on 'Constitutional Provisions for Sexual Minorities'.-Amity Law School, Mumbai.

Contributed to writing a book chapter with the title "Triple Talaq- A Dilemma between religion and Legality" in the book 'A Way Forward to Socio-Legal Contemplation'. ISBN 978-93-87276-64-2 (Gracious Books, Patiala)

Participated in the National Level Conference on "Consumer Protection Act and RERA" at Mumbai University

Completed and submitted a dissertation on "Takeovers and Amalgamations" in the broader picture of Companies Act, 2013 at ILS Law College, Pune.

Workshop on Competition Law organized by RGNUL, Patiala (Book series on Corporate Laws and Corporate Affairs)

Prof. Aswini Patro: Published 9 papers, 4 of which are Scopus indexed.

Prof. Pallavi Chikkala
Published paper on "Analysis of Conversion Therapy in India Through Article 21", Volume VI Issue II, INDIAN JOURNAL OF LAW AND LEGAL RESEARCH (2024), ISSN: 2582-8878

Published paper on "Religious Freedom vs. Public Health: A Post Pandemic Scenario", Volume 7 Issue 2, INTERNATIONAL JOURNAL OF LAW MANAGEMENT AND HUMANITIES (2024), ISSN: 2581-5369

Published paper on "Community Service as a part of Sentencing", Volume V, Issue II, INDIAN JOURNAL OF LAW AND LEGAL RESEARCH (2023), ISSN: 2582-8878

Published paper on "Concept of Marxism and Realism", Volume III, Issue III, INDIAN JOURNAL OF INTEGRATED RESEARCH IN LAW (2023), ISSN: 2583-0538

Prof. Anuradha Padhy

Published an article titled "Domicile of dependence: a quick glance" on legalservicesindia.com

Published an article titled "Religious Freedom vs. Public Health: A Post Pandemic Scenario" in International Journal of Law Management & Humanities. ISSN 2581-5369(online). Volume 7, issue 2, pg no. 730-737. (2024)

Student Achievements

Adith Iyer: Winner of the New India Junction's New India Debate; active in the Rotary Club and serves as the Student Council President.

Executive Summary

VIJAYBHOOMI SCHOOL OF LAW

Tripti Mishra: Exhibited exceptional analytical skills in legal research and is elected Secretary of the Student Council.

Riya Khedekar: Vice President of Residence in the Student Council, participated in various debates and moot court competitions.

Tripti Mishra, Shritika Dubey, and **Nandita Dubey interned** at the **Allahabad High Court** during the summer break from 1st June to 30th June 2024.

Shritika and **Tripti Mishra** participated in the **Law Audience's 7th National Online Essay Writing Competition 2024** on the theme **"Death Penalty: Exploring Gender Dynamics and Women's Perspectives."** Out of over 8,000 submissions, their essay was selected for publication, and they secured a position in the top 10.

Tripti Mishra has written three research papers, all of which have been published in reputed journals:

"Sports Policy of India" Published in: TIJER International Research Journal

Breaking the Silence: Understanding and Addressing Marital Rape Published in: IJJLR (Read the paper)

Navigating the Cosmos: Exploring the Legal and Administrative Aspects of Modern Space Operations Published in: IJJLR

Moot Court

Executive Summary

HOLISTIC DEVELOPMENT

Personality Enhancement Program

The Personality Enhancement Program (PEP) initiative promotes engagement in inter-school competitions, emphasizing teamwork, leadership, and sportsmanship. Here's a summary of the recent events:

- Badminton Tournament (18 July 2024)

Winners

- Men's Doubles: Eishan & Honey

- Mixed Doubles: Shritika & Eishan

- Women's Doubles: Shritika & Tripti

RanBhoomi: The inter-house sports competition engaged students in multiple sports like cricket, football, chess, and track & field events, culminating in intense competition between the Hawks, Mambas, Sharks, and Wolves.

Winners of RanBhoomi

COMMUNITY IMPACT

KANYATHON- Student-LED initiative Record turnout: 11,235 registrations (Bangalore and Karjat) and 10,600 participants, raising a total of Rs. 64,41,510 for impactful initiatives, including:

Scholarships for meritorious girls of IFIM and Vijaybhoomi University- 9 students

Established and running five Kanyathon Shiksha Kendras (digital classrooms) in rural areas in Bangalore, Kolar and Jambrung focusing on English, Computer literacy and hygiene and safety.

Adoption of 15 daughters from red-light districts for education (Pune and Mumbai)

Planted trees at Vijaybhoomi University and in nearby areas by the schoolgirls of Jambrung, ensuring that every girl in the village adopted a school.

Donated funds to the Akshay Patra Foundation, enabling students from KSK in Bangalore to receive mid-day meals for the entire academic year.

Kanyathon initiative

Executive Summary

Social Immersion Program (SIP)

76 students worked with 9 organizations as part of their SIP, students immersed with communities through different organizations and created the following impact-

India Hikes: Students Developed sustainable waste management strategies.
Kind Beings: Proposed integrating technology for sustainable funding.
Aayush Nilayam : MoUs were established with Samagra Foundation, Teach for India (Pune), Aayush Nilayam (Hyderabad), Kind Beings (New Delhi), and Seva Sahyog (Pune) to enhance future SIP collaborations.

Community Support

In July 2023, following a dam leakage in Karjat, Maharashtra, Vijaybhoomi University collaborated with government authorities to provide shelter and ensure the safety of residents from the neighboring Solanpada village who were evacuated from their homes. The university's campus served as a refuge, and the team worked diligently to assist in the evacuation process, demonstrating a strong commitment to community support.

Dr. Thejus Kartha at Ayush Nilayam, NGO, Hyderabad

E-Cell event: EUREKA!

Eureka! 2024 Business Model Competition

Participants: 100 entries from various colleges, with 20 teams presenting their startup ideas.

Networking: The event fostered entrepreneurial thinking, providing participants with valuable feedback from judges and enhancing collaboration skills.

FOR NOT FOR - Vijaybhoomi University organized debate

FNF is the first university hosted International Inter-school Debate Competition, and it hosted its fourth edition in 2023. FNF 2023 involved over 100 students from various countries, including Nepal and Bhutan focusing on youth-related issues.

Prize Distribution - ForNotFor

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Executive Summary

The IDEAS Journal

Vijaybhoomi University launched the third edition of the IDEAS journal in 2024, which is India's only research journal exclusively dedicated to high school students. This journal publishes high-quality research papers written by high school students.

Industry Connects

Centre For Continuous Learning and Employability (CCLE)

Futurework Sessions - CCLE as part of corporate engagements conducted 17 workshops in the academic year. Sessions were conducted by reputed companies like Shri Adhikari Brothers Group, Zee Entertainment Enterprises Ltd, Jio Creative Labs, Lifestyle International, ICICI Lombard & Deutsche Bank. Along with this we also conducted the sessions with international speakers from Texas State University & Prof. Gordon Crichton from KEDGE Business School.

Mentors Sessions – As part of enhancing the employability skills sessions were conducted for the students across all the departments. In total 9 sessions were conducted for the students involving 4 mentors from the industry

Xplore out – CCLE also conducted industry visits for students. Students made industrial visits to the following companies - IKEA, Sunrise Candles & Wax Museum & India's Game Developer Conference

Industry partners for Internships and placements:

*   VIGOR Launch Pad
*   Mahindra & Mahindra Financial Services Ltd.
*   Valmet
*   Schbang
*   SAP Labs India
*   Care Insurance
*   Saregama
*   Luminary Edu
*   Arthan Finance

Visit to Sunrise Candles & Wax Museum, Mahabaleshwar

Executive Summary

Scholarships

Vijaybhoomi University is dedicated to supporting students from economically weaker backgrounds, enabling them to thrive and become valuable assets to the university by providing them the opportunity to study and grow in a liberal academic environment.

A.Y. 2024 - 25 - Scholarship

Sr. No.	School Name	Amount
1	Jagdish Sheth School of Management	₹35,59,165
2	Vijaybhoomi School of Design	₹13,03,000
3	Vijaybhoomi School of Law	₹17,35,000
4	The True School of Music	₹26,80,000
5	Vijaybhoomi School of Science and Technology	₹1,00,47,000
	Total	**Rs. 1,93,24,165**

In the annual year 2023-2024, 114 students have received scholarships totaling Rs.30,576,165.

Here are the details:

A.Y. 2023 - 24 - Scholarship

Sr. No.	Type of Scholarship	Amount
1	Deans Merit Scholarship	₹1,42,27,000
2	100% Economic Weaker Section (Hostel and Tuition fee)	₹83,71,665
3	100% OMS Economic Weaker Section (Only Tuition fee)	₹60,05,000
4	Special Tuition Waiver	₹11,72,500
5	Trail Blazer Scholarship	₹8,00,000
	Total	**₹3,05,76,165**

Our Founder and Legacy
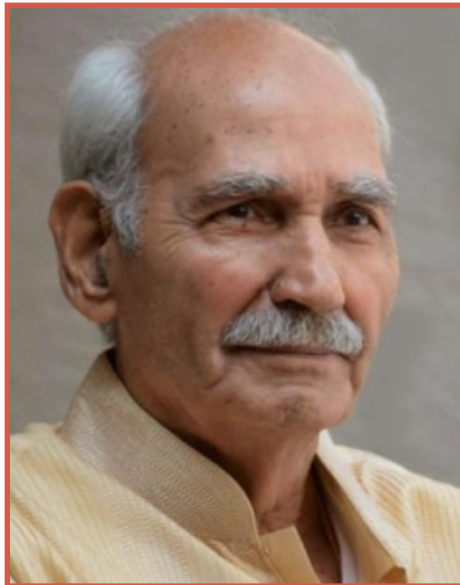
Late Shri V. B. Padode

Founder, Vijaybhoomi University

Late Shri V. B. Padode founded the **Dalal Street Investment Journal (DSIJ)** in 1986, a leading financial magazine with a loyal following of more than 150,000 readers. His remarkable journey as an accomplished journalist, educator, and entrepreneur earned him a reputation as a hard worker, solution seeker, meticulous analyst, and a fine human being.

With over 25 years of experience in building top-class educational institutions in India, he established the IFIM Business School (now Jagdish Sheth School of Management) in Bangalore in 1995, the sixth business school in India to be awarded AACSB accreditation. The success of this institution, rated among the top 5% of global business schools, inspired the founding of Vijaybhoomi University, dedicated to propagating the "Spirit of Vijay" and its mission.

Leadership Insights

Shri Sanjay Padode
President, Vijaybhoomi University

"It is our faculty, students, staff, alumni, and a team of other individuals that embody excellence."

Being the president of Vijaybhoomi University is an immense privilege. Since my tenure began, I have come to realize that our faculty, students, staff, alumni, and numerous other individuals embody a dedication to excellence that propels this institution to remarkable heights. They conduct inquiries that address some of the most pressing challenges facing our society. Our students, pursuing academic goals across a diverse array of subjects, resonate with our core objective of liberal education.

The implementation of our research culture has become a significant aspect of our institutional identity. Our extensive and active research ecosystem is adept at tackling pressing societal issues. As president, I am committed to reinforcing our position as a premier research institution that benefits our state, country, and the world. Soon, we will initiate a staged approach to accelerate scholarly and research activities across disciplines, empowering teams to effectively confront and resolve urgent global challenges."

Leadership Insights

Dr. Atish Chattopadhyay

Vice Chancellor, Vijaybhoomi University

"Vijaybhoomi University is India's First Liberal Professional University, which utilizes a liberal-professional framework of education to create a unique curriculum aligned with Industry 4.0."

Our curriculum facilitates self-discovery in the initial year, leading to the selection of majors and minors that prepare students for careers in Business, Music, Data Science, Artificial Intelligence, Law, and Design. Our vision is to nurture holistic, socially responsible, and continuously employable professionals who can make a positive difference in the world.

The curriculum and pedagogy revolve around self-discovery, anchored in the liberal education framework. Our educators serve as enablers and mentors, allowing learners to forge their own learning pathways. The first-year experience promotes exposure to multiple disciplines, while later years enable students to select courses aligned with their professional aspirations.

With a philosophy that education should liberate learners from peer or parental pressure, our curriculum is designed to reignite the joy of learning and catalyze the discovery process through exposure to various intelligences.

Leadership Insights

While many institutions reconsidered their philosophies in light of the National Education Policy (NEP) 2020, Vijaybhoomi University, established in 2019, was ahead in aligning its educational philosophy with NEP recommendations, emerging as a frontrunner in implementation.

Our pioneering role in introducing professional education within a liberal framework transcends traditional boundaries between arts and sciences, offering multidisciplinary education across various fields such as management, design, law, music, data science, and humanities. Graduates are required to earn credits from at least four different schools, promoting a well-rounded education model that aligns with leading global institutions.

Our collaborations with esteemed international partners—such as the State University of New York (SUNY), Texas A&M University, Illinois Institute of Technology, University of Texas (Arlington), KEDGE Business School, and HSLU Lucerne—further solidify our commitment to providing a holistic education that nurtures future professionals with a global perspective.

As each individual is unique, so too is our university. We take pride in our distinct values, curriculum, learning approach, and social orientation—elements that make us a unique institution. Thank you for your support on this extraordinary journey.

Dr. Atish Chattopadhyay
Vice Chancellor, Vijaybhoomi University

"The University is outstanding and has a world standard recognition with the uniqueness of incorporating different schools that stand out as one of a kind."

Dr. K Kasturirangan

Chairman of the National Education Policy 2020 - Drafting Committee and Former Chairman of ISRO

Chief guest of 2nd Convocation and Founder's Day of Vijaybhoomi University

Scan the QR for full speech

Governing Body

Sr. No.	Name of the Member	Designation	Provision in the Act
The President			
1.	**Mr. Sanjay Padode**	Chairperson	27 1(a)
Vice-Chancellor			
2.	**Dr. Atish Chattopadhyay**	Member	27 1(b)
Five persons, nominated by the sponsoring body out of whom two shall be eminent educationists:			
	Mrs. Kalpana Padode	Member	27 1(c)
3.	**Mrs. Kritika Bhandari**	Member	27 1(c)
4.	**Dr. Ashwini Kumar Sharma**	Member	27 1(c)
5.	**Prof. A. Parasuraman** (Eminent Educationalist)	Member	27 1(c)
6.	**Shri. Jaspal Sidhu** (Eminent Educationalist)	Member	27 1(c)
One expert of management or information technology from outside the University, nominated by the President:			
7.	**Shri. Mike Shah**	Member	27 1(d)
Two persons, nominated by the State Government			
8.	**Shri. Deepak Behere**	Member	27 1(e)
9.	**Vacant**	Member	27 1(e)
Two representatives of the industries to be nominated by the president			
10.	**Mr. L. Sridhar**	Member	27 1(f)
11.	**Dr. V. A. Sastry**	Member	27 1(f)
The Registrar of the University shall be the Member Secretary to the Governing Body			
12.	**Dr. Sharad Pulate**	Member Secretary	27 1(g)S
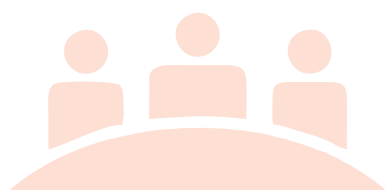
Board of Management

Sr. No.	Name of the Member	Designation	Provision in the Act
The Vice-Chancellor			
1.	**Dr. Atish Chattopadhyay**	ex-officio Chairperson	28 1(a)
Two members of the Governing Body, nominated by the sponsoring body			
2.	**Shri. Sanjay Padode**	Member	28 1(b)
3.	**Mrs. Kalpana Padode**	Member	28 1(b)
Two Deans of Faculties, by rotation, to be nominated by the Vice-Chancellor			
4.	**Dr. Venkatesh Sunkad** Dean, Vijaybhoomi School of Science & Technology	Member	28 1(c)
5.	**Prof. Vinay Prabahkar** Dean, The True School of Music	Member	28 1(c)
three persons, who are not the members of the Governing Body, nominated by the sponsoring body; and			
6.	**Col. Sanjay Dutta** Director, Personality Enhance Programme	Member	28 1(d)
7.	**Shri. Raju Poojari** Chief Administrative officer	Member	28 1(d)
8.	**Shri. Rajiv Kohli** Principal, Vijaybhoomi Singapore International School	Member	28 1(d)
Three persons from amongst the teachers, nominated by the sponsoring body			
9.	**Vacant**	Member	28 1(e)
10.	**Dr. Rakesh Mediratta** Dean, Jagdish Sheth School of Management (JAGSoM)	Member	28 1(e)
11.	**Dr. Aswini Patro** Dean, Vijaybhoomi School of Law	Member	28 1(e)
The Registrar of the University shall be the Member Secretary to the Board of Management			
12.	**Dr. Sharad Pulate**	Member Secretary	

Academic Council

Sr. No.	Name of the Member	Designation	Provision in the first statute
The Vice-Chancellor			
1	**Dr. Atish Chattopadhyay**	ex-officio Chairperson	20 2(i)
The Deans of Faculties			
2	**Mr. Rakesh Mediratta** Dean, Jagdish Sheth School of Management (JAGSoM)	Member	20 2(ii) & (iv)
3	**Dr Venkatesh Sunkad** Dean, Vijaybhoomi School of Science & Technology	Member	20 2(ii) & (iv)
4	**Mr. Vinay Prabhakar** Dean, The True School of Music	Member	20 2(ii) & (iv)
5	**Vacant**	Member	20 2(ii) & (iv)
6	**Dean,** Vijaybhoomi School of Law	Member	20 2(ii) & (iv)
7	**Col. Sanjay Dutta** Director, Personality Enhance Program	Member	20 2 (iv)
Two persons nominated by the Vice Chancellor from the industry			
8	**Prof. Edwin Moses** Professor, Jagdish Sheth School of Management (JAGSoM), Bangalore	Member	20 2(v)
9	**Dakshinamurthy (Venkata) Kolluru** Professor at GGU and Provost, upGrad Institutes	Member	20 2(v)

Academic Council

	Four academicians/scientists nominated by the President		
10	**Prof. (Dr.) Chandrashekar Subramanyam** Senior Professor, Jagdish Sheth School of Management (JAGSoM), Bangalore	Member	20 2(vi)
11	**Prof. (Dr.) Sridevi Varanasi** Principal & Dean, IFIM School of Management, Bangalore	Member	20 2(vi)
12	**Dr. Ashwini Patro** Principal and Prof. School of Law	Member	20 2(vi)A
13	**Vacant**		
The Registrar of the University shall be the Member Secretary to the Board of Management			
14	**Dr. Sharad Pulate**	Member Secretary	20 2(vii)
The Controller of Examinations shall be the permanent invitee			
15	**Dr. Atul Zope**	Permanent invitee	20 2(viii)

Sr. No.	Name/Designation of the member	Designation
2	Hon'ble Pro-Chancellors	Invitee
3	Hon'ble Pro-Vice-Chancellor	Invitee
4	Associate/Assistant Dean /Sr. Faculty, School of Law.	Invitee

About Vijaybhoomi University

Vijaybhoomi University, India's first liberal professional university aligned with National Education Policy 2020, stands as a beacon of modern education, embodying the principles of a holistic and learner-centric approach. Established in 2019 in the picturesque setting of Karjat, Maharashtra, this pioneering University is designed to meet the evolving demands of the 21st century. With an unwavering commitment to fostering critical thinking, innovation, and social responsibility, Vijaybhoomi University aspires to cultivate a new generation of leaders equipped to navigate the complexities of a rapidly changing world.

Mission

To Nurture Holistic, Socially Responsible and Continuously Employable Professionals

Vision

To be the most sought-after destination for Liberal Professional Education

The Spirit of VIJAY

Value integrity and earn others' trust.

Innovate continuously and be agile.

Jettison fear of failure and learn from mistakes.

Appreciate your origins and build on them to be a good citizen.

Yield not to ethical shortcuts and be socially responsible.

A Multidisciplinary Approach

Vijaybhoomi University is distinct in its approach to education, offering a range of programs across multiple disciplines. The university comprises five schools, each dedicated to different fields of study, including:

The True School of Music (TSM)
Jagdish Sheth School of Management (JAGSoM)
Vijaybhoomi School of Science and Technology (VSST)
Vijaybhoomi School of Design
Vijaybhoomi School of Law

This multidisciplinary framework enables students to pursue dual majors or minors, allowing them to tailor their educational experiences according to their interests and career aspirations.

Campus Infrastructure and Facilities

Sustainable Green Campus at Vijaybhoomi University

Vijaybhoomi University takes pride in its unwavering commitment to sustainability, exemplified by its lush and eco-friendly campus. Nestled amidst vibrant greenery, the university's sustainable initiatives encompass energy-efficient buildings, waste reduction programs, and a dedicated focus on renewable energy sources. This commitment to environmental responsibility ensures that the campus serves as a living example of harmonious coexistence with nature. Students are provided with not only a world-class education but also an inspiring and eco-conscious learning environment, fostering awareness and engagement with ecological issues.

Campus Infrastructure

The campus of Vijaybhoomi University spans a total area of 166,586 sq. ft., featuring a meticulously designed infrastructure that supports a comprehensive educational experience. Below is an overview of the key facilities:

Section	Total Area (sq. ft.)	Facilities/Details
Total Built-up Area	166,586	
Administrative Block	5,810	Reception Area, Conference Room, 3 Trustee's Chambers, VS's office, Registrar Office, Administrative offices, Finance office, Meeting Room, Pantry, Restrooms
Faculty Block & Infirmary Block	6,036	2 Consultation Rooms, Nurse's Station, Common Ward, 5 Beds), 18 Faculty Cabin, 1 Conference Room, Restrooms
Academic Block 1	11,621	8 Classrooms (620 sq. ft. each), 2 Common Toilets for Girls, 2 Common Toilets for Boys, Electrical Room.
Academic Block 2	11,621	8 Classrooms (620 sq. ft. each), 2 Staff Rooms (Male & Female), Storeroom, Electrical Room, 4 Common Toilets for Staff.
Academic Block 4	11,621	4 Classrooms (620 sq. ft. each), Fabrication Lab, 2 Common Toilets for Girls, 2 Common Toilets for Boys, and Electrical Panel Room.
Work Studio	12,266	Computer Lab (1,948 sq. ft.), Staff Room, Library (1,377 sq. ft.), Chemistry Lab (1,045 sq. ft.), Biology Lab (1,230 sq. ft.), Physics Lab (1,230 sq. ft.), Composite Lab.
Library Block	12,266	Language Room, Special Education Room, Discussion Room, Auditorium (180 seats, 2,290 sq. ft.), Library (4,380 sq. ft.).
Revive (Multipurpose Sports Complex)	27,739	Multipurpose Sports Area (11,635 sq. ft.), 2 Squash Courts, Half Olympic Swimming Pool, Gymnasium (1,520 sq. ft.), Shooting Range.
Canteen & Kitchen	12,137	Dining Facilities, Kitchen Facilities.
Hostel 1	7,532	8 Rooms (4-sharing, 300 sq. ft. each), 1 BHK Staff Residence (450 sq. ft.), 2 Common Toilets (300 sq. ft.).
Hostel 2	7,532	9 Rooms (4-sharing, 300 sq. ft. each), 3 Rooms (2-sharing, 300 sq. ft. each, Handicapped-friendly), 2 Common Toilets (300 sq. ft.).
Block 3	7,532	Reception and Cloak Room, 5 MP (music production) labs and Toilets and Faculty Cabin -13 and office Staff Cubicle -16
Hostel 4	10,706	8 Rooms (4-sharing, 300 sq. ft. each), 2 BHK Principal/Warden/Director's Residence (1,075 sq. ft.), 2 Support Staff Rooms (300 sq. ft.), 2 Common Toilets (300 sq. ft.).
Hostel 5	10,706	13 Rooms (4-sharing, 300 sq. ft. each), 4 Rooms (2-sharing, 300 sq. ft. each, Handicapped-friendly), 2 Common Toilets (300 sq. ft.).
Hostel 6	10,706	4 Rooms (5-sharing, 450 sq. ft. each), 2 Rooms (4-sharing, 300 sq. ft. each), 2 Rooms (3-sharing, 300 sq. ft. each), 4 1BHK Staff Residences (450 sq. ft.), Recreation Room.
Utility Areas	753	Main Electrical Room, Security Guard Rooms, Pump Room.

Campus Infrastructure and Facilities

Revive: Sports Complex

Revive at Vijaybhoomi is not just a sports complex; it represents a dynamic synergy of physical vitality and artistic passion. As students engage in spirited sports activities, the rhythmic pulse of the Revive complex becomes a natural extension, harmonizing the beats of athleticism with the creative energies of the True School of Music. This multifaceted facility is designed to promote a balanced lifestyle, encouraging students to embrace physical fitness while nurturing their artistic inclinations.

Patented Air-Conditioned Hostels

The hostels at Vijaybhoomi University are designed to provide a comfortable and conducive living environment. Each student is provided with a uniquely designed, air-conditioned living unit that includes a comfortable bed, ample storage space, and a cozy, tucked-in study area. This thoughtful design ensures that students can thrive academically while enjoying a peaceful and restful atmosphere.

Multi-Cuisine Dining Centre

The university places a strong emphasis on student well-being, student's health and nutrition and offers good food with hygiene by Sodexo.

Campus Infrastructure and Facilities

Infirmary

The infirmary at Vijaybhoomi University is equipped to ensure the health and safety of its students. With a doctor and nurse available 24/7, students have access to immediate medical care. The infirmary is well-stocked with essential medications, wheelchairs, and anti-venoms. Furthermore, government hospitals and other clinics are located within a 3-kilometre vicinity of the university, ensuring that students receive prompt medical attention when needed.

Labs

Vijaybhoomi School of Science and Technology (VSST)

- **Fabrication Lab (FAB Lab):** A space for prototyping and fabrication, fostering innovation.

- **Engineering Workshop Lab & Auto Mechanic Labs:** Allows hands-on experience with engineering and mechanical tasks.

- **Computer Lab:** Supports programming and computational research.

Campus Infrastructure and Facilities

The True School of Music (TSM)

- **2 Music Production Labs:** Equipped for high-quality music production.

- **5 Multi purpose Rooms:** Provide space for individual and group practice.

- **Studio (Control Room):** Professional setup for sound engineering.

- **Live Room:** Designed for high-quality live recording sessions.

Science Laboratories

- **Physics Lab:** Equipped for experiments to explore fundamental principles.

- **Chemistry Lab:** Safe space for conducting chemical experiments.

- **Computer Lab:** Supports computational studies in music.

Vijaybhoomi School of Design

- **Design Lab:** Encourages creativity and innovation in design.

These facilities across various schools promote interdisciplinary learning and excellence in their respective fields.

Fee Structure - Academic Year 2023-24

Particulars	Duration	Year	Credits	Indian (Tuition Fees)	Per Credit (Indian)	Total Amount (Indian)	International (Per Credit)	Total Amount (International)
Jagdish Sheth School of Management (JAGSoM)								
Bachelor of Business Administration	3 years	Year 1	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 2	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 3	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Total	120			₹12,00,000		$14,880
Master of Business Administration	2 years	Year 1+ year 2	109	₹15,95,000 (Hostel + Tuition)				
The True School of Music (TSM)								
Bachelor of Fine Arts (Music) and Bachelor of Performing Arts (Music)	4 years	Year 1	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 2	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 3	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 4	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Total	160			₹16,00,000		$19,840
Vijaybhoomi School of Science and Technology (VSST)								
Bachelor of Technology	4 years	Year 1	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 2	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 3	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 4	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Total	160			₹16,00,000		$19,840
Vijaybhoomi School of Design								
Bachelor of Design	4 years	Year 1	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 2	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 3	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 4	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Total	160			₹16,00,000		$19,840
Vijaybhoomi School of Law								
Bachelor of Business Administration and Bachelor of Legislative Law	5 years	Year 1	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 2	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 3	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 4	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Year 5	40	₹4,00,000	₹10,000	₹4,00,000	$124	$4,960
		Total	200			₹20,00,000		$24,800

Fees for in-state students (those from Maharashtra) are 50% less. For students from other states, the standard fee structure applies.

Fee Structure - Academic Year 2023-24

Additional Fees

The hostel security deposit is Rs.25,000, which is refundable and charged as a one-time fee. The hostel fee, which includes food, is Rs.12,500 per month. There is also a one-time fee of Rs.10,000 for the Vijaybhoomi Alumni Association. Additionally, a one-time contribution of Rs.5,000 is required for the Student Council Fund.

Note

1.US Dollar (USD) exchange rate is considered at Rs.81. The per credit fee may change depending on the prevailing exchange rate at the time of admission.

2.Students are awarded 5 free credits every year upon completing 40 credits

Visit of UGC Expert Committee

The UGC expert committee, formed to carry out the inspection at Vijaybhoomi University, conducted a virtual inspection for the 2(f) status on August 30th and 31st, 2024.

The expert committee comprised of

Prof. P. Fazul Rahaman
Vice-Chancellor, Dr. Abdul Haq Urdu University

Prof. Dr. Dinesh Khatter
Principal, Kirori Mal College in Delhi

Prof. Sushmee Badhulika
Professor, Department of Electrical Engineering

Prof. Abhijeet Raj
Associate Professor, Chemical Engineering Department

Coordinator
Dr. Gopi Chand Merugu
Deputy Secretary
University Grants Commission (UGC)

The True School of Music

About the School

The True School of Music (TSM) is India's leading contemporary music school, dedicated to providing high-quality, industry-relevant education that prepares students for successful careers in the music and entertainment industries. TSM offers specialized programs in music production, sound engineering, performance, and music business, underpinned by a comprehensive curriculum that blends theoretical knowledge with practical skills.

Programs Offered

Bachelor of Performing Arts (Music) Contemporary Performance

This program is designed to shape versatile musicians, focusing on mastering a range of musical genres. Students immerse in performance techniques, advanced harmony, rhythm concepts, and ensemble skills, developing into confident and dynamic musicians ready for any stage.

Bachelor of Fine Arts (Music) Music Production

This program prepares students for dynamic careers in music, film, and digital entertainment. Guided by experienced industry professionals, students learn to compose, arrange, and produce music for various media, ensuring readiness for the ever-evolving creative industry.

Bachelor of Technology in Sound Engineering

India's only B.Tech in Sound Engineering equips students with mastery in recording, live sound, visual design, and audio technology. This program opens up careers across concerts, film, television, gaming, and technology, giving graduates the skills to excel in a wide range of industries.

THE TRUE SCHOOL
OF MUSIC

The True School of Music

Dean's Message

Prof. Vinay Prabhakar

Dean, The True School of Music

The True School of Music has continued to strengthen its position as one of India's premier and largest contemporary music education institutions. This past year has seen remarkable growth, particularly with the launch of the Indian Music department, offering diverse programs focused on Hindustani, Carnatic, and Fusion music and guided by renowned and legendary Indian classical musicians such as Padma Shree awardee Dr. N. Rajam & Vidhushi Shruti Sadolikar. A key highlight of this year was the launch of Vijaybhoomi's first cultural festival, Jamrang, in March 2024, which featured two days of live music, competitions, and workshops, marking a significant milestone for the university; we are now preparing for an even more exciting and expanded edition of Jamrang in 2025.

Our alumni have achieved remarkable success in both regional and international music industries, gaining recognition as performers, producers, engineers, and educators with renowned organizations such as SaReGaMa, PocketFM, TimesNow, TIPS and many other prestigious companies, and their releases on platforms like Spotify and YouTube have attracted significant viewership. Their success reinforces the school's standing as a leader in providing an industry-focused curriculum taught by seasoned mentors. Our current students, who are completing their internship programs, have secured internships with prominent producers and composers in the region including Dhruv Ghanekar and Ashutosh Phatak and are preparing to graduate with promising career opportunities ahead. Several talented alumni have been actively releasing their EPs and singles, gaining significant traction across various platforms online and offline.

On campus, we continued to offer a rich variety of workshops and masterclasses, featuring both visiting artists from India, Europe and the U.S.A as well as our distinguished faculty. These sessions

The True School of Music

showcased exceptional musicianship and advanced performance techniques, inspiring our students to hone their skills. A special highlight was a masterclass by three-time Grammy Award-winning musician, producer, and composer Ricky Kej, who interacted with students and shared invaluable insights. Our faculty continue to make valuable contributions to the industry through their performances, productions, and by publishing in prominent journals and magazines across the country and have their work featured on multiple Over the Top platforms including Amazon Prime, SonyLiv and many more popular channels.

We have also expanded our state-of-the art facilities with the addition of two new Music Production Labs, each equipped with state-of-the-art desktops designed for high-level music production. These labs are now being used for both teaching and learning, enhancing the hands-on experience of our students.

Looking ahead, we are excited about the many opportunities the coming year holds for both the school and the university, as we continue to innovate and grow in our mission to shape the future of music education.

Prof. Vinay Prabhakar
Dean
The True School of Music

The True School of Music

Faculty Overview

Sr. No.	Faculty	Designation	Qualification	Experience in Years	Part Time/Full Time/Visiting
		Faculty overview			
1	Mr. Vinay Prabhakar Bandi	Dean	PG	20	Full Time
2	Ms. Pranjali Shripad Tare	Assistant Professor – Head of Indian Music	PG	8	Full Time
3	Ms. Caterina Chierico	Assistant Professor	PG	6	Full Time
4	Mr. Abhi Acharya	Assistant Professor	PG	4	Full Time
5	Mr. Vivek Pal	Assistant Professor – Area Chair	UG	4	Full Time
6	Mr. Jugal Shrivastava	Assistant Professor – Area Chair	UG	7	Full Time
7	Mr. Zubin Balaporia	Assistant Professor	PG	1	Adjunct
8	Mr. Siddharth Talwar	Assistant Professor	UG	3	Adjunct
9	Mr. Mahesh Tinakar	Assistant Professor	UG	3	Visiting
10	Mr. Ralph Menezes	Assistant Professor	UG	4	Visiting
11	Mr. Shantanu Hudlikar	Assistant Professor	UG	10	Visiting
12	Mr. Karun Kannampally	Assistant Professor	UG	10	Visiting

Student Enrollment

Year	Total Students
2020	47
2021	152
2022	64
2023	25
2024	30

The True School of Music

Key Achievements

Highlights

Ranked 2nd highest music institute in India for alumni success (Outlook ICARE rankings 2024).

Outlook-ICARE Rankings 2024: TOP 25 Music Institutes in India

TOP 25 Music Institutes in India: Are you looking for the best music institutes in India? Check out Outlook-ICARE's annual ranking of India's top 25 music institutes for 2024 to make an informed choice based on multiple parameters.

Top 25 Music Institutes in India

RANK 2024	INSTITUTES	FACULTY & STUDENTS	STUDENT ACHIEVEMENTS	INFRASTRUCTURE & FACILITIES	ALUMNI SUCCESS	INDUSTRY CONNECTIONS & OPPORTUNITIES
		150	250	200	250	150
12	TAMIL NADU GOVERNMENT MUSIC COLLEGE CHENNAI	127.44	209.18	162.18	194.53	112.95
13	THE TRUE SCHOOL OF MUSIC MUMBAI	122.55	207.38	177.82	189.02	109.24

Launch of Indian Music Department (2024)

Established as a dynamic hub for learning, performance, and innovation in Indian music led by:

Padma Shri Smt. Dr. N. Rajam: Renowned violinist and cultural icon, offering insights and guidance in Indian classical music.

Vidhushi Shruti Sadolikar: Celebrated Hindustani classical vocalist, contributing her expertise to the curriculum.

The True School of Music

Highlights

First Cultural Festival - JamRang (2024):
Vijaybhoomi's first cultural festival featuring music, competitions, and workshops over two days. Battle of the Bands with 8 participating bands

Noteworthy Visits
Grammy-award-winning composer **Ricky Kej** visited in July 2023, sharing insights from his Grammy-winning album **"Divine Tides."**

Padmashree awardee Dr. N. Rajam visited in March 2024, interacting with students and performing.

TSM Students Band Enigma

The True School of Music

Student Achievements

Ananya Sharma
Masters in Contemporary Performance &
Production, Berklee College, Outstanding
Scholar Award, August 2023

Aahana Thosar
Selected as a Top 100 artist for
Nexa Music Season 1

Niranjan Menon
Released song "Hum", January 2024

Shayne Gomes
Released single **"The Crying Blues"** (June 2024),
Featured on Mahindra Blues Show and
Gigital Top Indie Picks

Sanwal Kalra: Performed at Depot 48, New Delhi (June 2024)
Tiana Tara: Released single "Undeniable" (November 2023)

The True School of Music

External Events: TSM Student Band Performances

Enigma & Rolling Heads at **Veranda, Mumbai,** April 2024

TSM Student Band performances at **High Spirits Café, Pune,** May 2024 and **Anti-Social, Mumbai,** July 2024

Faculty Publications

Publications on significant topics in the music industry:

"Hollywood Tahoe" Interview with Emmy Award winning **Sound Editor Solange S. Schwale** by **Prof. Baylon Fonseca** in **Wavelength magazine, August 2023**

"The Lure of the Indian Audio Industry" by Prof. Tejas Narayan, September 2023

"Jazz Nation – Multiple Ways of Speaking Jazz" by Prof. Loic Sanlvaille, September 2023

The True School of Music

Faculty Achievements

Prof. Zubin Balaporia
Performed at Serendipity Arts Festival, Goa, December 2023

Prof. Abhi Acharya
Original work screened at Cannes 2023

Prof. Caterina Chierico
Released album "Hasta Ahora" June 2024

Prof. Pranjali Tare
Recorded background and playback vocals for upcoming SonyLIV Productions, 2024

The True School of Music

Faculty Achievements

Prof. Vivek Pal
Conducted music workshops and masterclasses in Chennai and Bangalore, 2023-2024

Industry Collaborations

Ehsaan Noorani, Loy Mendonza, Ram Sampath, Anand Bhaskar, and **Dhruv Ghanekar** mentored TSM students.

Students secured internships with **Saregama India Limited, Big Bang Music, Fat Cat Productions, Sonic Field,** and **Blu Studios**

TSM Founder - Ashutosh Phatak's Contributions

Composed music for **Mumbai Diaries 2023** and **JAYA – Rock Musical of the Mahabharata,** showcasing his versatility.

Presented at the **All About Music (AAM)** conference (2023 & 2024), discussing AI's impact on the music industry and future career prospects.

The True School of Music

Workshops and Masterclasses

Hosted various workshops and masterclasses featuring visiting artists from India, Europe, and the USA.

Masterclass on Indian Classical Music led by **Dr. N. Rajam** and **Vidhushi Shruti Sadolikar.**

Social Immersion Program

Social Immersion Program students composed tunes for the **Ashagram Foundation.**

Participation in Conferences

Participated at the **All About Music (AAM)** conference, a major event connecting all sectors of the Indian music industry.
Seminar on future careers in the music industry, presented by **Nilesh Thomas** and **Ashutosh Phatak** at **AAM 2023.**

Placement

TSM students were placed at Saregama India Ltd. & Reliance Games.

Infrastructure Developments

Upgraded facilities with two new state-of-the-art Music Production Labs, Multi-Purpose Rooms, and Music Practice Rooms.

Jagdish Sheth School of Management

About the School

Jagdish Sheth School of Management (JAGSoM) operates under the Center for Development Education and is one of India's pioneering **AACSB-accredited** business schools. Offering globally ranked PGDM and MBA programs across multiple campuses, JAGSoM collaborates with prestigious international institutions and is committed to fostering a global, future-oriented learning environment.

With the leadership of **Padma Bhushan awardee Professor Jagdish Sheth,** the school is set to achieve further success in management education.

Programs Offered

BBA & MBA

The AACSB-accredited BBA program at JAGSoM provides a career foundation equivalent to fresh Indian MBAs. This residential program fosters self-discovery and co-learning, with students interacting closely with MBA peers under the mentorship of experienced faculty and industry professionals. The program features a professional curriculum designed to enhance soft skills, entrepreneurship, and leadership through courses such as Industry Internship and Personality Enhancement, preparing students for impactful business careers.

Jagdish Sheth School of Management

Dean's Message

Dr. Anirrban Ghosh
Associate Dean, JAGSoM

Jagdish Sheth School of Management (JAGSoM), under the leadership of globally esteemed and visionary figures, continues to establish new standards in business education. As one of India's first ten business schools to achieve the prestigious AACSB accreditation, JAGSoM is the first Indian institution to offer PGDM and MBA programs across two campuses, with both campuses accredited by AACSB. This pioneering 'One institution, multiple campuses' model sets a distinct example for Indian business schools. Additionally, the inaugural BBA class from JAGSoM's Vijaybhoomi University campus has graduated with an AACSB-accredited degree, marking another significant milestone in the institution's journey toward educational excellence. In the BBA program at Jagdish Sheth School of Management (JAGSoM), three students have successfully completed their academic credit requirements for the first two years of study. These students are currently pursuing the final two years of their program at KEDGE Business School, France, as part of an international collaboration. Upon completion, they will be awarded the International BBA degree, reflecting the global academic exposure and opportunities facilitated by JAGSoM's partnerships with leading international institutions.

In the prestigious Business Today Ranking of India's Best B-Schools 2024, Jagdish Sheth School of Management (JAGSoM) has been recognized for its exceptional educational standards. The institution secured 7th place for Learning Experience, emphasizing its innovative teaching methods and student-centered learning environment. Additionally, JAGSoM ranked 9th for Future Orientation, reflecting its strategic focus on equipping students with skills for the evolving global landscape. Overall, JAGSoM achieved a commendable All Indian rank of 26, reaffirming its position as one of the top business schools in India.

Jagdish Sheth School of Management

In the QS Masters Global Ranking 2023, Jagdish Sheth School of Management (JAGSoM) has demonstrated strong academic performance across multiple disciplines. The institution has been placed in the 101+ band for its PGDM programs in Marketing as well as Analytics & Digital Business, while its PGDM Finance program has been ranked in the 151+ band. These rankings highlight JAGSoM's commitment to providing high-quality, globally competitive business education.

JAGSoM's collaborations with esteemed international institutions, including KEDGE Business School in France, the University at Albany (State University of New York), and HSLU Switzerland, further underscore its dedication to providing a world-class education. These partnerships enhance the global exposure and learning opportunities for students, solidifying JAGSoM's position as a premier institution in business education.

In conclusion, the past year has been a transformative period for Jagdish Sheth School of Management (JAGSoM), marked by significant achievements in academic excellence, global collaborations, and industry recognition. Our continued commitment to innovation, future-oriented learning, and international partnerships has strengthened our position as a leading business school in India and globally. As we look ahead, JAGSoM remains dedicated to shaping future leaders and driving impactful contributions to the global business landscape. We extend our gratitude to our stakeholders for their unwavering support and look forward to building on our successes in the years to come.

Dr. Anirrban Ghosh
Associate Dean,
Jagdish Sheth School of Management

Jagdish Sheth School of Management

Global Collaborations

Georgia State University
US Pathway

UNIVERSITY AT ALBANY
State University of New York
US Pathway

UNIVERSITY OF TEXAS ARLINGTON
US Pathway

KEDGE BUSINESS SCHOOL
Europe Pathway

esdes BUSINESS SCHOOL LYON-ANNECY
Europe Pathway

Faculty Overview

Faculty overview					
Sr. No.	Faculty	Designation	Qualification	Experience in Years	Part Time/Full Time/Visiting
1	Dr. Atish Chattopadhyay	Vice Chancellor	PhD	24	Full Time
2	Dr. A. Parasuraman	Pro Chancellor	PhD	48	Part Time
3	Dr. Anirrban Ghosh	Associate Dean	PhD	18	Full Time
4	Dr. Ravikesh Srivastava	Professor	PhD	35	Full Time
5	Prof. Nitin Shrotri	Associate Professor of Practice	BE	32	Part Time
6	Dr. Ullas Rao	Associate Professor	PhD	14	Visiting
7	Prof. Priya Dayesh Angle	Associate Professor	Pursuing PhD	25	Part Time
8	Prof. Partho Dasgupta	Assistant Professor	PG	5	Part Time
9	Dr. Ratan Kumar	Assistant Professor	PhD	2	Full Time
10	Dr. Shipra Pandey	Assistant Professor	PhD	2.5	Full Time
11	Dr. Arindam Ghosh	Associate Professor	PhD	6	Full Time
12	Dr. Abhinita Mohanty	Assistant Professor	PhD	0	Full Time

Student Enrollment

A.Y.	Total Students	
	BBA	MBA
2020	7	-
2021	9	15
2022	20	22
2023	13	41
2024	7	35

Jagdish Sheth School of Management

Key Achievements

Highlights

JAGSoM is today amongst the 15 leading Indian B-schools which are **AACSB accredited** and which feature in the **QS Rankings.**

Business Today -
MDRA B-school India Rankings 2024

- Overall – Ranked 26th position – Retained the same position as 2023
- Learning Experience - Ranked 7th Position – Moved up from 14th in 2023
- Future Orientation- Ranked 9th Position - Moved up from 10th in 2023
- Ranked 6th among emerging BBA institutes by Times of India Survey 2024.

QS Masters Global Ranking 2025

- 101+ Band for Marketing and Business Analytics Programs
- 151+ Band for PGDM Finance

International Collaborations

Strong partnerships with **KEDGE Business School (France)** and **Suny University (New York).** Currently, 5-MBA students and 3-BBA students are pursuing an international pathway through these collaborations.

Students pursuing BBA : Uday Bharadwaj, Saksham Jain & Rudra Agarwal
Students pursuing MBA: Hirangopi Subramani, Venu Gopal Kuruva, Vidhi Soni, Aditya Pratap Aggarwal, Shubham Choudhary

Jagdish Sheth School of Management

Faculty Achievements

Faculty published high-impact, SCOPUS-listed journals and attended conferences during 2023-2024.

Dr. Arindam Ghosh

Research Paper Published

Appointed as Associate Editor of the Journal System Dan Manajemen Industri (indexed in Google Scholar, Harvard Library, and EBSCO) since August 2024.

Chakraborty, K., Ghosh, A., & Pratap, S. (2023). Adoption of blockchain technology in supply chain operations: A comprehensive literature study analysis. Operations Management Research, Springer, 16, 1989–2007.

Dhobale, J., & Ghosh, A. (2023). Network-driven monitoring of Covid-19 outbreak at airports via blockchain technology adoption. World Journal of Management and Economics, 16(11), 142-155.

Ghosh, A., & Mahapatra, M. S. (2024). Bi-objective optimization model with economic and environmental consideration for an integrated supply chain with random demand and flexible production rate. OPSEARCH.

Dr. Abhinita Mohanty

Conference

Sustainable Development Goals Conference: Dr. Ghosh and Dr. Mohanty participated in a conference organized by the School of Management Sciences, Varanasi, in March 2024.

54th Annual Anthropological Conference: Dr. Mohanty presented a paper at Amity University on September 26-27, 2024.

Abhinita Mohanty: Chaired a panel at a conference at SOAS University, London, sponsored by the Development Studies Association (DSA) in June 2024.

Mohanty, A., & Rajan, S. C. (2023). Impact of neoliberalism on the socio-economic life and food system of Kondh tribes of Rayagada, Odisha. Asian Journal of Social Science, 51(3), 172-179. (Abhinita/Faculty's information altogether).

Jagdish Sheth School of Management

Student Achievements

Rohan Acharya (MBA)
Won **'The Ultimate Entrepreneur'** award at the **Rush 4 Rush Business Competition** organized by Universal Business School, Karjat.

Anita Thapa (MBA)
Honored with **'The Business Dilemma'** award at the **Rush 4 Rush Business Competition** organized by Universal Business School, Karjat.

Srujan Chowdary, BBA student was selected as a delegate of **Best Diplomats Malaysia** which was held in Kuala Lumpur from 27th - 30th January, 2023.

T. Aswini Patro (BBA Final Year):
Selected as a volunteer with AIESEC, a global community promoting peace and leadership at Sri Lanka.

Ricky Cariappa, MBA student of was given certificate of excellence as Team aspirants for call for article organized by **Vinod Gupta School of Management (VGSoM), IIT Kharagpur.**

Jagdish Sheth School of Management

Industry partnerships/Internships

Student Industry Internships and Pre-Placement Offers :
A total of 4 students interned with companies such as **Vipul Jewellers, Hare K Panda and Co, Archwide,** and **AICaller.** Two students received pre-placement offers: Pratyush Kumar Chaturvedi from AICaller and Vignesh Menon from Archwide.

The program focused on transforming skills into enterprises, empowering individuals, and promoting growth in the local economy.

In a collaborative initiative between **SIDBI** and **JAGSoM,** Vijaybhoomi University, the program aimed to foster entrepreneurship and cultivate future business leaders. The program lasted for **6 months,** with **30 participants** selected through a rigorous selection process.

Events and Seminars

As part of the orientation for the MBA Batch of 2024, the guest speaker for the event was **Mr. Subhobroto Chakravarthy, Founder of Digitalfellow.com,** and a renowned expert in digital marketing. He also serves as an advisor to the World Bank and was the chief guest for the inauguration of the MBA program.

For the BBA batch of 2024, two workshops were conducted during their orientation. The first workshop was led by Mr. Rushikesh Pandit, an international digital marketing trainer and startup consultant, who conducted a session on digital marketing.

The second workshop was facilitated by Mr. T. Gangadhar, a well-known veteran in the advertising industry, who led a session on advertising, covering key insights for all BBA students from different schools.

Jagdish Sheth School of Management

Minds Without Borders

The 'Minds Without Borders' event, organized by the Jagdish Sheth School of Management (JAGSoM) on April 15, 2024, was a landmark celebration at the Atlanta Marriott Marquis, highlighting the global achievements of Indian education leaders. The event witnessed the felicitation of Prof Lily Bi, President, and CEO, AACSB International; Mr. John Byrne, Editor-in-Chief, Poets&Quants; Dr. Dan LeClair, CEO, Global Business School Network (GBSN); Dr. Francisco Veloso, Dean, INSEAD; and JAGSoM Alumnus Mr. Anshuman Mishra. Prof. Soumitra Dutta, Dean, Said Business School, Oxford University, UK delivered the keynote address. This momentous occasion marked not only the celebration of global Indian thought leaders in business and management but also highlighted JAGSoM's commitment to making a global business school originating in India.

The event gathering comprised a diverse array of academic leaders and professionals of different nationalities from 15 countries across Americas, EMEA and APAC, including but not limited to Deans, Directors, Chairpersons, University leaders, Professors, Vice Presidents and C-suite executives from the countries such as USA, Canada, UK, France, Belgium, Egypt, Singapore, Hong Kong SAR and India.

Noteworthy Visits

KEDGE Business School delegation led by president **Alexandre de Navailles,** meeting the honorable **MLA of Karjat, Shri Mahendra Sadashiv Thorve** along with the President and Vice Chancellor, Vijaybhoomi University.
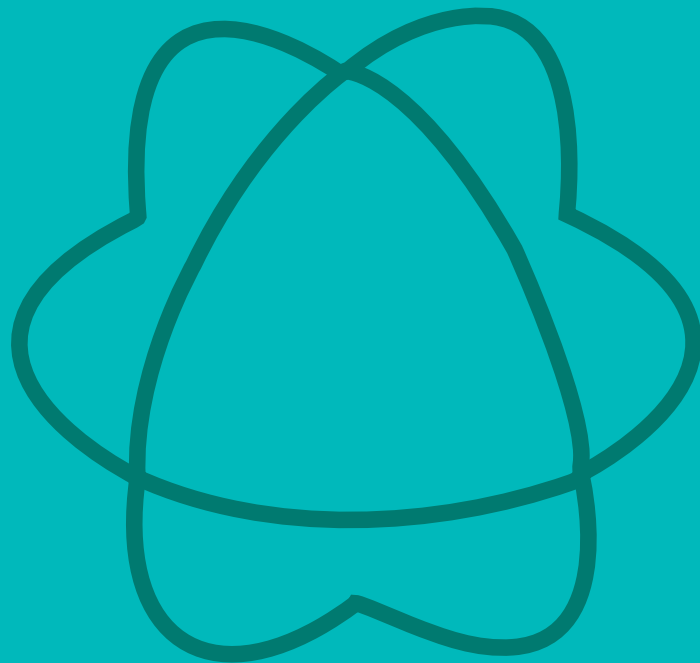
Vijaybhoomi School of Science & Technology

About the School

Established to provide cutting-edge education, the Vijaybhoomi School of Science and Technology (VSST) merges scientific exploration, technological innovation, and interdisciplinary studies. The school is committed to equipping students with the theoretical foundations and practical skills necessary to thrive in today's fast-evolving industries while fostering creativity, ethical responsibility, and a deep understanding of global challenges.

Program Offered

B. Tech in Computer Science and Engineering with majors in Artificial Intelligence

The curriculum is designed to be flexible and multidisciplinary, allowing students to customize their educational paths based on individual interests and career aspirations. This approach prepares students to work in cross-functional teams, solve complex real-world problems, and adapt to rapid technological advancements.

Vijaybhoomi School of Science & Technology

Dean's Message

Dr. Salur Srikant Patnaik
Assistant/Acting Dean, VSST

As the Dean of the Vijaybhoomi School of Science and Technology (VSST), I am excited to share our achievements over the past year. We are proud to announce that we have achieved the highest number of admissions in our Computer Science and Engineering (CSE) and Artificial Intelligence (AI) programs. This outstanding accomplishment reflects the increasing interest and demand for expertise in these transformative fields. Our dedication to providing a comprehensive education in AI and engineering remains steadfast, and we look forward to embarking on this journey together.

Our curriculum is crafted to offer a liberal-professional education, integrating theoretical knowledge with practical skills. This approach ensures that our students are not only proficient in the fundamentals of AI and engineering but also possess the design thinking and creativity essential for success in today's rapidly changing technological landscape. We believe that nurturing an innovative learning environment promotes collaboration, exploration, and the real-world application of knowledge.

In addition to our academic programs, our faculty actively contributes to both the academic community and industry. Our professors engage in corporate training activities for Fortune 500 companies globally, which is crucial for their professional development and provides VSST with valuable insights into industry needs that can be integrated into our classrooms, enhancing our students' career readiness. To further broaden our faculty's exposure, they also serve as instructors in the Doctor of Business Administration (DBA) programs at a US university, where the learners are primarily senior-level professionals from various fields. This engagement allows our professors to gain valuable insights into current industry trends.

Vijaybhoomi School of Science & Technology

Our faculty also collaborates with students on research and product development projects. Examples of these joint initiatives include Aidkriya, which aims to create an AI-assisted system for real-time donation collection to support NGOs, and Ganesha Robo, a project that combines Robotics, IoT, and AI, enabling Ganesha Robo to raise the hand and bless users through facial recognition and name identification.

We are also proud to announce that VSST's first graduating batch is this year, with 100% of students securing paid internships and over 70% already placed in jobs. Furthermore, we are committed to the liberal education framework of Vijaybhoomi University, India's first liberal-professional university, which is vital for the holistic development of our students.

In conclusion, I encourage each of you to fully utilize the resources and opportunities available at our school. Together, let us strive for excellence and make significant contributions to the field of artificial intelligence and engineering.

Dr. Salur Srikant Patnaik
Assistant / Acting Dean
Vijaybhoomi School of Science and Technology
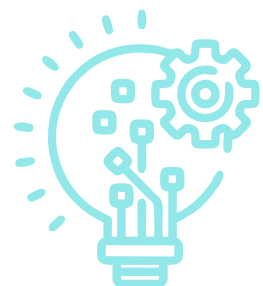
Vijaybhoomi School of Science & Technology

Faculty Overview

Sr. No.	Faculty	Designation	Qualification	Experience in Years	Part Time/Full Time/Visiting
1	Dr. Venkatesh Sunkad	Dean Designate	PhD	34	Full Time
2	Dr. Salur Srikant Patnaik	Assistant/Acting Dean and Assistant Professor	PhD	14	Full Time
3	Dr. Ajit Kumar Mohanty	Assistant Professor	PhD	10	Full Time
4	Dr. Saurabh K Sharma	Associate Professor	PhD	7	Full Time
5	Dr. Atul Zope	Assistant Professor	PhD	16	Full Time
6	Dr. Saunak Dutta	Assistant Professor	PhD	10	Full Time
7	Dr. Thejus Kartha	Assistant Professor	PhD	5	Full Time
8	Dr. Arpit Yadav	Assistant Professor	PhD	10	Visiting
9	Dr. Debrup	Assistant Professor	PhD	14	Visiting
10	Dr. Dakshinamurthy Kolluru	Professor	PhD	25	Full Time
11	Prof. Sujit Dhanuka	Assistant Professor	PG	10	Visiting
12	Dr. Krishnakant Bhole	Assistant Professor	PhD	8	Full Time
13	Dr. Sridhar Pappu	Professor	PhD	25	Full Time
14	Dr. Chandrasekhar Subramanyam	Advisor and Professor Emeritus	PhD	35	Adjunct

Student Enrollment

Year	Total Students	
	B.Tech. in AI	MSc. in Data Science
2020	13	2
2021	20	-
2022	10	-
2023	13	-
2024	52	-

Vijaybhoomi School of Science & Technology

Key Achievements

Renewed MoU with Illinois University:

The partnership now offers three specializations:

- Computer Science

- Electrical and Computer Engineering

- Mechanical, Materials, and Aerospace Engineering.

Collaboration with Aivancity School for Technology, Business and Society , France

Established agreements for master's program in data science and data engineering field.

Technological and Research Developments

State-of-the-Art Labs: Created advanced laboratories for Chemistry, Physics, and Computer Science to enhance research capabilities.

"Ganesha Robo": Developed an AI-powered robot to welcome everyone at Vijaybhoomi, exemplifying cutting-edge innovation.

Vijaybhoomi School of Science & Technology

Faculty Highlights

Dr. Saunak Dutta: Published a paper titled "Interplay of Traditional Methods and Machine Learning Algorithms for Tagging Boosted Objects." DOI: 10.1140/epjs/s11734-024-01256-6

Dr. S. Srikant Patnaik: Manuscript "Nonlinear Dynamic Study of FG-GFRC-NPR Structures" accepted for publication. DOI: 10.1088/2631-8695/ad6bee

Dr. Thejus Kartha: Using LLMs on your local computer using Ollama: A very quick guide for non-coders

Prof. Sujit Dhanuka: Delivered a masterclass on AI implementation in finance, demystifying AI-Powered Algo-Trading applications.

Dr. Salur Srikant Patnaik received a Patent grant by Indian Patent Authority for 20 years for his invention in the field of Physics. He developed the "Sample holders for dynamic mechanical analysis under bending. modes". The possible applications are in space technologies and aerospace components etc.

The Institute of Physics (IOP) is a premier institution for High Energy Physics, under the Department of Atomic Energy. Dr. Saunak Dutta has been invited by IOP to conduct Hands-On sessions on the Implementation of Machine Learning algorithms in High Energy Phenomenology in an International workshop held in two components: a preparatory school from 10th to 22nd June 2024.

Vijaybhoomi School of Science & Technology

Student Highlights

Kush Sheth: Presented his startup idea **"Snack-Heads"** at the Young Entrepreneurs Program at IIM Bangalore.

Books authored by the VSST students on Artificial Intelligence. Title: **"IoT For Good",** authored by **Salman Ahmad and Kush Seth.**

Pranshu Singh & Kush Sheth: B. Tech-AI students reached the finals of a prestigious competition at IIT (BHU).

Krishna Sai: Third-year student secured a paid remote internship with Bayer Pharma.

Shivam Pratapur & Deepika Ambade: Finalists in a national-level Idea Hackathon among 250 groups also participated in a hackathon at Parul University, Vadodara Gujarat, and secured an excellence award.

Vijaybhoomi School of Science & Technology

Hackathons & Competitions

| Sr. No.	Name	Competition	Hosting Institute	Dates	Subject	Accomplishment
1	Kush Sheth and Pranshu Singh	Technex'24 : Data Prophet	IIT BHU	Final Round 15th To 17th March	Stock Prediction With News Sentiment Analysis Model	Rank4th On National Level
2	Mann Kurani and Swaijit Singh	Technovanza'24: M-indicator Ai/Ml Hackathon	Veermata Jijabai Technological Institute (VJTI)	13th To 14th January	Road-accident-prediction-and-prevention	Placed Among Top 10 Teams
3	Deepika Ambade	SAMWAAD -Article on Gig Economy	Welingkar Institute of Management Development & Research	18th Dec'23-29th Dec'23	Article On GIG Economy	1st Place
4	Shivam Pratapwar	Optimus 23.2	IIM Shilong	7th Dec'23-27th Dec'23	Article On China and Indian Market	1st Place

Student Highlights

- **Mustafa Kutbuddin:** Developed a face-mask detection model using Deep Learning with 92.27% accuracy at Simulanis.

- **Salman Ahmed:** Quantum Researcher intern at TechM Pune, developed a quantum-safe algorithm for cybersecurity.

- **Collaborative Projects:** Students worked on machine learning model restructuring and deployment projects with IITM Pune and CognifAI.

- **Other achievements- First Batch Graduating from VSST:** All 12 students got the paid internship in the final year.

- **Placements:** 6 students received a pre-placement offer during internship and 2 students have opted for higher studies till now.

- Vijaybhoomi University, in collaboration with DSJ Keep Learning, involved in Corporate Training, leading industry experts through the recent advancements in Artificial Intelligence, Deep Learning and Generative AI.

Vijaybhoomi School of Science & Technology

Masterclasses

Prof. Sujit Dhanuka presented a masterclass covering the transformative roles of data analytics, data science, and predictive analytics in finance.
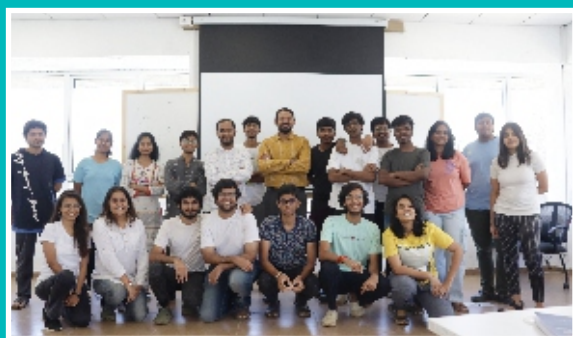
Dr. Thejus Kartha took a masterclass on computational science, exploring real-world applications, AI development, and the impact of computational capabilities on technology.

Webinar

Dr. S. K. Varshney from the Department of Science and Technology, Government of India conducted a webinar on 18th November 2023, discussing research initiatives, organized by Prof. Srikant of Vijaybhoomi School of Science and Technology.

Vijaybhoomi School of Design

About the School

Vijaybhoomi School of Design is dedicated to shaping the next generation of creative leaders who tackle complex challenges through innovative and sustainable design solutions. Situated within the integrated learning environment of Vijaybhoomi University, Vijaybhoomi Scholol of Design uniquely combines traditional design principles with cutting-edge technologies, such as artificial intelligence, virtual reality, and digital fabrication.

At Vijaybhoomi School of Design, education is centered on design thinking and user-centered methodologies. This approach encourages students to transcend disciplinary boundaries and explore intersections among fields like engineering, business, and social sciences. The curriculum emphasizes experiential learning, enabling students to immerse themselves in real-world projects, collaborate across sectors, and engage with industry leaders through internships and studio work.

Programs Offered

B. Des in Communication Design

At Vijaybhoomi School of Design, students are guided beyond the surface of aesthetics to become storytellers, equipped with both artistic and strategic skills. Here, design is treated as a language, with students shaping narratives that influence and captivate in the fast-evolving field of visual communication. The Bachelor of Design (B.Des) program offers a four-year creative journey with specializations in Communication Design and UX Design. The program combines theoretical learning with practical, hands-on experiences, allowing students to innovate and redefine the design landscape with guidance from industry experts.

SCHOOL OF DESIGN

Vijaybhoomi School of Design

Dean's Message

Dr. Anand James
Dean, Vijaybhoomi School of Design

Design is more than aesthetics; it's a powerful tool for problem-solving and communication. Our curriculum is designed to reflect this belief, blending craftsmanship with technologies. We equip our students with the skills to navigate an ever-evolving landscape, ensuring they remain at the forefront of industry trends.

During this phase, we are particularly proud of our new interdisciplinary initiatives. By collaborating with other departments within the university, we aim to break down silos and encourage cross-pollination of ideas. Our students have the unique opportunity to work alongside peers in engineering, business, music and the sciences, broadening their perspectives and enhancing their problem-solving abilities. This holistic approach prepares them for the complexities of real-world challenges, enabling them to create impactful solutions that resonate across various fields.

Sustainability is a tenet of our philosophy. As designers, we have a responsibility to consider the environmental and social implications of our work. We believe that future designers must be advocates for positive change, addressing global issues through innovative design solutions.

Our design school is also committed to fostering a diverse and inclusive environment. We understand that creativity flourishes in spaces where diverse voices and perspectives are heard. We actively seek to amplify underrepresented voices in design, ensuring that our curriculum and projects reflect the rich tapestry of human experience. By nurturing an inclusive community, we empower our students to create designs that resonate with a wider audience, ultimately enriching the field.

Vijaybhoomi School of Design

As we look to the future, I invite you to join us on this exciting journey. Whether you are a prospective student, an industry professional, or an alumnus, your involvement is invaluable. Together, we can continue to push the boundaries of design, fostering innovation, sustainability, and inclusivity in all that we do.

Thank you for being part of our community. Let us continue to inspire and challenge one another as we shape the future of design together.

Dr. Anand James
Dean
Vijaybhoomi School of Design

Vijaybhoomi School of Design

Faculty Overview

	Faculty overview				
Sr. No.	Faculty	Designation	Qualification	Experience in Years	Part Time/Full Time/Visiting
1	Dr. Anand James Dev	Dean	PhD	25	Regular
2	Mr.Bipin Daftardar	Assistant Professor	PG	7	Visiting
3	Mr. Anirban Ghosh	Assistant Professor	PG		Visiting
4	Mr. Kaustubh Kirtane	Assistant Professor	PG	5	Regular
5	Mr. Ambrish Polekar	Assistant Professor	PG		Visiting

Student Enrollment

Year	Total Students
2020	3
2021	7
2022	4
2023	4
2024	4

Vijaybhoomi School of Design

Faculty Achievements

Research Contributions

Dr. Anand James has published 5 research papers.

Dev, A.J.(2024). A Design and Innovation-driven growth model for Micro, Small, and Medium enterprises. DMI Review, Vol.35,Issue 1

Dev, A.J., Singh, P, & Kulkarni A(2022). A Study on the Impact of discount and odd-even pricing strategy on the purchase intentions of OTT media users in India. IITM Journal of Business Studies, ISSN 2393-9451

Dev, A. J. (2022). Design thinking, Entrepreneurial thinking and Strategic thinking as a model for economic success in Design management. The International journal of analytical and experimental modal analysis ISSN NO:0886-9367

Dev, A. J. (2022). Practice based user research approach in Design Management, The International journal of analytical and experimental modal analysis ISSN NO:0886-9367

Conference Proceedings

Dev, A. J. (2023). Visual Narratives Shaping Cultural Values and Narratives of Love, post-Pandemic in India: A study with Reference to Popular Television Narratives, Cumulus Conference Beijing 2023

Dev, A. J. (2018). An alternating methodology for practice-based design research, Next Wave, The21st DMI:Academic DesignManagement ConferenceProceedings , DMI ADMC, August 2018. https://www.dmi.org/store/viewproduct.aspx?id=13645536

Magazine Publications

Dev, A.J., (2024). A Design and Innovation driven growth model for Micro, Small, and Medium enterprises, DMI Review Vol.35, Issue 1

Vijaybhoomi School of Design

Intellectual Property

Prof. Kaustubh Kirtane has one patent awaiting approval and two copyrights pending.

Patent: Alphabet Stamp Kit (Awaiting Approval)

A hands-on educational tool designed for young children to learn the alphabet through playful interaction with stamps. It helps familiarize children with letters in an engaging and fun manner.

Copyright: City Branding: A Unified Narrative for India (Awaiting Approval)

A project focused on developing a unified branding strategy for Indian cities, starting with Ujjain, aimed at promoting cultural tourism through cohesive logos and curated experiences.

Copyright: Supercite: Universal Wisdom Integration App (Awaiting Approval)

An AI-driven application that assists presenters and speakers in finding relevant quotes, anecdotes, and religious texts, enriching their presentations and making them more impactful.

Vijaybhoomi School of Design

Masterclass

Vijaybhoomi School Of Design conducted a master class on **'D3.Js Information Visualisation- data values to charts'** .

Workshop

Vijaybhoomi School of Design Conducted a workshop for prospective students from **Ritu's Composition, Pune.**

Vijaybhoomi School of Law

About the School

The Vijaybhoomi School of Law is committed to a multidisciplinary educational approach, combining legal studies with a liberal arts foundation. Our mission is to prepare students for the complexities of the legal profession through a forward-thinking curriculum that integrates traditional legal education with interdisciplinary insights.

Vijaybhoomi School of Law offers a five-year integrated course and an international pathway, recognized by the Bar Council of India (BCI) and as a BBA by AACSB Accredited School. Our focus lies in understanding the broader societal, economic, and ethical implications of law, fostering adaptability to the evolving demands of modern legal practices.

Program Offered

BBA-LLB

Vijaybhoomi School of Law offers a unique BBA-LLB program that awards dual degrees in Law and Business. The law curriculum is enriched by business courses taught by JAGSoM's AACSB accredited faculties. The program emphasises cutting-edge fields like technology, entertainment, intellectual property law, and legal entrepreneurship, equipping students with skills needed for modern legal challenges.

SCHOOL OF LAW

Vijaybhoomi School of Law

Dean's Message

Prof. Nitesh Kumar
Head, Vijaybhoomi School of Law

One of a kind, Our School of Law makes it special imprint as we articulate the legal skills and legal knowledge in the most standard but in a very liberal fashion. At the School of Law, we are devoted in providing a transformative legal education that empowers our students to become competent, compassionate, and socially responsible legal professionals.

As you explore the multiplicity of our university, the School of Law provides you with a five-year degree which is a blend of Management & Law, that discovers the range of academic degrees in the most market-ready way. vibrant campus life, exceptional faculty, and cutting-edge facilities that make the School of Law the preferred school for legal education. Our curriculum is meticulously designed to equip students with a strong foundation in legal principles, critical thinking skills, and practical knowledge, and where they can choose other courses from different Schools as general electives which makes the programme more vibrant and wholesome.

Ever since I joined as 'Head of the Law school' the emphasis is on holistic development. My experience with India's first Professional Liberal University has been splendid and the curriculum for School of Law has been at par with established Western Law Schools round the globe. Our students have access to a wide array of co-curricular activities, including moot court competitions, legal clinics, seminars, and workshops, that enhance their advocacy skills, legal research capabilities, and overall professional growth. The School of Law also places emphasis on experiential learning opportunities.

Vijaybhoomi School of Law

We have strong ties with law firms, corporate organizations, and government agencies, which provide our students with internships, clerkships, and real-world exposure to the legal profession through CCLE and mentorship programmes. These practical experiences allow students to apply their classroom knowledge to real-life situations and develop crucial skills for professional success.

We foster a culture of respect, collaboration, and intellectual curiosity, creating an atmosphere that encourages students to explore, question, and grow.

I welcome you all to witness and be a part of the global Law School.

Prof. Nitesh Kumar
Head
Vijaybhoomi School of Law

Vijaybhoomi School of Law

Faculty Overview

Sr. No.	Faculty	Designation	Qualification	Experience in Years	Part Time/Full Time/Visiting
1	Dr. Aswini Patro	Dean	PhD	15	Visiting
2	Mr. Nitesh Kumar	Assistant Professor	PG	6	Full Time
3	Mr. Chandra Mohan	Assistant Professor	PG	-	Visiting
4	Ms. Rima Hore	Assistant Professor	PG	3	Visiting

Student Enrollment

Year	Total Students
2020	1
2021	4
2022	2
2023	1
2024	5

Vijaybhoomi School of Law

Highlights

Arguphoria 2.0 - Debate Fest: Vijaybhoomi School of Law organized **'Arguphoria 2.0,'** a debate fest held to welcome the new batch of students.

Law School Orientation 2024: Vijaybhoomi School of Law hosted a special guest session on Law, Justice, and Criminology as part of its orientation program. The session was led by **Dr. Amitabh Gawale,** who was the distinguished guest of the hour.

Vijaybhoomi School of Law

Faculty Achievements

Prof. Nitesh Kumar

- Contributed to writing a book chapter with the title "Triple Talaq- A Dilemma between Religion and Legality" in the book 'A Way Forward to Socio-Legal Contemplation', ISBN 978-93-87276-64-2 (Gracious Books, Patiala).

- Participated in the National Level Conference on "Consumer Protection Act and RERA" at Mumbai University

- Completed and submitted a dissertation on "Takeovers and Amalgamations" in the broader picture of Companies Act, 2013 at ILS Law College, Pune.

- Workshop on Competition Law organized by RGNUL, Patiala (Book series on Corporate Laws and Corporate Affairs).

Prof. Pallavi Chikkala

- Published paper on "Analysis of Conversion Therapy in India Through Article 21", Volume VI Issue II, INDIAN JOURNAL OF LAW AND LEGAL RESEARCH (2024), ISSN: 2582-8878

- Published paper on "Religious Freedom vs. Public Health: A Post Pandemic Scenario", Volume 7 Issue 2, INTERNATIONAL JOURNAL OF LAW MANAGEMENT AND HUMANITIES (2024), ISSN: 2581-5369

- Published paper on "Community Service as a part of Sentencing", Volume V, Issue II, INDIAN JOURNAL OF LAW AND LEGAL RESEARCH (2023), ISSN: 2582-8878

Prof. Anuradha Padhy

- Published an article titled "Domicile of dependence: a quick glance" on legalservicesindia.com

- Published an article titled "Religious Freedom vs. Public Health: A Post Pandemic Scenario" in International Journal of Law Management & Humanities. ISSN 2581-5369(online). Volume 7, issue 2, pg no. 730-737 (2024)

- Published a research paper titled, "Analysis of Conversion Therapy in India Through Article 21" in Indian Journal of Law and Legal Research, ISSN: 2582-8878, Volume VI

- Prof. Aswini Patro: Published 9 papers, 4 of which are Scopus indexed.

Vijaybhoomi School of Law

Student Achievements

Adith Iyer: Winner of the New India Junction's New India Debate; active in the Rotary Club and serves as the Student Council President.

Trupti Mishra: Exhibited exceptional analytical skills in legal research and is elected Secretary of the Student Council.

Riya Khedekar: Vice President of Residence in the Student Council, participated in various debates and moot court competitions.

Tripti Mishra, Shritika Dubey, and **Nandita Dubey** interned at the Allahabad High Court during the summer break from 1 June to 30 June 2024.

Shritika Dubey and **Tripti Mishra** participated in the Law Audience's 7th National Online Essay Writing Competition 2024 on the theme "Death Penalty: Exploring Gender Dynamics and Women's Perspectives." Out of over 8,000 submissions, their essay was selected for publication, and they secured a position in the top 10.

Tripti Mishra has written three research papers, all of which have been published in reputed journals:

- **"Sports Policy of India"** Published in: TIJER International Research Journal

- **Breaking the Silence:** Understanding and Addressing Marital Rape Published in: IJJLR.

- **Navigating the Cosmos:** Exploring the Legal and Administrative Aspects of Modern Space Operations Published in IJJLR.

Vijaybhoomi Community Overview

University Officers & Staff

Sr. No.	Employee Name	Designation	Department
1	Shri. Sanjay Padode	President	University office
2	Dr. A Parasuraman	Pro Chancellor (Academics)	
3	Dr. Ashwini Kumar Sharma	Pro Chancellor (Administration)	
4	Dr. Atish Chattopadhyay	Vice Chancellor	
5	Dr. Sharad Pulate	Registrar	
6	Dr. Atul Zope	Controller of Examinations	
7	Mr. Umesh Kulkarni	Head finance & accounts	
8	Mrs. Kalpana Padode	Director, Infrastructure & Campus Development	General Administration
9	Mr. Raju Poojari	CAO	
10	Mr. Rushikesh P Ghadage	Admin Executive	
11	Mr. Plaban Mitra	Manager-Facilities and Maintenance	
12	Mr. Amit Arun Jadhav	Assistant -Registrar Office	
13	Mr. Suket Patil	Section Officer - Registrar Office	
14	Mrs. Surekha Uday Salunkhe	Nurse	Medical
15	Dr. Santosh R Dhadambe	Chief Warden/Health Officer	
16	Dr. Atul Zope	Controller of Exam	COE
17	Ms. Madhuri Sawant	Executive - Exam Office	
18	Mr. Sanket Sawant	Office Assistant - Exam Office	
19	Mr. Vipin Jog	Associate Director	CCLE
20	Mr. Parameswar Mohan P	Program Marketing Specialist	
21	Mr. Dinesh Bade	Chief of Staff Cum Lab Assistant	Academic Affairs
22	Mr. Davidroshan S Bellam	Lab Assistant	
23	Ms. Ojasi Joshi	School Coordinator	
24	Mr. Sachin Sanap	Academic Coordinator	
25	Ms. Daniela Dennis	Chief of Staff	
26	Mr. Navnath Sutar	Manager - Workshop	
27	Mr. Bhushan Pimparkar	Manager Student Affairs	
28	Mr. Chauhan Govind Bhai	Design Lab Assistant	
29	Ms. Ujjwala Karambhe	Community Engagement Manager	Community Outreach
30	Mr. Siddharth Kharat	Assistant Manager - IT	IT
31	Mr. Vijay Ramdas Patil	Deputy Librarian	Library
32	Col. Sanjay Dutta	Director - Pastoral Care and Sports Infrastructure	PEP
33	Mr. Rinu Babu	Fitness Instructor	
34	Ms. Satvika Kushwaha	Marketing Communication Manager	Marketing and Communication
35	Mr. Sumit Pol	Video Production Executive	
36	Mr. Umesh Kulkarni	Head Accounts and Finance	Finance and Accounts
37	Deepali Janak Shinde	Manager - Accounts	
38	Ms. Nidhi	Program Manager	Program Office
39	Ms. Karishma Upadhye	Program Management Executive	
40	Mr. Md. Nadeem	Team Leader Admission	Admissions

Student Admissions Overview (2023-24)

Sr. No.	School Name	Program Name	No. of students	Students from Maharashtra
1	Department of Management (Jagdish Sheth School of Management) (JAGSoM)	Bachelor of Business Administration (BBA)	12	6
2		Master of Business Administration (MBA)	41	7
3	Department of Design (Vijaybhoomi School of Design)	Bachelor of Design	3	3
4	Department of Law (Vijaybhoomi School of Law)	Bachelor of Business Administration Bachelor of Law (BBA LLB)	2	0
5	Department of Science & Technology (Vijaybhoomi School of Science & Technology)	Bachelor of Technology (B. Tech)	14	7
6	Department of Music (The True School of Music)	Bachelor of Performing Arts (Music) Contemporary Performance	25	8
		Bachelor of Fine Arts (Music) Music Production		
		B.Tech in Sound Engineering		
		Total Students enrolled	97	31 (Maharashtra students)
A total of 32% of students enrolled in AY 2023-24 are from Maharashtra.				

Category-wise No. of students

Category	Female	Male	Total
SC	2	4	6
ST	1	1	2
OBC	7	7	14
PH	0	0	0
General	20	55	75
Total	**30**	**67**	**97**

Scholarship Overview

Vijaybhoomi University is dedicated to supporting students from economically weaker backgrounds, enabling them to thrive and become valuable assets to the university by providing them the opportunity to study and grow in a liberal academic environment.

A.Y. 2024-25 Scholarship

Sr. No.	School Name	Amount
1	Jagdish Sheth School of Management	₹35,59,165
2	Vijaybhoomi School of Design	₹13,03,000
3	Vijaybhoomi School of Law	₹17,35,000
4	The True School of Music	₹26,80,000
5	Vijaybhoomi School of Science and Technology	₹1,00,47,000
	Total	**Rs. 1,93,24,165**

A.Y. 2023-24 Scholarship

Sr. No.	Type of Scholarship	Amount
1	Deans Merit Scholarship	₹1,42,27,000
2	100% Economic Weaker Section (Hostel and Tuition fee)	₹83,71,665
3	100% OMS Economic Weaker Section (Only Tuition fee)	₹60,05,000
4	Special Tuition Waiver	₹11,72,500
5	Trail Blazer Scholarship	₹8,00,000
	Total	**₹3,05,76,165**

For the academic year 2024-2025, a scholarship was awarded to 80 students. Additionally, for the academic year 2023-2024, another scholarship was awarded to 114 students.

Total Scholarship Amount for Academic Year 2024-2025: Rs.1,93,24,165
Total Scholarship Amount for Academic Year 2023-2024: Rs.3,05,76,165

Personality Enhancement Program

The Personality Enhancement Program (PEP) at Vijaybhoomi University aims to foster holistic development in students by focusing on physical, emotional, social, intellectual, and mental well-being. This initiative aligns with the university's mission to cultivate socially responsible professionals and reflects global trends highlighted in the World Economic Forum's 2023 Skills Report. Essential Competencies Developed in PEP are- Communication, Empathy, Critical Thinking, Problem Solving, Negotiation, Leadership, Teamwork and Professional Readiness

Program Structure

PEP is structured around two key areas:

Lifestyle
Lifeskill

Each component is designed to enhance critical competencies such as fitness, sleep, nutrition, and mental health. The program operates across various settings, including classrooms, residences, cafeterias, and outdoor activities, all of which influence the overall Holistic Personality Score. This score evaluates student behavior, discipline, and quality of life.

Faculty Members

Lifestyle Faculty: Col Sanjay Dutta and Mr. Rinu Babu are key faculty members in this category.

Lifeskill Faculty: The Lifeskill Faculty comprises Col Sanjay Dutta, Dr. Ajit Mohanty, Dr. Abhinita Mohanty, and Prof. Shalini Dutta.

Event Highlights

Inter-School Competitions

In addition to classroom-based learning, PEP also encourages participation in inter-school competitions, fostering teamwork, leadership, and sportsmanship. Below is a summary of the competitions held:

The Badminton Tournament took place on July 18, 2024. In the Men's Doubles category, Eishan and Honey emerged as the winners. In the Mixed Doubles, the winning pair was Shritika and Eishan, while the Women's Doubles winners were Shritika and Tripti.

The Friendly Kho-Kho event was held on July 31, 2024.
The Tug of War Tournament occurred on August 21, 2024.

Personality Enhancement Program

RanBhoomi 2024 – Annual Inter-House Sports Competition

A key highlight of the PEP program is the RanBhoomi annual inter-house sports competition. Students are divided into four houses—Hawks, Mambas, Sharks, and Wolves—and compete in various sports activities over several days.

The highlight of the competition included a variety of sports such as cricket, football, volleyball, basketball, chess, carrom, swimming, FIFA, table tennis, badminton, squash, and track and field. The team scores were as follows: Hawks scored 38 points, Mambas had 31 points, Sharks scored 37 points, and Wolves accumulated 32 points. The Hawks emerged as the winners with a total of 38 points.

The competition was organized by supervisors Sai Aditya Lakkum and Anant Gadia, along with Col. Sanjay Dutta, Sandeep Thapa, and Rinu Babu.

Personality Enhancement Program

Sports Facilities

Outdoor
- Football Field
- Volleyball Court
- Swimming Pool
- Horse Riding

Indoor
- Basketball Court
- Badminton Courts (2)
- Tennis Court
- Squash Court
- Table Tennis
- Gym
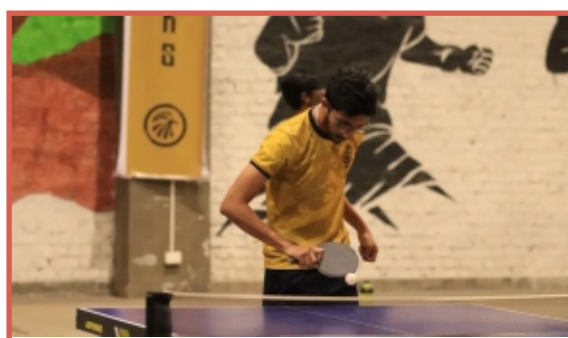
Student Council Election 2024-25

The Student Council Election for 2024-25 involved several key activities. Nomination forms were submitted online by August 12, 2024. The screening of candidates took place on August 14, 2024, conducted by a faculty panel. Campaigning occurred from August 15 to 20, 2024. Votes were cast online on August 22, 2024, and the results were declared on August 26, 2024.

Position	Name
President	Adit Iyer
Secretary	Tripti Mishra
Treasurer	Karthikeya
Vice President - Department of Cultural Activities (DOCA)	Aaliya Shaikh
Vice President - Department of Career Services (DOCS)	Deepika Ambade
Vice President - Department of Residence and Facilities (DORF)	Riya Khedekar
Vice President - Department of Marketing Activities (DOMA)	Chrystler Thomas
Vice President - Department of Sports Activities (DOSA)	Pranshu Singh

Vijaybhoomi University: Student Council 2024-2025

Kanyathon

Kanyathon is a student-led initiative that began in 2011 with the mission of supporting and empowering underprivileged girls in India. Centered around a marathon, Kanyathon has evolved into a significant platform for raising awareness and funds to improve the lives of girls through education, health, and community development initiatives. The term "Kanya," meaning "girl" in English, symbolizes solidarity and support for girls in need across India.

Vision and Mission

Vision: To create a sustainable model that addresses gender inequality by empowering girls from underprivileged backgrounds through education and skill development.

Mission: To uplift and support young girls and women, ensuring access to resources, education, and opportunities necessary for their growth. Initiatives include the Kanyathon Shiksha Kendra, a digital literacy center dedicated to educating young women in rural areas, along with providing scholarships to meritorious girls.

Student and Curriculum Integration

Kanyathon transcends being merely a charity event; it is seamlessly integrated into the academic experience of students. The event is organized with a corporate-style structure, featuring defined roles such as President, Vice President, Marketing Head, Operations Manager, and Finance Head. This setup enables students to contribute to a noble cause while acquiring practical skills in leadership, project management, and teamwork. Participation in Kanyathon is also part of the academic curriculum, allowing students to earn academic credits for their involvement. This hands-on experience enhances their holistic development.

Kanyathon 2024: Registrations and Participation

In March 2024, Kanyathon achieved a record turnout, with 11,235 registrations and a footfall of 10,600 participants from JAGSoM, IFIM, and Vijaybhoomi University, including over 3000 participants from Vijaybhoomi University alone. The event successfully raised a total of INR 64,41,510, underscoring its impact and the dedication of both students and the community.

Kanyathon

Kanyathon Impact

The funds raised from Kanyathon 2024 have been utilized for several impactful initiatives:

Nine scholarships were awarded to meritorious and economically weaker section girls' students of IFIM and Vijaybhoomi University to support their education.

Established and operating Kanyathon Shiksha Kendras, which are digital smart classrooms providing computer skills and spoken English training. These classrooms are currently active in one school in Jambrung, three in the Kolar district, and one in Tirupalya, Bangalore.

Adopted fifteen daughters from the red-light district of Kamathipura and Budhwar Peth, Pune (in collaboration with the NGOs- Mumbai Smiles and Sparsh) to ensure their safety, education, and holistic development.

Planted trees at Vijaybhoomi University and in nearby areas by the school girls of Jambrung, ensuring that every girl in the village has adopted a school.

Donated funds to the Akshay Patra Foundation, enabling students from KSK in Bangalore to receive mid-day meals for the entire academic year.

Donated computers to a school and provided stationery to the girls from Kanyathon who are adopted by a school in Kamathipura.

Kanyathon

Sustainable Development Goals (SDGs)

Kanyathon aligns with several key United Nations Sustainable Development Goals (SDGs):

SDG 4: Quality Education – Promotes inclusive and equitable quality education for girls in rural and marginalized communities through Kanyathon Shiksha Kendras.

SDG 5: Gender Equality – Directly contributes to gender equality by empowering girls through education, mentorship, and skill development.

SDG 10: Reduced Inequality – Aids in reducing inequalities by providing scholarships and educational opportunities for girls from economically weaker sections.

SDG 17: Partnerships for the Goals – Focuses on strengthening implementation methods and revitalizing global partnerships for sustainable development. Collaborations with organizations like the Akshay Patra Foundation exemplify this commitment.

SDG 13: Climate Action – Calls for urgent action to combat climate change and its impacts. Kanyathon's tree planting initiatives support climate action by enhancing carbon sequestration and promoting biodiversity.

Kanyathon continues to be a driving force in uplifting underprivileged girls, significantly contributing to the creation of a more equitable and educated society.

Social Immersion Program

Social Immersion Program (SIP) at Vijaybhoomi University is an innovative practice course aimed at connecting academic knowledge with practical social engagement. Under the leadership of Prof. Nitesh Kumar and Dr. Abhinita Mohanty in 2024, the program equips students with valuable hands-on experience, exposing them to critical social issues while fostering community involvement.

Through SIP, students can apply their theoretical knowledge in real-world contexts, enhancing their professional skills and making a positive impact on society. This initiative uniquely blends academic learning with practical experiences in social settings, encouraging collaboration among educational institutions, community organizations, and businesses. Students participate in immersive field visits to rural and semi-urban areas for durations ranging from 8 to 20 days, where they identify various social challenges and propose sustainable, technology-driven solutions.

Objectives of SIP

- Sensitize students to social issues and sustainable business practices.

- Develop critical thinking, problem-solving, teamwork, and communication skills through real-world experiences.

- Foster social responsibility and ethical leadership among students.

- Establish long-term partnerships between academic institutions and community organizations.

Highlights

- In 2024, students made notable contributions through their collaboration with IndiaHikes in Manali, focusing on environmental sustainability and preserving the natural ecosystem. Another group partnered with the Rotary Foundation in Mumbai to support entrepreneurship initiatives.

- Students engaged with organizations like Asha Foundation in Pune and Light of Life in Karjat, gaining valuable insights into educational and skill development challenges.

- Additionally, new Memorandums of Understanding (MoUs) were established with Samagra Foundation, Teach for India (Pune), Aayush Nilayam (Hyderabad), Kind Beings (New Delhi), and Seva Sahyog (Pune) to enhance future SIP collaborations.

- Throughout the program, students tackled various social issues, presenting their findings and practical solutions in detailed reports and dissertations over two semesters.

Social Immersion Program

Impact of SIP

- 76 students worked with 9 organizations as part of the 2024 SIP (Social Immersion Program), making a significant impact.

- Field Research & Inputs: Students conducted field research, providing NGOs with valuable input and implementation strategies to overcome challenges.

- Samagra Foundation: Students visited slum areas to understand challenges from a community-based perspective, focusing on sustainable development rather than a top-down approach.

- India Hikes: Students developed a strategy for sustainable waste management, showcasing their ability to create impactful environmental solutions.

- Kind Beings (Delhi): Students identified the need for sustainable funding sources and proposed integrating campaigns with technological tools to enhance impact.

- Teach for India (Pune): Students implemented innovative teaching techniques, such as using free mobile digital audio stations for hands-on music training programs.

- Seva Sahayog (NGO): Addressed challenges in vocational training and women empowerment programs, suggesting training for educators and strategies to improve market access for products.

- Rotary Foundation (Mumbai): Students expanded support for Chikooli, a local snack brand, partnering with Kush Sheth's startup for better outreach, student also proposed a supply chain framework to improve agricultural branding and empower local women farmers.

The 2024 SIP included evaluations from various NGOs and virtual participation during student presentations. Orientation sessions conducted by the Chair and Co-chair covered research ethics, field conduct, and report submission formats.

Community Impact

Community Support

In July 2023, following a dam leakage in Karjat, Maharashtra, Vijaybhoomi University collaborated with government authorities to provide shelter and ensure the safety of residents from the neighboring Solanpada village who were evacuated from their homes. The university's campus served as a refuge, and the team worked diligently to assist in the evacuation process, demonstrating a strong commitment to community support.

E-Cell event: EUREKA!

Eureka! 2024 Business Model Competition

Participants: 100 entries from various colleges, with 20 teams presenting their startup ideas.

Networking: The event fostered entrepreneurial thinking, providing participants with valuable feedback from judges and enhancing collaboration skills.

For Not For

The For Not For (FNF) competition is an annual international debate event hosted by Vijaybhoomi University. This event is designed to engage young people in discussions on global issues, promoting awareness of liberal education. The debate format includes online elimination rounds, while the finale and semifinals take place offline at Vijaybhoomi Campus.

Over 100 students from various schools around the world, including countries such as Bhutan, India, Nepal, and Dubai, participate in this competition. The event features two categories: the Senior Category for grades 11-12 and the Junior Category for grades 9-10.

The prize money for the competition is significant, with the first prize amounting to $1,000 (Rs. 85,000) and the second prize totaling $500 (Rs. 45,000).

FNF 2023 Winners

In the Senior Category, the first position was secured by Sri Sathya Sai Vidya Vihar with participants Avdhesh Dubey and Shreshtha Sharma. The second position went to Cambridge Court High School, represented by Pehal Chopra and Rupashi Singh Baghel.

In the Junior Category, the winners were Cambridge Court World School, with Soumya S Bhadauria and Bhavini Khandelwal taking the top spot. The runners-up were from Sanjay Ghodawat International School, represented by Ojas Dattatray Bhange and Aahana Hassan Basha.

The IDEAS Journal

- Launch of the Third Edition of the IDEAS Journal (3rd edition)

- Focus: India's only research journal dedicated exclusively to high school students, showcasing high-quality research papers.

Key Objectives

Recognition: Celebrate the exceptional achievements of high school students in research.

Engagement: Provide a platform to hear insights from esteemed scholars.

Commitment to Excellence: Demonstrate support for research excellence within educational networks.

Distinguished Guests

- Dr. A. Parasuraman (Chief Guest), Pro-Chancellor, Vijaybhoomi University

- Dr. Atish Chattopadhyay (Guest of Honour), Vice-Chancellor, Vijaybhoomi University

Research Incubation

The Research Incubation (RI) Program at Vijaybhoomi University (VU) is designed to equip undergraduate (UG) students with essential research skills, critical thinking, and problem-solving abilities. This program empowers students to adapt and innovate in the evolving business and technical landscape.

RI Tracks Offered

Students are required to select one of the following tracks, each with specific requirements and evaluation criteria. The Research Track focuses on in-depth research on identified problems, providing practical exposure, and is currently offered. The Innovation Track will foster innovative solutions and practices and is set to be available soon. The Incubation Track will concentrate on incubating viable solutions into projects or startups and will also be available soon. Each track has its own guidelines, which will be provided during the RI workshops and registration.

Research Track Objective

The primary objective of the Research Track is to foster a research-oriented mindset and develop critical skills in students. It emphasizes:

- Lifelong, self-directed learning

- Identification and investigation of research problems

- Teamwork, data collection, and data analysis

- Communication of research through oral and written formats
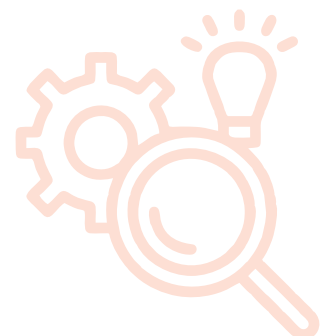
Research Incubation

Faculty Research Interests

Name of School	Area of Research Interest
JAGSoM	Industry 4.0 based Supply Chain
JAGSoM	Behavioural Finance, Sustainability
JAGSoM	Cultural Identity and Globalization: Explore how globalization impacts cultural identity formation and preservation.
JAGSoM	Change of Traditional Business Model in Post-Covid World
JAGSoM	ML / Artificial Intelligence in Sales
JAGSoM	Optimization, Sustainability, Supply Chain, Data Analytics
JAGSoM	Robotic Manipulator for Pick and Place
JAGSoM	Supply Chain Management, Sustainability
JAGSoM	Globalization and Educational Changes
JAGSoM	Behavioural Finance, Sustainable Finance
School of Design	Stochasticity and Creativity: An explorative study on the impact of stochastic processes on generativeness in music and graphic design.
School of Design	City Branding for Indian Cities - Highlighting Historicity of Indian Cities
TSM	Songwriting Techniques
TSM	Impact of Technology on Indian Commercial Music Genre Trends
TSM	Music, Emerging Markets and Changing Trends in Music Fandom
TSM	Historical Development and Contemporary Applications of Microtonal Systems
TSM	Space Resolution Between Multichannel Formats in Sound
TSM	Fusion of Traditional and Modern Musical Elements: Contributions to New Genres and Future of Music
VSST	ML-NN Models for Structural Dynamics
VSST	Hybrid AI Models for Integrating Renewable Energy Sources into Electric Vehicle Charging Networks
VSST	Design and Development of Smart Grid and Microgrid System for Uncertainties
VSST	Interpretable AI: Perspective and Implication; Retrieval Augmented Generation and Large Language Models
VSST	Audio Signal Processing with ML/AI Methods, AI Application in Computational Chemistry
VSST	A.I. for Music Application
VSST	A.I. in Healthcare Procurement
VSST	3D Printed Assistive Devices
VSST	Composite Materials
Dir Sports and Students	The Impact of Extracurricular Activities Participation on Personality Enhancement in College Students

Effective Execution

A Comprehensive Overview of Effective Execution

Effective Execution (EE) is a structured, 3-credit practice course that aims to enhance students' administrative and leadership skills through hands-on experience and reflective learning processes. The course provides a robust platform for students to engage in activities that build both personal and professional capabilities, making it a core component of their educational journey.

Learning Strategies of EE

EE is designed to strengthen students' administrative expertise by immersing them in real-world scenarios. Through a combination of action-based learning, observation, and reflective practices, students gain practical knowledge that prepares them for leadership roles in the future.

Core Learning Strategies

The EE course emphasizes a blend of practical learning strategies, including:

Doing – Engaging in direct hands-on tasks to develop essential skills.

Observing – Learning through careful observation of processes and decision-making practices.

Reflecting – Reflecting on the actions taken and the outcomes to foster personal and professional growth.

Ganesh Chaturthi organized by Cultural Committee

Effective Execution

Overview of EE Committees and Community Engagement

Cultural Committee	DORF Committee	**Department of Sports**
Department of Sustainability	**CCLE**	**Marketing Communications**

These committees ensure comprehensive student engagement and support while offering students numerous leadership and teamwork opportunities.

Skill Enhancement and Community Contribution

Leadership and Organizational Skill Enhancement

Participation in these committees equips students with valuable leadership experience. They learn to manage teams, organize events, and foster collaboration—critical skills that enhance their professional and personal growth. Additionally, their involvement sharpens their communication abilities, which is essential for effective teamwork and project execution.

Community Contribution

Through active engagement in the university's various initiatives, students contribute significantly to the campus community. Their participation fosters a sense of belonging and encourages a culture of collaboration and initiative, enriching the overall student experience.

Centre for Continuous Learning and Employability

Centre for Continuous Learning and Employability

The CCLE (Centre for Continuous Learning and Employability) is dedicated to providing students with career enablement paths to support them in achieving their aspirations. With the aid of industry and venture partners, the centre has developed world-class programs

The CCLE adopts a well-structured approach to career development, presenting students with various tracks to choose from, including corporate roles, developmental careers, or entrepreneurship.

Key Programs and Initiatives of CCLE (2023-2024)

MiracleX Mentoring

MiracleX Mentoring is a superior mentoring initiative that matches students with an exclusive industry mentor. This is a 5-6 session program to help them work towards their career goals and create a roadmap to achieve their aspirations.

FutureWorks Sessions

FutureWorks Sessions are designed to provide students with insightful discussions and practical knowledge in various domains by connecting students with professionals. These sessions aim to provide insights, networking opportunities, and real-world knowledge that will benefit students in their academic and professional journey.

Alterlighting Projects

Alterlighting Projects offers students live industry projects to obtain hands-on experience and knowledge about the industry's requirements. These are from 3 to 6 months duration and interdisciplinary in nature.

XploreOut Industry Visits

XploreOut Industry visits provides students with immersive participation in industry visits and corporate events, offering networking opportunities and exposure to professional environments.

FutureConnect

FutureConnect assists students in transitioning from academia to professional careers through industry internships and final placements. We provide hands-on experience and connect students with potential employers, ensuring a smooth and successful career launch.

Expert Workshops are conducted with national and international experts from India, Texas, and France, providing students with valuable global exposure.

Lastly, the Placements program includes training sessions focused on Group Discussions and Personal Interview (GDPI) techniques, along with internship and placement support.
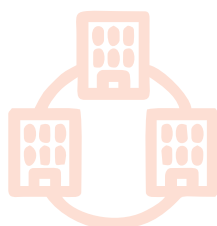
Centre for Continuous Learning and Employability

FutureWorks Series- Experts from India

Speaker	Company	Designation	Topic
Mr. Manish Chaudhary	Shri Adhikari Brothers Group	Head Broadcast & Digital	Commercialization of Art
Mrs. Snehaal Chaudhary	Zee Entertainment Enterprises Ltd.	Sr. Manager-OAP (Movie Cluster)	How to Express Creatively
Mr. Aditya Bhat	Jio Creative Labs	Head	Trends in Marketing
Mr. Jatin Parkash Sharma	Songdew	Head Music Relations & Administration	Unlocking the Music Business Administration
Mr. Edwin Moses	Jagdish Sheth School of Internationalisation	Professor & Chair of Brand Alliances	Personal Branding Mastery: From Concept to Impact
Dr. Satish Puranam	Lifestyle International	Senior Vice President-Business Dev.	Retailing Styles: Diverse Formats Unveiled
Ms. Shweta Vora	Zillionite	Founder	Campus to Corporate: Lead to Last
Mr. Nazeem Khan	ICICI Lombard	Head of Motor TP Claims and Litigation	Leveraging AI & ML to Mitigate Risk in Business
Mr. Sahastrarashmi Pund	Endurance Technologies Ltd.	Head IPR	Intellectual Property (IP) for Competitive Edge
Mr. Keerthi Kadam	Terosaur Innovations	Founder	Foundations of Success: MVPs, Strategic Branding, and Investor Pitching
Mr. Piyush D. Bhamare	Celoxis, Hubsport Revenue Council	Vice President of Sales	Unveiling AI Career Trajectories: Trends, Essential Skills
Mr. Ranuj Agrawal	Deutsche Bank	Associate	CodeCraft: Elevating your Skills with JavaScript

FutureWorks Series- International Experts

Speaker	Company	Designation	Topic	Country
Dr. Pranesh Aswath	Texas State University	Provost and Executive VP	Surface Friction and its Impact on Greenhouse Gases	Texas, USA
Prof. Gordon Crichton	MAI Institute of International	Director	Principles of New Product Development	France

Centre for Continuous Learning and Employability

XploreOut - Industry Visits

In 2023, industry visits included XploreOut to Sunrise Candles and Wax Museum inMahabaleshwar, a retail store visit to IKEA in Mumbai, attended India's Game Developer's Conference (ICDC) and Tensor Flow User Event.

Tensor Flow User Event

Prof. Gordon Crichton, Director MAI Institute of International

Dr Satish Puranam
Senior Vice President - Business Development
Lifestyle International

Ms. Shweta Vora, Founder, Zillionite

Centre for Continuous Learning and Employability

Training Programs

To prepare students for placements, CCLE conducted Group Discussions and Personal Interview Training (GDPI) for both MBA and BBA students.

MBA 2024: Students underwent 4 rounds of GDPI training, with 22 students participating in the sessions.

BBA 2023: The program saw 2 rounds of GDPI training, with 5 students undergoing the process.

Career Success

UG – JAGSoM		
Sr. No.	Student Name	Company
1	T Aswini Patro	VIGOR Launch Pad
2	Dixit Soni	VIGOR Launch Pad
3	Archana Jaiswal	Ashutosh Phatak
4	Sachin Pareek	Bhardwaj Industries

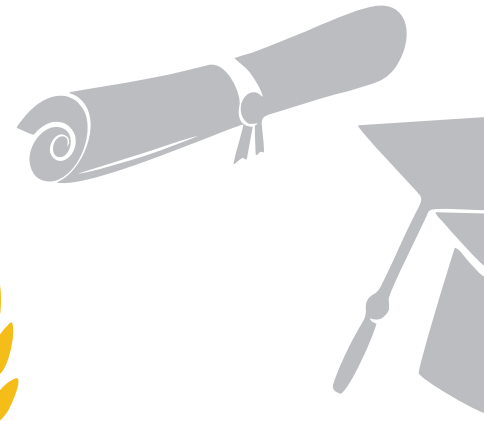| PG – JAGSoM		
Sr. No.	Student Name	Company
1	Aman Agarwal	Campus Sutra
2	Chinmay Digambar Naik	MAHINDRA & MAHINDRA FINANCIAL SERVICES LTD
3	Chirag Garg	Valmet
4	Deepak Shamsundar Shukla	Classic Legends
5	Harish Rajesh Tiwadi	Schbang
6	Kavya Bhimashankar Kompa	Luminary Edu
7	Sahanur Islam	Kommo
8	Sarthak Saket	Playto Labs
9	Shyam Sundar D	SAP Labs India
10	Soniya Rakeshkumar Sarda	Placement in process
11	Tushar Goswami	Arthan Finance
12	Vibha Sikhwal	Care Insurance

Centre for Continuous Learning and Employability

Sr. No.	Student Name	Company
**UG – TSM**	
1	Ravi Prakash	Professional Musician
2	Machado Jordan Angelo Anthony	Professional Musician
3	Mitesh Bhatt	Professional Musician
4	Shrotri Shanaia Pushkar	Professional Musician
5	Jhaveri Aadit Premalbhai	Professional Musician
6	Shreeya Rajesh Inamdar	Professional Musician
7	Kabeer Arora	Professional Musician
8	Sarthak Dhole	Db out Studio for Sa Re Ga Ma Label
9	Nakshatraa Narssimhan	Professional Musician
10	Biboswan Biswas	Professional Musician
11	Ryan D'Souza	Saregama
12	Saransh Shukla	Professional Musician
13	Tejas R Chheda	Professional Musician
14	H. V. Sanjay	Pocket FM
15	Jhankharia Hansdhvani Jitesh	Cordelia Cruises
16	Melovick Myron Morais	Lumasonic Tech Rental
17	David Michael De Menezes	Professional Musician
18	Karekar Gayatri Mahesh	Pocket FM & Ekluvya
19	Krishnik Suresh Kumar Nair	Dhruv Ghanekar
20	Thadathil Nicole Julian	Muziclub
21	Wadke Rugved Nayankumar	dBout Music
22	Siddhant Bali	Professional Musician
23	Viplav Kumar Singh	Professional Musician
24	Pokharkar Pratiksha Raju	Reliance Games
25	Adi Verma	Professional Musician

Corporate Partners

KURATE DIGITAL CONSULTING

GrowthAcad.

Simulanis

TECH mahindra

LINC EDUCATION

tcs TATA CONSULTANCY SERVICES

HunarPro skilling

Soothsayer analytics

BATTRIXX FUTURE ENERGY

saregama

NaPINO

accenture

CLASSIC LEGENDS

RELIANCE Games

Pocket FM

Mahindra Finance

ARTHA Financial Services

SAP

care HEALTH INSURANCE

VIGOR LAUNCHPAD

Pure Alpha Ventures

SIEMENS

AICaller

Capgemini

Arcwide

accops

3K keen, kinetic, kaizen

OLA

acer

TVS

THE MEDIA ANT

DigiGro

Pine Labs

THE
FIFTH CONVOCATION

The **5th Convocation Ceremony** at Vijaybhoomi University will be held on **October 19, 2024,** with **Padma Shri Dr. Zahir Ishaq Kazi** as the Chief Guest.

On **March 15,** 12 students graduated, with Pratiksha Pokharkar receiving the **Dean's Medal.** The upcoming **October 19 convocation** will celebrate 52 students, including Dhwani Lokesh Bhandari, who will receive the **Vice Chancellor's Medal,** and Saichandar Patro, Sangeetha G, Gomes Shayne Diego, and S Abhay, who will receive the **Dean's Medal.**

Pratiksha Pokharkar   Dhwani Bhandari   Saichandar Patro

Sangeetha G   Gomes Shayne Diego   S Abhay

Balance Sheet

Vijaybhoomi University

Income & Expenditure Accounts for the Year Ended 31st March, 2024

Particulars	As at 31.03.2024	As at 31.03.2023
Income:		
Revenue from operations	16,90,00,640	16,75,77,509
Other Income	13,08,79,209	12,44,21,190
Total Income	29,98,79,849	29,19,98,699
Expenditure :		
1 Programme & Course expenses	7,06,83,197	3,85,15,596
2 Employee Benefit Cost	10,72,25,713	6,38,83,443
3 Finance Cost	27,69,759	2,24,954
4 Depreciation	2,21,54,737	1,95,01,185
5 Administrative Expenses	11,56,81,676	13,33,18,677
Total expenses	31,85,15,082	25,54,43,855
Excess of Income over Expenditure	(1,86,35,233)	3,65,54,843

Notes Forming Part of the accounts

As per our report of even date

For Jayesh Dadia & Associaes LLP
Chartered Accountants
FRN: 121142W/W100122

Jayesh Dadia
Partner
Membership No. 033973
Mumbai,
Dated: 28th September, 2024

For and on behalf of the Management Committee

Sanjay Padode
President

Kalpana Padode
Member

Balance Sheet

Vijaybhoomi University

Balance Sheet as at 31st March, 2024

Particulars		As at 31.03.2024	As at 31.03.2023
I.	**SOURCES OF FUNDS**		
1	Corpus Fund	18,97,41,260	18,97,41,260
2	Net Surplus/(Deficit) from Income & Expenditure A/c	(6,13,15,950)	(4,79,78,117)
3	Other Current Liabilities & Provisions	14,00,17,356	9,86,35,040
	TOTAL	26,84,42,666	24,03,98,183
II.	**APPLICATION OF FUNDS**		
1	Fixed Assets		
(a)	Tangible Assets	18,90,17,608	14,65,22,874
(b)	Capital Work in Progress	82,89,764	80,86,214
2	Current assets		
(a)	Receivables & Advances	6,52,33,463	8,03,73,594
(b)	Security Deposits	21,90,411	22,40,411
(c)	Cash & Cash Equivalent	36,86,142	28,37,623
(e)	Other Current Assets	25,276	3,37,466
	TOTAL	26,84,42,666	24,03,98,183

Notes Forming Part of the accounts

As per our report of even date

For Jayesh Dadia & Associates LLP
Chartered Accountants
FRN: 121142W/W100182

Jayesh Dadia
Partner
Membership No. 033973
Mumbai,
Dated: 28th September, 2024

For and on behalf of the Management Committee

Sanjay Padode
President

Kalpana Padode
Member

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REVIVE

VIJAYBHOOMI

U N I V E R S I T Y

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Annual Report 2023-24