



VIJAYBHOOMI
UNIVERSITY 
INDIA'S FIRST LIBERAL PROFESSIONAL UNIVERSITY

ANNUAL REPORT 2023

PUBLISHED ON THE 3RD CONVOCATION DAY OCTOBER 2023



Liberal education is a holistic approach to learning that goes beyond mere vocational or technical training. It emphasizes the development of critical thinking, intellectual curiosity, and a well-rounded understanding of various disciplines. At its core, liberal education seeks to nurture individuals who can engage in thoughtful, informed, and open-minded discourse. It encourages students to explore diverse subjects such as the arts, sciences, humanities, and social sciences, fostering a deep appreciation for the complexities of the world. By promoting analytical skills, ethical reasoning, and an awareness of cultural diversity, liberal education not only prepares individuals for their careers but also equips them to be active, responsible citizens who can adapt to an ever-changing world and contribute meaningfully to society. It ultimately empowers individuals to lead more fulfilling lives and engage in lifelong learning.

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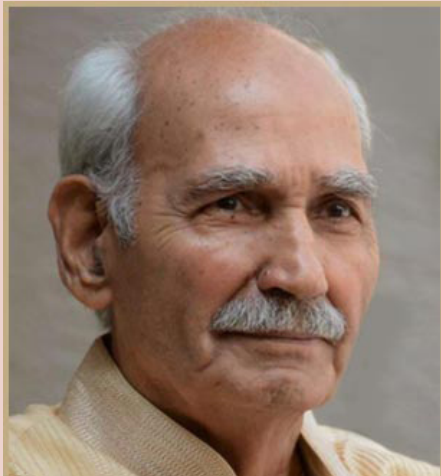


OUR MISSION

To become an independent, multi-disciplinary, globally acclaimed university which facilitates learner-centricity, builds pathways to groom holistic individuals, and fosters innovation and scholarship

OUR VISION

Nurture holistic, socially responsible and continuously employable professionals.



Late Shri V B Padode

Founder
Vijaybhoomi University

Our Founder

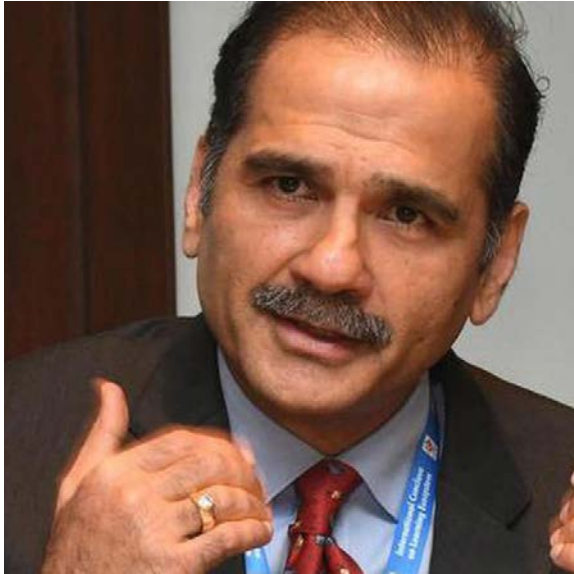
Late Shri V B Padode

Shri V B Padode founded the Dalal Street Investment Journal (DSIJ) in 1986 (a leading financial magazine with a loyal following of more than 150,000 readers). During his successful journey of being an accomplished journalist, educator and entrepreneur, he earned his reputation to be a hard worker, a solution seeker, a solution provider, a super negotiator, a strong observant, a meticulous analyst, a patriot, a perennial optimist, an entrepreneur, and a fine human being with a die-hard attitude. Shri Vijaysingh B Padode departed

OUR LEGACY

25 Years of experience in building top class educational institutions in india

Established in 1995, IFIM Business School (now Jagdish Sheth School Of Management) , Bangalore is the sixth business school in India to have been awarded the AACSB accreditation. The success of building a business school, which is rated amongst the top 5% of the global business schools, encouraged the founders to develop and build the Vijaybhoomi University for propagating the “Spirit of Vijay” and its mission.



Sanjay Padode

President

Vijaybhoomi University

“It is our faculty, students, staff, alumni, and a team of other individuals that embody excellence.”

Being the president of the Vijaybhoomi is such a privilege. Since taking over as president, I’ve come to realize that the faculty, students, staff, alumni, and a host of other individuals who embody the dedication to excellence that keeps this institution operating at such a high level are what really make these astounding numbers and countless accolades possible. They carry out the investigation that aids in solving some of the most pressing problems facing our society.

The students who are pursuing their academic objectives and obtaining their degrees in a diverse range of subjects resonates our core objective of liberal education.

IMPLEMENTING OUR RESEARCH CULTURE

These are only two instances of how the university’s extensive and active research ecosystem is well suited to tackle many of the most pressing issues

facing our society. As president, I’m dedicated to strengthening our position as a premier research institution that benefits our state, our country, and the world.

The institution will soon begin a staged approach to accelerate scholarly and research activities across disciplines, positioning teams to quickly confront and resolve pressing issues affecting communities all around the world.

Sanjay Padode



Dr Atish Chattopadhyay

Vice Chancellor

Vijaybhoomi University

Vijaybhoomi University is India's first Liberal Professional University, which uses the liberal-professional framework of education to build a unique curriculum aligned to Industry 4.0. The curriculum facilitates the process of self-discovery in the initial year and thereafter choice of majors and minors to prepare oneself in careers in Business, Music, Data Science, Artificial Intelligence, Law and Design.

Our vision is to nurture holistic, socially responsible, and continuously employable professionals - who can make a positive difference in the world.

The Curriculum and pedagogy revolve around the process of self-discovery and is built on the foundation of liberal framework of education.

At Vijaybhoomi University, teachers think of themselves as enablers and mentors, allowing learners to develop their own learning pathways. The freshmen or first year enables the discovery process by exposing the learners to multiple disciplines across different intelligences of the learner. The sophomore or later years help the learners to opt for courses to meet the requirements

of a professional degree that the learner would like to graduate with.

With a philosophy that education is meant to be an enabler, our goal is to liberate learners from making career choices based on peer or parental pressure. The curriculum is designed to re-ignite the joy of learning and to catalyse the process of discovery (through exposure to Multiple Intelligences) for enabling the learner to choose a career which is fully aligned with their aspirations.

While NEP 2020 led many education institutes reconsider their philosophy, Vijaybhoomi University, established in 2019, was ahead in setting the education philosophy in lines with the recommendations of NEP emerged as a front runner in implementing the NEP in its true spirit.

Vijaybhoomi University has played a pioneering role to introduce professional education on the foundation of liberal framework - transcending the boundaries between arts and sciences by offering multidisciplinary new-age education across various disciplines like management, Design, Law, Music, Data Science and Humanities.

The graduates are required to earn minimum credits from at least 4 schools other than school of majors. This education model aligns with the top global universities that paved the way to collaboration with leading international partners like State University of New York (SUNY), Texas A&M University, Illinois Institute of Technology, University of Texas (Arlington), KEDGE Business School, HSLU Lucerne to name a few.

The fact that credits are articulated, and our courses are accepted/mapped by global universities shows robustness of curriculum and faculty's capability which has created exciting opportunities for international pathways. These partnerships fit into our academic strategy and help us offer holistic education that nurtures professionals of the future with a global perspective.

Just as individuals are unique and so are great universities. Just as each individual is unmatched in terms of one's potential, skill sets, preferences

and what one stands for, so are we; distinct in our values, curriculum, learning approach and social orientation – that is what makes us a Unique University.

I thank you for supporting us in this unique journey

Dr Atish Chattopadhyay

Vice Chancellor

Vijaybhoomi University.

GOVERNING COUNCIL MEMBERS AUGUST 2023

Mr. Sanjay Padode	President
Dr. Atish Chattopadhyay	Vice Chancellor
Mrs Kalpana Padode	Nominee of Sponsoring Body
Mrs. Kritika Bhandari	Nominee of Sponsoring Body
Dr. Ashwini Kumar Sharma	Nominee of Sponsoring Body
Prof. A. Parasuraman	Nominee of Sponsoring Body
Mr. Jaspal Sidhu	Nominee of Sponsoring Body
Dr. V. A. Sastry	Technology Expert nominated by President
Mr. L. Sridhar	Industry Representative nominated by President
Mr Manoj K Shah (Mike)	Industry Representative nominated by President
Dr Anil Subbarao Paila	Pro Vice Chancellor
Prof. Ashutosh Phatak	Pro Vice Chancellor
Dr. Nandeesh V Hiremath	Registrar

AWARDS, ACHIEVEMENTS & ACCOLADES TO VIJAYBHOOMI



Sanjay Padode, President, Vijaybhoomi University Minister at Chennai. has been awarded “Social Impact Leader 2023” by ASSOCHAM. On 23rd June 2023, he received this award from Tamil Nadu Education and Environment



Mrs Kalpana Padode, Director- Infrastructure & Campus Development, Vijaybhoomi University has been conferred ‘India Responsible Award 2023’ at the 12th India CSR Awards held at Raipur on 12th August 2023.



2nd Convocation of Vijaybhoomi University : Chief Guest PadmaVibhushan Dr. K Kasturirangan, Chairman of National Education Policy 2020, and Chairman Indian Space Reserach Organisation (ISRO) graced the occasion on 27th February 2023.



Milestones



Dr.Kiran Yadav, Director – Executive Education of Vijaybhoomi University took the mantle of Leadership as “PRESIDENT” of the prestigious Bombay Management Association (BMA) in its 69th AGM at Bandra, Mumbai on 22nd July 2023



Dr Shalini Kalia

Dean, JAGSoM, Mumbai campus

“JAGSoM is committed to providing students with both global experiences as well as global career opportunities through strong International partnerships”

Jagdish Sheth School of Management (JAGSoM) under the aegis of globally renowned and enterprising leaders is set out for creating milestones- JAGSoM is among the first 6 business schools in India to be awarded the AACSB accreditation. The first institution from India offering PGDM and MBA programs across two campuses to be accredited by AACSB. This presents a unique model for Indian B[1] Schools – ‘One institution multiple campuses’ with all programs and campuses accredited by AACSB. JAGSoM is a unique case where one institution with two campuses is regulated by two different regulators (AICTE and UGC) being accredited by AACSB in India. The first graduating class BBA from #JAGSoM Vijaybhoomi University campus has graduated with an AACSB accredited degree. It is Globally Ranked in QS Masters Global Ranking 2023 in 101+ Band for PGDM Marketing, 101+ Band for PGDM Analytics & Digital Business and 151+ Band in PGDM Finance. JAGSoM has emerged as

a top business school in terms of Future Orientation and Learning Experience (Ranked All India 12th for Future Orientation and ranked All India 20th for Learning Experience). JAGSoM is also ranked as 14th amongst private business schools in India. Collaboration with globally renowned international partners like Kedge Business School, France; University of Albany, State University of New York (SUNY), HSLU Switzerland among others is a testimony to the world class education standards offered at JAGSoM. Wishing JAGSoM and team many more milestones in the years to come!

JAGDISH SHETH SCHOOL OF MANAGEMENT

Jagdish Sheth School of Management or JAGSoM, (formerly known as IFIM Business School), is now truly global, forward-looking and an industry-academia think-tank. With the renaming, the business school has added a crown jewel to its rich legacy and built a roadmap towards global management learning. Named after Padma Bhushan awardee, Charles H Kellstadt Professor of Business, Goizueta Business School and global thinker, Professor Jagdish Sheth. Under Dr. Sheth's Chairmanship the business school is ready for its next big leap. A leap that's global, industry-defining and market-oriented. We invite you to be a part of this.

GOVERNING COUNCIL MEMBERS

Dr. Jagdish Sheth	Chairman, JAGSOM
Mr. Sanjay Padode	Chairman, CDE
Dr. Atish Chattopadhyay	Ex Officio, Director
Prof. Rakesh Mediratta	Ex Officio, Dean JAGSOM
Dr. R Ravi Kumar	Ex officio, (Representative of AICTE)
Dr. Anil Subba Rao Paila	Pro Vice Chancellor & Professor VU
Prof. A. Parasuraman	Member
Dr. Ajai Chowdhry	Member
Mr. Benjamin Stévenin'	Member
Dr. Eileen Peacock	Member
Dr. Mathias Falkenstein	Member
Mr. Manoj K Shah(Mike)	Member
Dr. Ulrich Hommel	Member
Dr. V A Sastry	Member
Dr. Wolfgang Schlör	Member
Mr. Sudhir Sethi	Member
Professor TAN Chin Tiong	Member
Dr. Richard D Phillips	Member
Mr. Vikas Gupta	Member

JAGSOM

BOARD OF STUDIES

Prof. Parasuraman, Chairman BOS-JAGSOM

Prof Rakesh Mediratta, Member Secretary

Mr Sanjay Padode, Member, Vijaybhoomi University & CDE, Founding President & Chairman

Dr Atish Chattopadhyay, Member, Vice Chancellor & Director JAGSoM

Mr.Sameer Dhanrajani, Member, CEO & Co-Founder, AIQRATE Advisory & Consulting

Mr. Ravi Garikapati, Member, Co-Founder & CEO Davinta Finserv

Mr. Pankaj Rai, Member, Senior Vice President - StrategyWells Fargo

Mr. Krishnamurthy(Krish) Shankar, Member, Group Head- Human Resources, Infosys

Mr. Anish Philip, Member, Chief Human Resources Officer, CSS Corp

Mr. Dhananjay Singh , Member, Director General, National HRD Network

Dr. V Panduranga Rao, Member, Director, Institute of Management Technology,Hyderabad

Ms. Kalpana Maniar, Member, Former President & CIO, Director, Edelweiss Rural & Corporate Services Limited

Dr.Bhimaraya Metri, Member, Director, IIM Nagpur

Mr. Pulock Bhattacharji, Member, Vice President - Business Development, Skilling, Training & Placement, BSE Institute Ltd

INTERNATIONAL ADVISORY BOARD MEMBERS

Mr. Sanjay Padode, Founding President & Chairman, Vijaybhoomi University & Centre for Developmental Education

Dr Simon Mercado, Dean & Chairman, ESCP Business School, London

Dr. Atish Chattopadhyay, Vice-Chancellor & Director, Vijaybhoomi University & JAGSOM (Ex Officio)

Mr. Benjamin Stévenin, President, ACADEM / RimaOne France

Dr. Eileen Peacock, Consultant & Ex SVP Chief Officer Asia, Business School Advisory Services, USA & AACSB

Dr. Mathias Falkenstein, Founder & CEO Senior Consultant, Higher Education Management, Berlin, Germany

Dr. Ulrich Hommel, Associate Director Quality Services, EFMD & Professor of Finance ,Wiesbaden, Germany

Prof. A. Parasuraman, Emeritus Professor of Marketing & James W. McLamore Chair Emeritus, University of Miami,USA

Prof. Rakesh Mediratta, Associate Professor & Dean Academics, JAGSOM, Bangalore

FACULTY MEMBERS

Prof. Ambika Prasad Nanda, Associate Professor,
Area: Digital Marketing

Prof. Anand Narasimha, Professor, Area: Branding
& MarCom

Prof. Edwin Moses, Professor, Area: B2B marketing

Dr. M.Sivagnanasundaram, Professor, Area:
Marketing Analytics

Prof. Partho Dasgupta, Professor, Area: Strategy

Prof. Raghavan Srinivasan, Faculty, Area: Consumer
Behaviour

Prof. Rajesh Kumar, Associate Professor, Area: B2B
Marketing

Prof. Ratan Kumar, Assistant Professor, Area: B2B
Marketing

Prof. Sarvadaman Krishnarao Bal Palekar,
Professor, Area: Marketing Management

Dr. Amit Bagga, Professor, Area: Capital Markets

Dr. Amit Ram, Professor, Area: Quantitative Finance

Prof. Gopala Raghuram, Associate Professor, Area:
Corporate Finance

Prof. Jitender Kumar, Assistant Professor, Area:
Capital Markets

Dr. Kavya T B, Research Fellow, Area: Corporate
Finance

Prof. Parameshwar H S, Assistant Professor, Area:
Accounting

Prof. Pooja Gupta, Assistant Professor, Area:
Capital Markets

Prof. Prashant Goyal, Faculty, Area: Private Equity

Dr. Punita Rajpurohit, Assistant Professor, Area:
Accounting

Dr. Rajendra Kumar Sinha, Professor, Area: Banking

Dr. Chandrashekar Subramanyam, Senior Professor,
Area: Predictive Analytics

Dr. Ellur Anand, Assistant Professor, Area: Logistics

Dr. Ganes Pandya, Associate Professor, Area:

Statistical Models

Dr. Manali Chatterjee, Assistant Professor, Area:
Digital transformation

Prof. Shipra Pandey, Assistant Professor, Area:
Supply Chain Management

Dr. Sundar Raj Vijayanagar, Professor, Area: Digital
Transformation

Dr. Supriyo Ghose, Professor, Area: Predictive
Analytics

Dr. Tuhin Chattopadhyay, Professor, Area: Artificial
Intelligence & Machine Learning

Madhuri Prabhala, Assistant Professor, Area: User
generated content

Prof. Nitin Shrotri, Associate Professor of Practice,
Area: Branding & MarCom

Prof. Sayan Chowdhury, Assistant Professor, Area:
Sustainable Business

Prof. Arindam Ghosh, Associate Professor, Area:
Operations Management

Prof. Jahar Bagchi, Professor, Area: Human Capital
Management

Dr. Shaji Kurian, Professor, Area: Behavioural
Science

Dr. Shrabani B Bhattacharjee, Assistant Professor,
Area: Sustainable HRM

Dr. Kamalika Chakraborty, Associate Professor,
Area: Business Strategy

Prof. Ajith Kumar V S, Assistant Professor, Area:
Physical Education

Prof. Binita Vartak, Assistant Professor, Area:
Communication skills

Prof. Rajarshi Chakraborty, Assistant Professor,
Area:

Prof. Zenia Nanra, Assistant Professor, Area:
Memory and History Studies



JAGSoM has achieved Many Firsts:

- JAGSoM is the first institution from India offering PGDM and MBA programs across two campuses to be accredited by AACSB.
- This presents a unique model for Indian B-Schools - 'One institution multiple campuses' with all programs and campuses accredited by AACSB.
- JAGSoM is a unique case where one institution with two campuses is regulated by two different regulators (AICTE and UGC) being accredited by AACSB in India.
- The first graduating class BBA from #JAGSoM Vijaybhoomi University campus has graduated with an AACSB accredited degree.



BUSINESS TODAY RANKINGS

Top 100: Learning Experience

INDIA'S BEST ► B-SCHOOLS

LEARNING EXPERIENCE RANK	INSTITUTE	ZONE
1	Indian Institute of Management (IIM) Ahmedabad	West
2	Indian Institute of Management (IIM) Bangalore	South
3	Indian Institute of Management (IIM) Calcutta	East
4	S.P. Jain Institute of Management & Research (SPJIMR), Mumbai	West
5	Indian Institute of Management (IIM) Lucknow	North
6	Indian Institute of Management (IIM) Indore	West
7	Faculty of Management Studies (FMS), University of Delhi	North
8	Management Development Institute (MDI) Gurgaon	North
9	Symbiosis Institute of Business Management, Pune	West
10	Institute of Management Technology (IMT), Ghaziabad	North
11	Indian Institute of Foreign Trade (IIFT), New Delhi	North
12	Jamnalal Bajaj Institute of Management Studies (JBIMS), Mumbai	West
13	Goa Institute of Management (GIM), Sanquelim	West
14	Jagdish Sheth School of Management (JAGSoM), Bengaluru	South
15	Great Lakes Institute of Management, Chennai	South
16	Dept of Industrial and Management Engineering, IIT Kanpur	North
17	International Management Institute, New Delhi	North
18	ICFAI Business School (IBS), Hyderabad	South
19	Indian Institute of Management (IIM) Udaipur	North
20	National Inst. of Agricultural Extension Mgmt (MANAGE), Hyderabad	South
21	Department of Management Studies, IIT Delhi, New Delhi	North
22	SVKM's NMIMS School of Business Management, Mumbai	West
22	Indian Institute of Management (IIM) Shillong	East
24	Indian Institute of Management (IIM) Nagpur	West
25	Jagan Institute of Management Studies, New Delhi	North
26	Indian Institute of Management (IIM) Kashipur, Udham Singh Nagar	North
26	Lal Bahadur Shastri Institute of Management, New Delhi	North

Moved from 20th to 14th Rank

Top 100: Future Orientation

INDIA'S BEST ► B-SCHOOLS

FUTURE ORIENTATION RANK	INSTITUTE	ZONE
1	Indian Institute of Management (IIM) Calcutta	East
2	S.P. Jain Institute of Management & Research (SPJIMR), Mumbai	West
3	Indian Institute of Management (IIM) Indore	West
4	Indian Institute of Management (IIM) Bangalore	South
5	Indian Institute of Management (IIM) Lucknow	North
6	Indian Institute of Management (IIM) Ahmedabad	West
7	T. A. Pai Management Institute (TAPMI), Manipal	South
8	Management Development Institute (MDI) Gurgaon	North
9	International Management Institute, New Delhi	North
10	Jagdish Sheth School of Management (JAGSoM), Bengaluru	South
11	Indian Institute of Foreign Trade (IIFT), New Delhi	North
12	K J Somaiya Institute of Management, Mumbai	West
13	Institute of Management Technology (IMT), Ghaziabad	North
14	Indian Institute of Management (IIM) Udaipur	North
15	Symbiosis Centre for Management & Human Resource Development, Pune	West
16	Rajagiri Centre for Business Studies, Kochi	South
17	ICFAI Business School (IBS), Hyderabad	South
18	SVKM's NMIMS School of Business Management, Mumbai	West
19	SVKM's Narsee Monjee Institute of Management Studies, Bengaluru	South
20	Great Lakes Institute of Management, Chennai	South
21	S.P. Mandali's Prin. L.N. Welingkar Institute of Mgmt Dev. & Research, Mumbai	West
22	Indian Institute of Management (IIM) Amritsar	North
23	Indian Institute of Management (IIM) Shillong	East
24	Goa Institute of Management (GIM), Sanquelim	West
25	Indian Institute of Management (IIM) Tiruchirappalli	South
26	Symbiosis Institute of Business Management, Pune	West

Moved from 12th to 10th Rank

Top 100: Private B-schools

INDIA'S BEST ► B-SCHOOLS

PVT. RANK 2023	INSTITUTE
1	S.P. Jain Institute of Management & Research (SPJIMR), Mumbai
2	Management Development Institute (MDI) Gurgaon
3	SVKM's NMIMS School of Business Management, Mumbai
4	International Management Institute, New Delhi
5	Institute of Management Technology (IMT), Ghaziabad
6	Symbiosis Institute of Business Management, Pune
7	Symbiosis Centre for Management & Human Resource Development, Pune
8	Great Lakes Institute of Management, Chennai
9	Xavier Institute of Management (XIMB), XIM University, Bhubaneswar
10	T. A. Pai Management Institute (TAPMI), Manipal
11	ICFAI Business School (IBS), Hyderabad
12	K J Somaiya Institute of Management, Mumbai
13	Jagdish Sheth School of Management (JAGSoM), Bengaluru
14	Goa Institute of Management (GIM), Sanquelim
15	Institute of Rural Management Anand (IRMA)
15	SVKM's Narsee Monjee Institute of Management Studies, Bengaluru
17	Birla Institute of Management Technology, Greater Noida
18	Lal Bahadur Shastri Institute of Management, New Delhi
19	Institute of Management, Nirma University, Ahmedabad
20	Symbiosis Institute of Operations Management, Nashik
21	S.P. Mandali's Prin. L.N. Welingkar Institute of Management Development & Research, Mumbai
22	Rajagiri Centre for Business Studies, Kochi
23	Symbiosis Institute of International Business, Pune
24	Loyola Institute of Business Administration, Chennai
25	Institute of Management Technology, Nagpur
26	Institute of Public Enterprise, Hyderabad

BT-MDRA Rankings 2023

- Overall **All-India** Rank of **#26**
- Ranked **#13 amongst the Private Business Schools of India.**
- Ranked **#10 for Future Orientation.**
- Ranked **#14 for Learning Experience.**
- Ranked **#6 in Southern region of India**
- Firmly established as the **#2 Business School in Bengaluru.**

INTERNATIONAL RANKINGS



QS Business Masters Rankings 2023

JAGSoM featured in the ***QS Masters in Marketing, QS Masters in Finance & QS Masters in Business Analytics*** Rankings 2023 for its PGDM (Marketing), PGDM (Finance) and PGDM (Analytics) programs respectively.

JAGSoM is now amongst the select few Business Schools in India with an International Profile: AACSB Accredited & QS Ranked for Marketing, Finance and Analytics programs.

ICE BREAKING SESSION - UG (2023)



Ice breaking session was organized at JAGSoM Booth between 3rd July to 7th July. Students of new batch participated in various activities to understand ethos and values of JAGSoM, VU. Mr Prayag Raj Tripathi of Kedge Business School also guided our students about various International pathway opportunities.

MBA ORIENTATION (2023)



MBA orientation program took place between 8th July to 15th August. Students of new batch participated in various activities to understand ethos and values of JAGSoM. Developing “Brand Karjat” was the highlight of the program.



Visit of AACSB

16 th September 2023

Stephanie Bryant, Executive Vice President and Global Chief Accreditation Officer

Amy Memon, Regional Head, South Asia at AACSB International



Nilesh Thomas

Dean, School of Music

“Our commitment to nurturing talent and fostering excellence in music education continues to yield exceptional results.”

Our graduates from the previous two cohorts in 2022 have made us proud by securing prominent positions in the music industry. They have found success in writing original music for OTT platforms, commercials, and in sound engineering and production roles with leading labels and broadcast groups. Notably, several of our alumni have also been accepted into prestigious master’s programs at Berklee Valencia and Berklee NYC in the United States.

Throughout the year, True School hosted an array of renowned international musicians and artists from Europe, UK, the Middle East and Africa who conducted masterclasses and workshops, enriching the learning experience of our students. We also witnessed our talented students being invited to perform at numerous external events, including the IC3 conference in Hyderabad, Jio World Drive Mumbai, Anti-Social Mumbai, and various convocation and alumni gatherings of IFIM institutions.

Our diverse academic programs, including the Bachelor of Music degree with majors in Music Production and Contemporary Music Performance,

along with the B.TECH in Sound Engineering, continue to thrive within the liberal professional architecture of Vijaybhoomi University. Our curriculum places a strong emphasis on social responsibility and sustainability, preparing our students not only for success in their careers but also as responsible global citizens. Our cutting-edge curriculum innovations in music and sound engineering also pave the path to future master’s programs and dynamic apprenticeship-based learning opportunities, fostering industry-ready graduates.

Our faculty members have remained superbly active in the music industry through professional performances and original music composition and production for OTT platforms like Amazon Prime and Netflix. They have also been engaged in scholarly activities by writing for leading music and audio publications such as Score Magazine and MPSE Wavelength, and participating in national and international conferences, including All About Music in Mumbai and the South East Asian Directors Of Music (SEADOM) conference in Bangkok last year.

TRUE SCHOOL OF MUSIC

The True School of Music focuses on educating aspiring musicians, music producers, sound engineers, music teachers, and music business professionals, helping them turn their passion in music into a long-term sustainable career. We aim to equip learners with the skills and knowledge needed to succeed in the Indian music industry, which is expected to be among the top 10 Entertainment & Media markets in the world.

GOVERNING COUNCIL MEMBERS

Mr Nitin Chandy Chairperson

Co-Founder, TSM

Prof. Nilesh Thomas Member Secretary Dean

Prof. Amarnath Hazarika Member Associate Dean

Mr. Ashutosh Phatak Music Industry Expert

Music Composer & Producer

Mr. Shridhar Subramaniam Music Industry Expert

President, Asia and Middle East, Sony Music Entertainment

Dr. Atish Chattopadhyay Vice Chancellor

*True School of
Music*

FACULTY MEMBERS

Ashutosh Phatak , Pro Vice Chancellor - Institutional Impact

Faculty - Music Production

Nilesh Thomas, Dean Of School

Faculty - Sound Engineering

Amarnath Hazarika , Associate Dean

Faculty – Harmony & Ear Training

Veer Karer , Assistant Dean – Quality

Faculty - Drums

Pranita Pandurangi, Head of the Department -

General Music

Baylon Fonseca , Faculty - Sound Design &

Postproduction

Pranjali Tare , Faculty - Indian Contemporary Vocals

Dhir Mody, Faculty - Drums & Ensembles

Patricia Ramon, Area Chair - Western Vocals

Jatin Rohilla, Faculty - Piano & Music Theory

Suresh Peters , Faculty – Music Production

Kishore Banan , Adjunct Faculty - Sound Engineering

Jugal Shrivastava , Faculty - Sound Engineering

Tejas Narayan, Faculty - Sound Engineering

Vivek Pal , Faculty - Piano & Music Theory

Luca Petracca, Adjunct Faculty - Music Production

Mihir Raina, Faculty - Music Production

Siddharth Talwar, Faculty - Music Production

Loic Sanlaville, Area Chair - Guitar

Vehrnnon Ibrahim, Area Chair - Music Business & Entrepreneurship

MASTER CLASSES / WORKSHOPS



All About Music 2023 Workshop by Ashutosh Phatak & Nilesh Thomas



Masterclass with Kilter on performance and showcasing original work



A conversation with Matt Black Dj and producer, founder of Ninja tune records and Jamm pro app

MASTER CLASSES / WORKSHOPS



Masterclass, Band showcase, and performance by Monoswezi, a collective of musicians from Mozambique, Norway, Sweden, and Zimbabwe



Masterclass on rhythm and band showcase by Modern Jazz Trio Pere Bujosa from the Netherlands



Jazz Performance Workshop by educator and grammy winning musician Lars Moller (Denmark)



Jazz Performance Workshop by Raga Jaaz (Danish - Indian Ensemble)



Sound Engineering and song writing workshop by Lisa Affenzeller (Germany)



Electronic Music Workshop by Dario Kelin (Germany)

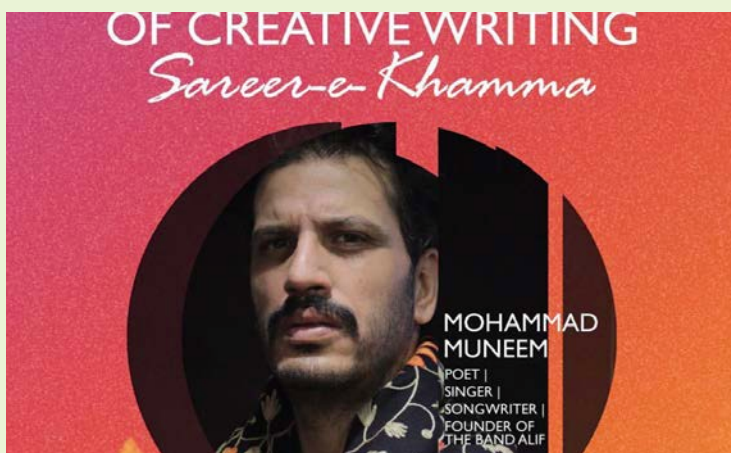
MASTER CLASSES / WORKSHOPS



Rhythm Workshop by Drummer and Percussionist James Taylor (UK)



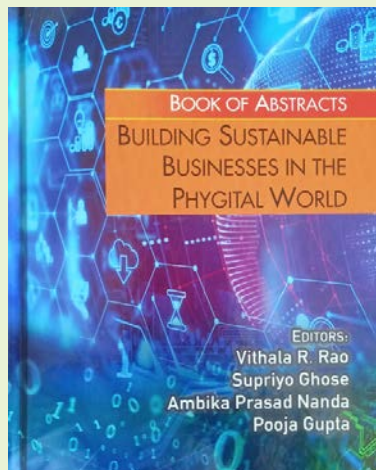
Industry collaborations with Sun Infonet, Allen, Heath, Sound.com, and Shure - One of the largest brands, sound rental companies, and distributors globally to educate our students with the latest in technologies in Live Sound Engineering



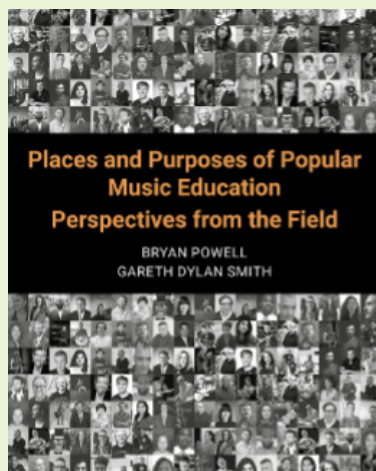
Creative Writing Workshop by Mohammad Muneem Nazir from the acclaimed Kashmiri/ Urdu band Alif



Recording Industry chat with award winning sound engineer, Shantanu Hudlikar



Conference Paper: Prof.Nilesh Thomas & Prof. Ashutosh Phatak: Learner Centered Music Education in a Phygital World: Desires, Motivations, Actions and Opportunities (ISDSI 2022, JagSom, Bangalore) - 28 December 2022



Chapter Authorship (Book): Prof. Nilesh Thomas: Structural and Cultural Barriers to Relevant Popular Music Education in India (Places and Purposes of Popular Music Education; Perspectives from the Field, Intellect Books) - December 2022



Dr Prasheel Suryawanshi

Dean, School of science and technology

The Indian education system for years has been calling for comprehensive reforms. The time has come for us to explore and move ahead toward creating a better future. The need of the hour is to empower young minds who are well-equipped to deal with the present needs and confront unexpected challenges of the future. A novel and practical way of learning will assist individuals in dealing with complexity, diversity, and change. It will broaden an individual's perspective by exposing him to the finer nuances of science, culture, design, humanities, and society along with an in-depth study of their area of interest.

This will encourage the spirit of functioning with sensitivity and alertness as world citizens. The liberal approach to imparting knowledge will foster a sense of social responsibility as well as harbor intellectual and practical dexterity, including communication, creative, analytical, and problem-solving skills. It will further enhance their

“A sense of social responsibility as well as intellectual and practical skill, will be fostered through the liberal approach.”

capabilities to apply their knowledge and expertise in real-world settings.

The Vijaybhoomi School of Science and Technology aspires to provide comprehensive education by which creative and analytical strength of mind is increased, in-depth intellect is expanded, and all-round character is formed, leading to the holistic development of an individual.

Dr. Prasheel Suryawanshi

SCHOOL OF SCIENCE AND TECHNOLOGY

The Vijaybhoomi School of Science and Technology aims to develop core skills in computing and technology and inculcate the approach of how to learn, rather than what to learn. The programs offered by the school focus on the intersection of Desirability, Feasibility, and Viability. The school subscribes to an interdisciplinary curriculum with experiential and personalized learning at the core that is aimed at developing a problem-solving mindset.

The pedagogy of programs relies more on practice with a focus on projects from Day 1. Industry interventions are an integral part of learning and the same is achieved through master classes, workshops, guest lectures, mentoring, live projects, and internships.

The school promotes a liberal approach to learning aimed to broaden the perspective of an individual, exposing him to the finer nuances of science, arts, culture, humanities, and society along with an in-depth study in a specific area of interest like Computer Science and Engineering, Software Engineering, and Artificial Intelligence.

*School of Science
& Technology*

GOVERNING COUNCIL MEMBERS

Dr. S. Chandrashekhar	Chairman
Dr. Venkatesh Sunkad	Expert from Academia
Mr. Satish Ranade	Expert from Industry
Dr. Anand James Dev	Special Invitee
Mr Sanjay Padode	Special Invitee
Dr Atish Chattopadhyay	Vice Chancellor Permanent Invitee
Dr. Prasheel Suryawanshi	Dean – VSST Member Secretary

FACULTY MEMBERS

Dr. Prasheel Suryawanshi Professor and Dean

Dr. S. Chandrashekhar Professor Emeritus

Dr. Atul Narkhede Associate Professor

Mr Ravikumar Jadhav Assistant Professor

Mr Kaliprasad Mahapatro Assistant Professor

Dr. Krishnakant Bhole Assistant Professor

Dr. Srikant Patnaik Assistant Professor

Dr. Ajit Kumar Mohanty Assistant Professor

HIGHLIGHTS OF THE YEAR

Launch of 3 BTech programs with a Major in Computer Science and Engineering, Artificial Intelligence, and Software Engineering.

Initiated Research on Robust Control with Energy Systems, Electric Vehicles, and Green Energy.

Developing a monograph titled Principles of Engineering.

Publications in high-impact journals and conferences by the faculty.

Conceptualized and initiated the Vijaybhoomi Design Center for ideating, prototyping, and testing facilities.

Initiated collaborations with aivancity Paris and Illinois Tech for student exchange, faculty exchange, collaborative research, student internships, semester abroad, and the like.

*School of Science
& Technology*



Dr Anand James Dev

Dean, School of Design

Design education goes beyond purely aesthetics by adopting a liberal philosophy and transforms into a potent force for good in our always changing world. A liberal approach to design education is a means of fostering innovative thinkers who advance the frontiers of society and promote diversity and vibrancy. It promotes the development of critical thinking, adaptability, and an open-minded approach in addition to the technical abilities necessary for design. At School of Design, learners are urged to investigate multiple design philosophies, historical contexts, and cultural influences in a liberal design education. This larger viewpoint enables them to draw from a rich tapestry of concepts and ideas, leading to a greater comprehension of how design has shaped our environment. Additionally, it imparts the values of ethical and sustainable design practices, guaranteeing that graduates are not only excellent designers but also responsible global citizens who take into account the greater influence

“Liberal approach in Design education is future.”

of their products.

This liberal strategy pivots between routine expertise (Nelson, H.G., Stolterman, 2012, p. 224), which is the formation of routine knowledge, and adaptive expertise (Bransford et al., 2010), which is the creation of adaptive knowledge. This suggests that design students of today will work in occupations that do not yet exist. A liberal arts education would promote analytical abilities that help the student adapt to a quickly changing workforce as well as critical thinking, adaptable thinking, and creativity.

Dr. Anand James Dev

Dean, School of Design

SCHOOL OF DESIGN

By embracing a liberal ideology, School of Design believes in a framework for design education which transcends purely aesthetics and evolves into a powerful force for good in our always changing environment. Along with the technical skills required for design, it encourages the growth of critical thinking, flexibility, and an open-minded mindset. In a liberal design education, students at School of Design are encouraged to research many design philosophies, historical contexts, and cultural influences. They may draw from a rich tapestry of notions and ideas thanks to this broader perspective, which helps them better understand how design has affected our surroundings.

GOVERNING COUNCIL MEMBERS

Ms Preeti Vyas
Mr Sanjay Padode
Dr Atish Chattopadhyay
Prof Subhash Tendle
Prof Rajan Nair
Dr Anand James Dev

FACULTY MEMBERS

Dr Anand James Dev
Subhash Tendle
Rajan Nair
Utpal Pande
Siddharth Gaikwad
Bithin Das
Prosenjit Ganguly
Lalita Agnihotri

school of design

HIGHLIGHTS OF THE YEAR



School of Design hosted an exhibition of student works in illustration, graphic design, visualisation and paintings. The exhibition of student works was a resounding success, serving as a testament to the exceptional talent and hard work of our students. The event featured a captivating display of diverse creations, including visual arts, design projects, and academic research. Visitors were treated to an impressive showcase of creativity, innovation, and dedication. The exhibition not only celebrated the achievements of our students but also offered a glimpse into the future of their respective fields.



Student work: Alexander D, Year 1, Patterns.
3rd Convocation visual language was developed from this study.

NEW MEMBERS ON BOARD

New members in the advisory and academic board are in the pipeline and various industry participation also add to this.

RESEARCH AND SCHOLARSHIP

Research paper

Dev, A. J. (2023). Visual Narratives Shaping Cultural Values and Narratives of Love, post-Pandemic in India: A study with Reference to Popular Television Narratives, Cumulus Conference Beijing 2023 (Accepted)

Design research and development

School of Design has initiated a product development project “dehumidifier cum drinking water generator’. The project is in the research phase and the subsequent phases of prototyping and Product styling will follow. Faculty members and students took initiatives to start this project.

school of design



Dr Sunil George

Dean, School of Law

Our curriculum is designed to develop holistic, socially responsible and continuously employable legal professionals who are equipped to reach the pinnacle of success. Vijaybhoomi University being India's first Liberal Professional University, the students of Vijaybhoomi Law School are privileged to have an option to choose major in upcoming areas like Data Sciences, Artificial Intelligence, Design etc. along with earning their Law Degree.

Only Law School that allows students to pursue specializations in other vocations besides law such as Business, Data Science, AI, Design etc

FACULTY MEMBERS

Prof. Nitesh Kumar
Assistant Professor

Prof. Naman Shukla
Assistant Professor

Prof. Ananyo Mitra
Assistant Professor & Assistant Dean (Research)

HIGHLIGHTS OF THE YEAR



Debate Competition organized by Vijaybhoomi University's School of Law x Student Council, participants had the privilege of engaging in a thought-provoking event. Held on 29th April, 2023, the competition delved into the controversial issue of same-sex marriage in India, challenging the perspectives of debaters and audiences alike.

The competition provided a platform for participants to enhance their research, communication, and critical thinking skills. It encouraged participants to step into the shoes of those holding opposing viewpoints, fostering understanding and potential solutions to avoid unnecessary conflicts.

school of law



Lenard Murray

Principal, VSIS & Executive Head for SIS Group of Schools

Vijaybhoomi Singapore International School is the clear pathway to one of the most innovative universities in Mumbai: Vijaybhoomi University.

VSIS, the first residential School in India of the SIS Group of Schools chain of Schools in Indonesia, Korea, Myanmar, and India is set to subscribe to the Singapore education system because of its disciplined approach to educational pedagogy.

International AS & A levels, facilitate diverse career opportunities for the students and present a unique international program offering a wide variety of study choices. The students earn University credits while studying in Junior College, which results in accelerated learning with new-age courses such as Business, Design, Law & AI.

For a better understanding of the world, international education exposes students to a variety of cultures

“Enjoy the University ambience at the high school level get liberty from strict timetables, uniforms, assemblies, and school bells.”

and lifelong learning opportunities.

In VSIS we inspire learners to have a global mindset by involving them in high-quality and future-focused education. Equally important to us is the social and emotional development of students, and we work very hard to ensure that students understand themselves as learners and individuals. With an accomplished and skilled faculty, we are on the way to building a junior college with an international reputation for excellence in education.

GOVERNING COUNCIL MEMBERS

Mr. Lenard Murray	Principal, VSIS & Executive Head for SIS Group of Schools	Chairper-son
Mr. Aditya Shah	Director Finance, SIS	Member
Mrs. Kalpana Padode	GB Member, Vijaybhoomi University	Member
Dr.Prasheel Surya-wanshi	VSST, Dean, Vijaybhoomi University	Member
Dr. Nandeesh V. Hiremath	Registrar, Vijaybhoomi University	Member
Mrs. Shalini Dutta	School Coordinator, Vijaybhoomi University	Secretary

ACCREDITATIONS FROM CAMBRIDGE

The school is approved to offer:

Cambridge International General Certificate of Secondary Education (IGCSE) Age 14-16*

Cambridge International Advanced Subsidiary Level and Advanced Level (AS/A Level) Age 16-19*

Age ranges are for guidance only

vsis junior college

FACULTY MEMBERS

Prof.Shalini Dutta (English)

Prof.Tejas Bhat (Commerce: Economics, Business Studies & Accounting)

Prof.Anwar Patel (Maths & Physics)

Prof.Santhosh D (Chemistry)

**1 STUDENT ENROLMENT AND STUDENT SUPPORT DATA
FROM VIJAYBHOO MI UNIVERSITY**

1.1	Number of students enrolled in the University for the current academic year according to regions and countries (Please give separate information for main campus and off-campus/off-shore campus): <i>The data is as on 31-08-2023-Active students</i>							
1.2	Particulars	Gender	No. of students from the same where the University is located (Maharashtra Domicile)	No. of students from other States	No. of NRI students	No. of overseas students excluding NRIs		Grand Total
						Foreign Students	Person of Indian Origin students	
	UG	M	81	124	0	1		206
		F	26	29	0			55
		T	107	153	0	*1		261
	PG	M	3	35	0			38
		F	3	15	0			18
		T	6	50	0			56
						* Nepal		

1.3 Hostel Status: Students Residing in campus (Total active Students at VU= 317).

Sr. No.	Program		Student Count	
			BOYS	GIRLS
1	UG Programs	Resident	190	54
		Non-resident	16	1
2	PG-MBA Program	Resident	38	18
		Non-resident	0	0
		Total	244	73
		Grand Total	317	

1.4	Category-wise No. of students <i>The data is as on 31-08-2023-Active students</i>						
	Category	Female	Male	Total			
	SC	3	11	14			
	ST	2	3	5			
	OBC	15	29	44			
	PH	0	0	0			
	General	53	201	254			
	Total	73	244	317			

2 INSTITUTION-WISE AND DEPARTMENT-WISE TEACHER STUDENT RATIO (ONLY FULL-TIME FACULTY)

School	No. of Students	Total Faculty	Full time faculty	Part time faculty	Students: Total faculty	Students: Full time faculty	Students: Part time faculty	1:5 (317 students: 61 faculty)
<u>JAGSoM</u> Jagdish Sheth School Of Management	93	23	8	15	4.04	11.63	6.20	
<u>SoL</u> School Of Law	7	2	1	1	3.50	7.00	7.00	
<u>SoD</u> School Of Design	12	4	1	3	3.00	12.00	4.00	
<u>VSST</u> Vijaybhoomi School of Science and Technology	45	9	7	2	5.00	6.43	22.50	
<u>TSM</u> True School Of Music	160	21	13	8	7.62	12.31	20.00	
Total	317	59	30	29	5.37	10.57	10.93	

3 SCHOLARSHIP STUDENTS AMOUNT YEAR-WISE

	Particulars	Amount (Rs.)
	2019 batch students' scholarship amount	29.40 Lakhs
	2020 batch students' scholarship amount	76.31 Lakhs
	2021 batch students' scholarship amount	152.31 Lakhs
	2022 batch students' scholarship amount	243.06 Lakhs
	2023 batch students' scholarship amount	211.62 Lakhs
	Total	712.71 Lakhs

4 FACULTY AND STAFF AT VIJAYBHOO MI UNIVERSITY: FACULTY - SCHOOL-WISE

4.1	Total no. of Sanctioned and filled up posts (Institution- wise and Department- wise)							
	School	Professor		Associate Professor		Assistant Professor		Total
		Sanctioned	Filled	Sanctioned	Filled	Sanctioned	Filled	
a	Central Office	4	4	0	0	0	0	4
b	JAGSoM Jagdish Sheth School of Management	7	7	8	8	5	5	20
c	SoL School Of Law	1	1	0	0	1	1	2
d	SoD School Of Design	1	1	2	2	1	1	4
e	VSST Vijaybhoomi School of Science and Technology	2	2	1	1	6	6	9
f	TSM True School of Music	1	1	4	4	15	15	20
	Total	16	16	15	15	28	28	59

4.3	Category-wise No. of Teaching Staff			
	Category	Female	Male	Total
	SC	0	1	1
	ST	0	0	0
	OBC	0	1	1
	PH	0	0	0
	General	12	45	57
	Total	12	47	59

4.4	Details of the permanent and temporary faculty members in the following format			
	Particulars	Female	Male	Total
	Total no. of permanent teachers	5	25	30
	No. of teachers with Ph.D. as the highest qualification	1	8	9
	No. of teachers with M. Phil as the highest qualification	0	0	0
	No. of teachers with PG as the highest qualification	4	8	12
	Total no. of temporary teachers	2	9	11
	No. of teachers with Ph.D. as the highest qualification	1	1	2
	No. of teachers with M.Phil. as the highest qualification	0	0	0
	No. of teachers with PG as the highest qualification	1	2	3
	Total no. of part-time teachers	5	13	18
	No. of teachers with Ph.D. as the highest qualification	2	5	7
	No. of teachers with MPhil as the highest qualification	0	0	0
	No. of teachers with PG as the highest qualification	1	4	5
	Total No. of visiting teachers	5	13	18

Ratio of full-time teachers to part-time/contract teachers	Full time: parttime =32:29=1:1
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4.5 Staff:

4.5.1	Summary of the Non-Teaching Staff			
	Particulars	Female	Male	Total
	Administrative Staff			
	Group A	2	4	6
	Group B	5	7	12
	Group C	3	8	11
	Group D	1	3	4
	Sub total	11	22	33

	Technical Staff			
	Group A	0	0	0
	Group B	0	0	0
	Group C	0	4	4
	Group D	0	0	0
	Sub total	0	4	4
	Grand Total	11	26	37

4.5.2	No. of Non-teaching staff category wise			
	Category	Female	Male	Total
	Sc	1	1	2
	ST	0	0	0
	OBC	1	4	5
	PH	0	0	0
	General	9	21	30
	Total	11	26	37

4.5.3	Ratio of Non-teaching staff to students	1.9
4.5.4	Ratio of Non-teaching staff to faculty	1.2

5 INFORMATION ABOUT THE LIBRARY

S.No.	Total Space (all kinds)	Computer/ Communication facilities	Total No. of Ref. Books (Each Department)			All Research Journals subscribed on a regular basis
			Dept.	Title	Vol.	
1	1140 Square Meter	Available (2 computer Set)	Management	215	329	Nil
2			Marketing	78	149	
3			Finance	123	257	
5			HRM	143	224	
6			Social science	642	662	
7			Design	72	72	
8			Data Science	91	133	
			AI	80	86	
9						
10			Law	419	590	
11			Music	163	215	
			2003	2717		

6 AUDITED BALANCE SHEETS FOR LAST 3 YEARS

S.No.	Year	Income	Expenditure
1	2019-2020	79,82,188/-	24,342,207/-
2	2020-2021	38,742,925/-	75,181,181/-
3	2021-2022	13,23,74,497/-	164,109,182/-

REGISTRATION DAY



Registration & Orientation of UG Batch 2023



UG-2023 Inauguration

Academic year
2022-2023

GOVERNING BODY MEETINGS

Governing Body Meeting Details

Meeting Day	Date	Time	Venue
1st GB	Monday 27.04.2020	9:00 AM	Board Room & Online
2nd GB	Tuesday 16.03.2021	8:00	Board Room & Online
3rd GB	Friday 25.02.2022	5:00 PM	Board Room & Online
4th GB	Tuesday 27.09.2022	5:00 PM	Board Room & Online
5th GB	Monday 27.02.2023	8:45 AM	Board Room & Online

RESEARCH PAPERS / PATENTS

Dr. Arindam Ghosh

Research Article:

1. Ghosh, A. (2022). Optimization of a two-echelon supply chain with random demand and random defect rate under a strict carbon cap policy. *Benchmarking: an International Journal*, 29(3), 793-816. (ABDC-B)
2. K Chakraborty, K., Ghosh, A., Pratap, S. Adoption of Blockchain technology in supply chain operations: a comprehensive literature study analysis. *Operations Management Research*. (ABDC, SCOPUS) (Accepted)

Prof. Ratan Kumar

1. Kumar, R., & Srivastava, V. (2022). Modelling factors of social media usage by B2B salespersons: an emerging market study. *Journal of Business & Industrial Marketing*, 37(11), 2315-2331. (ABDC-A)

Dev, A. J. (2023). Visual Narratives Shaping Cultural Values and Narratives of Love, post-Pandemic in

India: A study with Reference to Popular Television Narratives, Cumulus Conference Beijing 2023 (Accepted)

Publications DETAILS 2022-23

Dr. Sumanjit Dass

1. Kabra, S & Dass, S (2022) Licious's Response to the COVID-19 Pandemic: A Step Towards Crisis Communication, *FIIB Business Review*

Prof. Kewal Singh

Singh, K., Singh, A., & Prakash, P. (2022). Estimating the cost of equity for the regulated energy and infrastructure sectors in India. *Utilities Policy*, 74, 101327.

Prof . Rishi Kappal

1. The impact of executive isolation of CEO on CXOs attrition: a case study of a not-for-profit organization : ISSN: 1934-8835.



A Book entitled “New Age Management Strategy and Innovation” has been published by Bloomsbury Publishing during June 2023 (with ISBN 978-93-94701-87-8) by Dr. Anil SubbaRao Paila (Pro Vice Chancellor, VU), Dr. Nandeesh V. Hiremath (Professor & Registrar, VU), Dr. Amiya Kumar Mohapatra and Dr. Jitendra Kumar Mishra, as Editors.

RESEARCH
INCUBATION PROJECTS
INITIATED

Vibha Sikhwal

Aman Agarwal Factors influencing Decision Making in Metaverse

Shyam Sundar Modelling carbon footprint in university campus in India: A conceptual framework

Soniya Sarda

Sarthak Saket

Chirag Garg. Mutual funds – what are they and their future organization in a service sector

Inovation Incubation Project (MBA) 2023

Sahanur Islam, Nachiket Chalak, Tushar Goswami- Hydroponic Farming

Nitish Belsare, Chinmay Naik- Waste Management

Kavya Kompa, Harish Tiwadi, Nitish Belsare,

Chinmay Naik- Career planning

Deepak Shukla- Website development for even managements

Inovation Incubation Project (BBA) 2023

T. Aswini Patro, Sachin Pareek, Archana Jaiswal- Empowering Indian Agriculture through Integrated Solutions for Sustainable Growth

Research and
Scholarship

STEM PROGRAM OF SIDBI



COLLABORATION WITH SIDBI

- Funded by SIDBI – INR 6 Million.
- SIDBI (Small Industries Development Bank of India) has collaborated with JAGSoM for a unique 'Incubation Program for Skilled Professionals'.
- JAGSoM and SIDBI are skilling professionals to become entrepreneurs.
- The joint project involves the selection and training of skilled professionals to equip them to set up their own businesses.

No of Students : 32 Start date of the program : Dec 27, 2022 Duration of program: 02 months residential +03 months mentoring and hand holding

Grand Finale of SIDBI. 20+ stalls were put up by participants showcasing their start up ideas and SIDBI CMD Mr Sivasubramanian was the Chief Guest on 27th February 2023.



Convocation with participants, investors, Mr S Raman, CMD of SIDBI and Mr Sanjay Padode, President, Vijaybhoomi and program Chair, Prof Prashant Goyal



**RESEARCH / INNOVATION
INCUBATION PROJECTS**

Vibha Sikhwal

Aman Agarwal Factors influencing Decision Making in Metaverse

Shyam Sundar Modelling carbon footprint in university campus in India: A conceptual framework

Soniya Sarda

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Sahanur Islam, Nachiket Chalak, Tushar Goswami-
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Chinmay Naik- Career planning

Deepak Shukla- Website development for even managements

Innovation Incubation Project (BBA) 2023

T. Aswini Patro, Sachin Pareek, Archana Jaiswal-
Empowering Indian Agriculture through Integrated
Solutions for Sustainable Growth

*Innovation and
Entrepreneurship*

THE BIG SYNC



Prof Ashutosh Phatak

Pro Vice Chancellor

Institutional Impact, Faculty - Music Production

'The Big Sync' is an Innovation Incubation practice course aimed to push students to think and work out of their comfort zone and push boundaries, with the ultimate aim to have functioning or execution ready business plans by the end of the course duration.

100 students from across disciplines came together to form 5 multimedia companies whose products are songs, music videos, tours, merchandise, websites and all the collaterals that go with it using the pillars of design, music, science and technology, business and social media



The aim:

Real world hands on experience on how business works.

Testing the blueprint to construct and achieve your own dreams.

Discovery of their own potential

Tangible real world experience to enhance their strengths

Innovating something new and monetizing it.

Understanding the process from idea to revenue

THE STUDENT COMPANIES

Orange Treble is an online music collaboration platform for artists



Kharikaram offer personalised Music Curation, production and Music Aggregator services



Paapi Pandas is an online personalised curated Pop Arts & Culture Magazine



Pirate Police is a traditional styled record label with a specific target audience (Ages 12-18)



The Lost Records is a 360 Music label and artist management service

Innovation and Entrepreneurship



Dr Anil SubbaRao Paila

Pro-Vice Chancellor
Vijaybhoomi University

Centre for continuous
Learning and
Employability

It gives me immense pleasure to reproduce the work done by the Centre for Continuing Learning and Employability(CCLE) at Vijaybhoomi University.

CCLE is the absolute backbone of the University affairs, since it connects with all the stakeholders directly or indirectly. As part of the University's effort to create holistic human beings, CCLE supports students in their Mentorship journey. This discovery by students is strongly executed with industry leaders and faculty members as dual mentors. Vijaybhoomi University's ethos of grooming students from Year one in this Miracle X program, not only gives them confidence to declare their "I will" statements, but with 8 sessions of dual mentorships, students have their Individual Development Plan(IDP) ready, which is one of the unique propositions for a student. This not only brings confidence to the students at large, but the entire supply chain of stakeholders(industry, community, parents and the institution), who continuously appreciate efforts of CCLE.

The detailed documentation and processes, customization to the School's vision, is a testimony of the fact that the mentorship culminates into live projects, industry institute partnerships and thereby final placements with pre-placement offers in the student's chosen careers.

This is truly a huge investment done by Vijaybhoomi University's management, who believes that the vision and mission be attained in its true letter and spirit.

I urge all the stakeholders to delve through the overall processes laid out by CCLE and support in every way to make 'Bharat' proud, since our students will take centre stage in the Global eco-system in years to come and lead multi-disciplinary organisations.

The Centre for Continuous Learning and Employability (CCLE) at Vijaybhoomi University holds a pivotal role in assisting and empowering students throughout their academic journey, both at the undergraduate and graduate levels.

CCLE is dedicated to fostering career development pathways for students by offering various resources and opportunities such as networking events, educational visits to industries, corporate mentorship programs, real-world industry projects, an Industry Internship Program, and assistance in securing final placements.

CCLE has a methodical and well-structured approach

to guide learners towards their desired career paths, whether it be in corporate roles, developmental careers, or entrepreneurship. The available tracks provide comprehensive and specialized support to help students achieve their career goals effectively. The tracks include:

- FutureWorks : Industry Sessions
- MiracleX : The Mentoring Program
- AlterLighting : Live Projects
- XploreOut : Immersive Participation
- FutureConnect : Career Transition and Placement

FUTURE WORKS SESSION

FutureWorks - Industry Sessions are designed to cater to professionals and thought leaders in various industries

Here are few sessions we had from JAN 2023-OCT'23 :

1. Kickstarting Careers in BFSI

Speaker : Mr Prateek Rampuria | JP Morgan Chase & Co

2. BFSI as a Career Stream

Speaker : Mr K Kishore Kumar Reddy | JP Morgan Chase & Co.

3. The Changing Face of Financial Services(FinTech) with Intelligent Automation

Speaker : Mr Anurag Upadhyay | Accenture

4. Mastering Business Etiquette and Professional Behaviour

Speaker : Mr Anurag Upadhyay | Accenture

5. Commercialization of Art

Speaker : Mr Manish Chaudary | Mastii

6. How To Express Creatively

Speaker : Ms Snehal Chaubey | Zee Media

7. Health-Tech Solutions with the aid of AI

Speaker : Dr Amit Mehndiratta | IIT Delhi

8. Trends In-Marketing

Speaker : Mr. Aditya Bhat | Head, Jio Creative Labs

9. Unlocking the Music Business Administration

Speaker : Mr Jatin Parkash Sharma | Songdew

10. Personal Branding Mastery: From Concept to Impact

Speaker : Prof Edwin Moses | JAGSoM

11. Retailing Styles: Diverse Formats Unveiled

Speaker : Dr Satish Puranam | Senior Vice President-Business Development of Lifestyle International.

FUTURE WORKS HIGHLIGHTS

Kickstarting Careers in BFSI

Speaker : Prateek Rampuria, JP Morgan Chase & Co.

During a session led by Prateek Rampuria, a seasoned industry expert with a background in Anand Rathi Wealth Management and previous roles at JP Morgan Chase & Co., HDFC Bank, and EY LLP, attendees gained valuable insights into starting a career in the Banking, Financial Services, and Insurance (BFSI) Industry.

The session covered the following key points:

Financial Landscape: Prateek provided an overview of the BFSI sector, explaining the roles of various financial organizations such as banks, insurance companies, and investment firms in the economy.

Career Alignment: He stressed the importance of aligning one's skills and interests with specific roles within the BFSI sector, including investment banking, risk management, and compliance.

Essential Skills: Prateek highlighted the crucial skills needed for success in BFSI, including a

strong foundation in economics and finance, excellent analytical and problem-solving abilities, and effective leadership and communication skills.

Standing Out: Attendees received advice on how to differentiate themselves in a competitive job market and successfully launch their careers in BFSI.

Prateek Rampuria's extensive industry experience and insights made the session a valuable resource for those considering a career in BFSI.



The Changing Face of Financial Services(FinTech) with Intelligent Automation. Speaker : Anurag Upadhyay

The financial services sector is currently undergoing a significant transformation, driven by the rapid growth of fintech and intelligent automation. These innovations are streamlining operations and increasing efficiency for financial companies.

The session explored various technologies fuelling this transformation, including RPA, AI, blockchain, IoT, and cloud computing. Special attention was given to AI's applications in insurance and banking.

Fintech and intelligent automation are reshaping the financial services sector, resulting in improved customer experiences and fostering innovation.

These advancements are defining the future of finance and how people manage their finances.

Title	Impact Areas	Technologies Involved	Description	Key Benefits
AI applied at claim processes	Claims	AI (NLP, ML), OCR, Machine Learning/ RPA	Digitalization of the car accident forms and automatic upload data within the insurance company's application	• Error reduction up to 75% • Cost reduction • Improvement of accuracy
Accurate definition of a customer's risk profile	Underwriting	AI (NLP, OCR), Blockchain/ Telematics	AI applied to analyze the documentation received by customers to define more accurately the risk profile and the requested premium	• Improvement in the definition of the risk profile and insurance premium price
WFO by As You Drive) or ML (PayAs YouLive)	RBC	IoT and Telematics/ AI/ Blockchain/ Advance Analytics	Accelerating Automation Ecosystem used to unlock value outside of the insurance value chain. Technologies used to offer new products to the customers	• Customization of product offering
Virtual Agent	Customer Operations	AI (NLP, ML, Speech to Text)	Virtual Agent powered by AI used to provide answers to clients' general questions	• Improvement in customer service (availability 24/7) • Cost reduction • Improvement of service quality
New Policy Issuance	Operations	AI (OCR)/ RPA	Extraction of information and documents uploading of Customer details	• 90% time execution reduction
Regulatory	Compliance	AI/ RPA	Virtual workforce to automatically carry out activities such as customer	• 70% reduction in costs

Health-Tech Solutions with the aid of AI.

Speaker : Dr.Amit Mehndiratta, IIT Delhi

Sincere gratitude to Dr. Amit Mehndiratta for his valuable contribution to the education of our engineering students through an enlightening session on Health-Tech Solutions powered by AI.

Dr. Mehndiratta's session effectively bridged the realms of healthcare and technology, showcasing the significant potential of AI in transforming the healthcare industry.

Throughout his presentation, Dr. Mehndiratta eloquently demonstrated how AI is revolutionizing

various aspects of healthcare, including diagnostics, prosthetics, stroke rehabilitation, personalized medicine, and healthcare management. By providing practical examples and real-world applications, he sparked curiosity and expanded knowledge among our students.

The session not only broadened our students' perspectives on the integration of AI in healthcare but also inspired them to explore career opportunities in this dynamic field.

Dr. Mehndiratta's remarkable achievements and extensive industry experience served as a source



Mr. Aditya Bhat

Head, Jio Creative Labs

During the session, Mr. Bhat's profound insights resonated with students from diverse disciplines, including music, technology, management, design, and law. He shared his experiences, highlighting successful campaigns like 'Rakhi ka Swayamvar' and 'JioDhanDhanaDhan,' emphasizing the central role of content in attracting audience attention.

Using impactful examples, Mr. Bhat demonstrated the power of creative storytelling in the digital age, even on a limited budget. With a portfolio encompassing 40 original TV formats, he left a lasting impression, inspiring and enlightening the audience about the ever-evolving field of marketing.

FUTURE WORKS HIGHLIGHTS

Retailing Styles: Diverse Formats Unveiled

Speaker : Dr Satish Puranam,

Senior Vice President- Business Development of Lifestyle International



“Section 1: Modern Retailing Discussion

We had the privilege of a valuable discussion with Dr. Sathish Puranam, an experienced retail

Personal Branding Mastery: From Concept to Impact

Speaker: Edwin Moses

Professor at JAGSoM

Vijaybhoomi Learning and Employability hosted an engaging Futureworks session on Personal Branding, led by the experienced Edwin Moses, who has worked with global tech giants like Yamaha in Tokyo. In his captivating presentation, Edwin highlighted the critical link between intent

professional, focusing on ‘Modern Retail Formats.’

Dr. Puranam’s journey in retail began with Sales and Distribution, shaping his successful career, further enriched by his extensive experience at Titan, a renowned retail company.

Retailing serves as a crucial driver of economic growth, job creation, and meeting evolving customer needs by connecting consumers with desired products and services.

Section 2: Diversity in Indian Retail

In our exploration of Indian retail, we encountered a diverse landscape of formats catering to our dynamic market. From traditional options like Wholesale Retailers, Unorganized Retail, Street Vendors, and Discount Stores to global giants such as IKEA and Decathlon. Indian retail encompasses Department Stores, Electronic Stores (Croma, Reliance Digital), Speciality Stores (Mi Home, Samsung, Malabar), and niche segments like Hospital Retail (Chicco, Coffee Day) and Office Retail (Infosys, Food World).

Understanding this varied retail landscape is key to success in the ever-changing retail industry. We extend our appreciation to Dr. Puranam for sharing valuable insights.

and outcomes, emphasizing the pivotal role of personal branding. He shared his rich life journey, including experiences in vibrant cities like Tokyo and Dehradun. Edwin delved into the idea that while products are manufactured in factories, brands are cultivated in minds, exploring concepts such as salience, emotional connections, and a brand’s lasting impact.



UNLOCKING MUSIC BUSINESS ADMINISTRATION WITH SONGDEW

Speaker: Jatin Prakash Sharma

Head of Music Releases & Brand Alliances at Songdew

The session focused on critical music business administration skills, providing insights into music distribution, promotion, and monetization within

the industry. Jatin's expertise was immensely valuable to all attending students, emphasizing the significance of music on streaming platforms and the potential risks of endorsing music without proper support.

Additionally, the session introduced exciting internship opportunities, offering students real-world experience in the music industry, a valuable learning experience we greatly appreciate.

Furthermore, Jatin generously offered to assist us in creating our Electronic Press Kit (EPK), an invaluable tool for aspiring musicians. We extend our sincere gratitude to Jatin Sharma for his time, knowledge, and dedication in nurturing the next generation of music professionals. This masterclass has significantly broadened our understanding of the music business and will undoubtedly influence our future endeavors.

MIRACLE X CORPORATE MENTORSHIP

The Mentoring Program

During orientation, students are introduced to the Mentorship Program, where each student is assigned a corporate mentor relevant to their areas of interest. Regular mentoring calls are scheduled (e.g., once a month) to discuss academic journey, career aspirations, and personal development. Mentorship continues until the 4th term, providing steady support throughout the first year. The CCLE facilitates matching students with suitable corporate mentors and faculty anchors for guidance during their journey.

MIRACLE X CORPORATE MENTORS

Anurag Upadhyay
Accenture

Program Manager IA –

Sharat Konatham

Manager Feemonk

Nishant Agarwal

Founder – Proctur

Manish Chaudhary

Programming Head –

Anushka Singh
at KPMG

Manager, CIO Advisory

SabTv

Naman Bajaj

Principal Engineer – Jodo

Tushir Malik

Author and Consultant

Asamanya Mohanty
Technologies

Manager Infiflex

Anand Virani

CEO – Inventa

Aniket Jha

Product Manager –

Accops

Alok Kumar

Director UI/UX Design –

Myntra

Suyog Aparajit

Ex Kotak Mahindra Bank

– AVP

Harshit Gupta

CEO – GrowthAcad |

Digital Marketer

ALTERLIGHTING : LIVE IN-DUSTRY PROJECTS

Alterlighting Projects” can be defined as industry-focused live projects sourced from corporations, which students engage in during their academic studies to gain practical insights and understanding of real-world applications in their field of study. These projects provide students with hands-on experience and the opportunity to apply theoretical knowledge to actual business challenges, fostering

a deeper understanding of industry dynamics and enhancing their skills for future careers. Additionally, participating in Alterlighting Projects often serves as a valuable pathway for students to secure quality internships, which, in turn, can lead to pre-placement offers, further strengthening their prospects in the job market.



Proctur - Proctur is a new age Ed-tech company that is a pioneer in digitization of educational institutes. The company provides end to end digitization solution to enable tutors/trainers/coaching institutes to sell courses online, teach live online, conduct exams online and manage the coaching institute.

Within the scope of their Alterlighting Project, students at Proctur engaged in a comprehensive array of ATL (Above-The-Line) and BTL (Below-The-Line) activities. These initiatives were meticulously designed to enhance brand visibility, boost brand awareness, and conduct in-depth research on Proctur’s product lifecycle.

The students took on the challenge of understanding the coaching industry, delving into the challenges it faces. They also explored Proctur’s ERP (Enterprise

Resource Planning) system and its marketing, sales, and pricing strategies.

As part of their Alterlighting Project, the students ventured into Proctur’s future prospects, studying its potential as a national brand. They conducted a detailed analysis of competitor marketing strategies, assessed market size, and identified the target audience.

The students further explored both internal and external marketing strategies for Proctur. They proposed solutions for Search Engine Optimization (SEO) and actively worked on developing an SEO strategy tailored to Proctur’s needs.



Project 1 - Students interned at Simulanis Solutions to boost online presence and customer engagement through a 3-month social media campaign. Goals included raising brand awareness, improving customer satisfaction, and fostering loyalty. Pratyush Chaturvedi's efforts successfully met these objectives through research, content creation, and strategic execution.



Students helped in creating a robust API using the Crystal Kyber algorithm. It successfully demonstrated encryption and decryption capabilities. The project fostered innovation

Project 2 - Talented AI students used PyTorch to create a real-time Object Detection Model in a six-month project. They achieved a remarkable 94% accuracy, demonstrating AI's potential in problem-solving through dedication and innovation. This helped the organization implement AI into their ecosystem

and a strong university-company partnership, emphasizing their commitment to cutting-edge technology and education.



This project at Napino Digital Solutions enhanced PCB/SOC design and Private 5G product management and research. This included creating product dashboards, competitive analysis, private 5G research, and user journey mapping. The

project improved project management, data-driven decision-making, and user workflows, emphasizing ongoing competitive analysis and user journey optimization.

TenX Solutions

A student took role as Editor for '#IoTForGood' aimed to create a beginner-friendly guide to IoT. The project resulted in a publication that simplifies IoT concepts and showcases real-world examples.

Valuable lessons emphasized simplifying complex ideas while providing additional resources. Future plans include wide distribution to educational institutions, updates for emerging IoT trends, and supplementary materials

XploreOut

XploreOut is an engaging industry visit program that bridges the gap between theoretical knowledge and real-world applications. It offers practical exposure, networking opportunities, and insights into industry trends. This helps students enhance

problem-solving skills, explore career paths, and stay updated with cutting-edge practices. Overall, XploreOut plays a vital role in students' holistic development, equipping them with practical knowledge and motivation for their academic and career success.

AIIMS Delhi:

The day commenced with the arrival of attendees at the AIIMS campus for a workshop centered around AI in healthcare. Upon receiving their workshop kits, a wholesome breakfast was enjoyed before the inauguration ceremony.

Keynote speakers inaugurated the event by lighting the Diya, symbolizing the workshop's commencement, and provided introductions. The talks encompassed fundamental aspects of AI, Natural Language Processing, radiology, cancer

research, ICU workflows, and related topics.

A panel discussion placed emphasis on the pivotal role of AI in healthcare and the importance of interdisciplinary learning. The day included presentations on the accessibility and affordability of healthcare, the application of AI in oral healthcare, and the utilization of data visualization tools.

The workshop culminated with a vote of thanks at 6:00 pm, leaving participants enriched with a deeper understanding of AI's profound impact on the healthcare landscape.

Tech M Nirman:

A delegation of AI students embarked on a visit to the Tech Mahindra campus in Pune. Their visit commenced with an enlightening exploration of the TechM Makers Lab, followed by a distinguished prize distribution ceremony. Subsequently, they had the privilege of attending an insightful panel discussion, which delved into various topics, including AI, cryptography, the future of quantum computing, and the evolving landscape of technology.

FutureConnect: Career Transition and Placement Industry Internship Program (IIP)

The Industrial Internship Program (IIP) is structured into three six-month cycles, offering students the opportunity to immerse themselves in their chosen industries and apply theoretical knowledge to practical scenarios. Participants can opt for any of these cycles, allowing for flexibility and tailored professional development. This arrangement not only ensures a comprehensive hands-on learning experience but also fosters ongoing collaboration between academia and industry. By staggered intake of interns throughout the year, the program maintains a continuous influx of fresh talent, benefiting both the students and the host organizations. It's an efficient and well-planned system benefiting all stakeholders involved.

Final Placement Preparation:

The CCLE arranges campus placement drives where various companies come to recruit students. Students are encouraged to apply for relevant job openings and attend interviews.

Job Offers and Finalization.

After the placement drive: The CCLE coordinates with companies and students to finalize job offers. Students receive offer letters, and the CCLE ensures a smooth on boarding process.

IIP AND PLACEMENT

IIP Status

School	completed	inprogress
JAGSoM UG	4	1
MBA	12	0
TSM	8	14

Placement status

School	completed	inprogress
JAGSOM UG	3	2
MBA	5	7
TSM	7	15

Highest Salary in MBA 2021-23

43 Lac per annum





KEDGE Business School France and Vijaybhoomi University signed an MoU for offering International pathways to VU students. President of KEDGE Mr Alexandre de Navailles visited VU along with Mr Santiago, Director, International affairs



Interaction with Dr. Rita Biswas from the State University of New York, Albany



UTA signing of agreement for MS business Analytics, MS information systems and Master's in Music and Performing arts.

STUDENTS ON PATHWAYS

INTERNATIONAL PATHWAY PROGRAM (KEDGE)

Dechan Bhutia - BBA

Deepak Maukari - MS

Sami Sarower Suchit - MS

Gaurish Shriram Patil - MS

PARTICIPANTS OF Online Summer Business School 2023 at the Lucerne School of Business, Switzerland

Ms Bhutia Dechen

Mr Chaturvedi Pratyush

Mr Imam Aabish

Ms Khatun Ruksana

Mr Parasa Lagan

Mr Pareek Sachin

Mr Patro Saichandar

Mr Patro T. Aswini

Mr Soni Dixit

INTERNATIONAL PATHWAY PROGRAM (KEDGE)

Dechan Bhutia - BBA

Deepak Maukari - MS

Sami Sarower Suchit - MS

Gaurish Shriram Patil - MS

International Collaborations with Vijaybhoomi University

	By and Between		Date of Commencement	Valid up to
1	Mays Business School, Texas, USA	Vijaybhoomi University	26/04/2022	25/04/2027
2	Texas A&M University, USA	JAGSoM		
3	Kedge Business School, France	Vijaybhoomi university	23/06/2022	22/06/2032
4	Cintana Education, LLC	Vijaybhoomi university	8/11/2022	7/11/2042
5	HSLU, Switzerland	Vijaybhoomi university	11/11/2022	open
6	LSOB, Lucern School of Business, Switzerland	JAGSoM, Vijaybhoomi university	18/11/2022	17/11/2027
7	Illinois Institute of Technology, Chicago, USA	Vijaybhoomi University	14/09/2023	13/03/2024
8	Sydney Business School, Wollongong University, Australia	Vijaybhoomi University	20/01/2021	1/11/2023
9	The University of Albany, State University of New York, USA	Vijaybhoomi University	22/08/2022	21/08/2027
10	Lockwood Enterprises Private Limited, Singapore	Vijaybhoomi University	28/10/2022	27/10/2042

International

STUDENT COUNCIL

Students Council 2023 being presented in the Board of Management Meeting

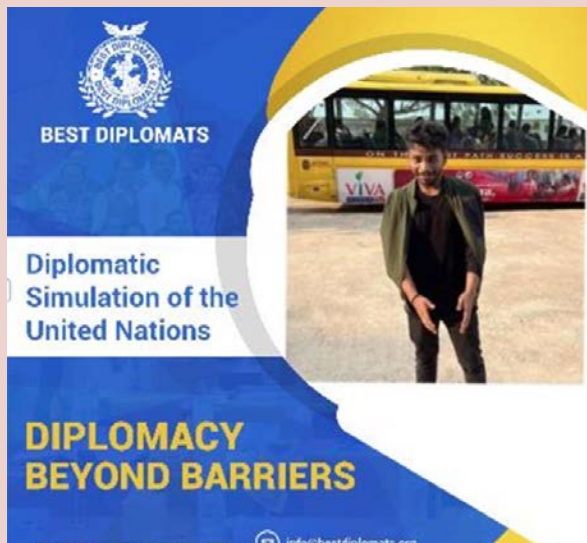


Student Council 2023-24

Role	Student name	University mentor
President	Karthik Menon	Shri.Sanjay Padode, President, VU
Secretary	Aakash B Sridhar	Dr.Nandeesh V. Hiremath, Registrar
Treasurer	Ujjawal Garg	Mr.Umesh Kulkarni, Head - Accounts & Finance
VP - Career Services	Kush Sheth	Dr. Anil Rao Paila, Pro Vice Chancellor
VP - MARCOM	Pratyush Chaturvedi	Prof. Srikant Patnaik, Faculty - VSST
VP - Cultural	Niranjan Menon	Prof.Ashutosh Pathak, Pro Vice Chancellor
VP - Sports	Sai Aditya Lakkum	Col.SanjayDutta, Director, Sports&Student Experience
VP - Sustainability	Sakshi Bhuse	Smt. Kalpana Padode, Director - Infrastructure & Campus Development
VP-Residence&Facilities	Mustafa Kutbuddin	Mr.Raju Pujari, CAO & Mr.Plaban Mitra, Manager-Facilities/Warden

Student Accolades

AWARDS WON/ PARTICIPATIONS BY STUDENTS IN EVENTS OUT- SIDE OF VU



Srujan Chowdary- IBBA (JAGSoM) student is selected as a delegate of Best Diplomats Malaysia to be held in Kuala Lumpur from 27th-30th January, 2023

Ricky Cariappa- MBA (JAGSoM) student of was given certificate of excellence as Team aspirants for call for article organized by Vinod Gupta School of Management (VGSoM), IIT Kharagpur.

Srujan Chowdary (IBBA) representing India from VU at Kuala Lumpur (Malaysia). It was hosted by 'Best Diplomats' a New York based Organisation.

Aswini Patro, BBA (Final year student) has been selected as a volunteer with AIESEC. AIESEC is a global community of young people who are dedicated to promoting peace and realizing the full potential of humanity. This opportunity will enable him to work with a company, Borderlands, that is implementing one of the Sustainable Development Goals (SDGs), Quality Education (SDG 4).



Mrs Kalpana Padode

Director, Infrastructure and Campus Development
Member, Governing board



SOCIAL IMPACT

KANYATHON

Vijabhoomi university's pride and torch bearer – kanyathon, the annual charity run its 12th edition this year was organized with a lot of innovation, passion, and vigour. Our beloved charity run that has helped over 3,00,000 girl children was able to make a larger and more intense impact this year with close to 600 plus registrations.

Kanyathon 2023 was a hugely successful charity run held in karjat, with a gathering of more than 1000 participants. This event was made possible by vijabhoomi university, which was the first organization to organize a cause run in the karjat area.

The primary objective of kanyathon is to promote and support girls' education in rural areas. The funds raised during the event are used to uplift the education of underprivileged girls and provide them with a better future. The event also aims to raise awareness about the importance of girls' education and encourage people to support this cause.

Education is a fundamental right that every child should have access to, regardless of their background or socio-economic status. Unfortunately, girls in rural areas often do not have access to quality education due to various reasons. Kanyathon aims to bridge this gap and provide the necessary resources to uplift their education and provide them with the tools to succeed.

Through kanyathon, vijabhoomi university is committed to

promoting education and creating a better future for all. The event has been successful in not only raising funds but also in bringing the community together to support this noble cause. The participation of more than 1000 people in the event is a testament to the impact that kanyathon has had on the community.

The success of kanyathon 2023 is a reflection of the commitment and dedication of vijabhoomi university towards promoting girls' education in rural areas. The event has served as a platform to raise awareness about the importance of education and the need to support girls' education. It is heartening to see people from all walks of life coming together to support this noble cause.

In conclusion, kanyathon 2023 was a huge success, and vijabhoomi university is proud to have been a part of it. The event has helped in uplifting the education of underprivileged girls in rural areas and has created a positive impact on society. We hope that kanyathon will continue to grow and inspire more people to join us in this noble cause of promoting girls' education.



SOCIAL IMPACT

KANYATHON SHIKSHA KENDRA

Kanyathon Shiksha Kendra is a student-led endeavor driven by the passionate students of Vijaybhoomi University. Our primary objective is to extend quality education to girls in the 7th to 10th standard in neighboring villages. The curriculum comprises three key subjects: Health and Hygiene, Computer Literacy, and Basic English Communication.

Inspired by Success:

Taking inspiration from the achievements of our sister colleges in Bangalore, we embarked on this transformative journey. Our aspiration is to replicate this noble concept, establishing numerous centers nationwide, thereby empowering girls across the length and breadth of the country.

Kanyathon Fundraising:

A significant aspect of our initiative is the annual Kanyathon event, a marathon designed to raise funds. The proceeds collected during this event serve as a lifeline for the sustenance and expansion of the Kanyathon Shiksha Kendra.

Inception and Operations:

The KSK initiative took root when Vijaybhoomi University generously donated a building in August of the previous year. Located near the Government School in the village of Jamrung, this facility now

serves as the hub of our educational operations. Currently, we are actively engaged in teaching students from grades 7th to 10th. Remarkably, this instruction is delivered by our own university's female students, who have taken up the mantle to impart knowledge and empower the students in near-by villages.

In the spirit of educational empowerment and community impact, our report on the Kanyathon Shiksha Kendra project showcases the strides we've made in the last few months. Since its inauguration in August 2023, this student-led initiative has been dedicated to providing education to girls in nearby villages.

Inauguration Success: We're delighted to share that the project was inaugurated on August 17, 2023, in the presence of esteemed guests, marking a significant milestone in our mission.

Overcoming Challenges: Our journey has not been without its share of challenges, including scheduling conflicts, attendance issues, and the need to boost student confidence. We discuss these challenges openly and transparently.

Progress and Next Steps: The report delves into the progress we've achieved so far, detailing our initiatives in curriculum development, computer

विजयभूमी युनिव्हर्सिटीने दिला सोलानपाडा ग्रामस्थांना मदतीचा हात, भयभीत ग्रामस्थांना मिळाला धीर



मोतीराम पाटील, कर्जत. खालापूर तालुक्यात इर्ष्यागड येथे झालेल्या घटनेने महाराष्ट्र हादरला होता. अथात कर्जतमधील प्रसिद्ध अशा सोलनपाडा धरणाला मोठ्या प्रमाणात गळती लागल्याची बाबा समोर आली होती. त्यामुळे धरण फुटते की काय या भीतीने सोलनपाडा ग्रामस्थ भयभीत झाले होते. त्यामुळे ग्रामस्थांना प्रशासनाने

सुरक्षित ठिकाणी स्थलांतर करण्याचे सांगितले होते. तेव्हा गावकऱ्यांची सुरक्षितता आणि स्वास्थ्य सुनिश्चित करण्यासाठी युनिव्हर्सिटीने सरकारी अधिकाऱ्यांसोबत सहयोग करत मदतीचा हात पुढे केला. या सर्व ग्रामस्थांना विजयभूमी युनिव्हर्सिटीमध्ये ठेवण्यामुळे त्यांना धीर मिळाला आहे. कर्जत तालुक्यामध्ये शेतीसाठी उपयुक्त असे पाझर तलाव पूर्वी करण्यात आले होते. यादून पाझरणाच्या पाण्यातून शेती, गुरे व ग्रामस्थ यांच्यासाठी पाण्याची सोय होत असे. १९८० मध्ये रायगड जिल्हा परिषदेने जामरूख भागातील पाणीटंचाई दूर करण्यासाठी सोलनपाडा येथे पाझर तलाव म्हणजेच छोट्या स्वरूपाचे धरण बांधले. त्यानंतर २००९ मध्ये डॉंगरपाडा येथील पाभरज पाझर तलाव फुटल्यानंतर सोलनपाडा, जामरूख तसेच परिसरातील १० गावांमधील ग्रामस्थांनी तत्कालीन पालकमंत्री सुनील तटकरे आणि तत्कालीन आ.सुरेश लाड यांची डॉंगर पाडा येथे भेट घेत सोलनपाडा बाबत देखील आपभित्ती मांडली होती. त्यामुळे जामरूख पाझर तलाव दुर्घटनेसाठी शासनाने ५ कोटींचा निधी मंजूर केला व या पाझर तलावाची दुरुस्ती झाली. मात्र त्यानंतर पुन्हा पाझर तलावाच्या बांधामधून पाण्याची गळती सुरूच झाली. नुकत्याच खालापूर तालुक्यातील इर्ष्यागड येथील घटनेने संबंध महाराष्ट्र हादरला असताना धरणाला लागलेल्या गळतीमुळे धरण कधीही फुटून दुर्घटना होऊ शकते. या भीतीने ग्रामस्थांची झोप उडाली होती. सोलनपाडा पाझर तलावाच्या पिथिचि केलेल्या भागात दुसऱ्या

टप्प्यापासून पाण्याची गळती सुरू असल्याचे निदेश कडलक, पंढरीनाथ पिंपरकर व इतर ग्रामस्थांनी लक्षात आणून दिले. त्यामुळे प्रशासनाने तात्काळ सोलनपाडा येथे धाव घेत धरणाची पाहणी केली तर सुरक्षेचा उपाय म्हणून दिनांक २१ जुलै रोजी सोलनपाडा गावाला जवळच्या विजयभूमी युनिव्हर्सिटीमध्ये तात्पुरते स्थलांतरित केले आहे. विजयभूमी युनिव्हर्सिटीचा कॅम्पस आसपासच्या गावामधील स्थानिकांसाठी आश्रमस्थान बनला. धरणाच्या भीतीमुळे सोलनपाडा गावातील भयभीत रहिवाशांना स्थलांतरित करण्याच्या महाराष्ट्र सरकारने केलेल्या घोषणेनंतर महाराष्ट्रातील विजयभूमी युनिव्हर्सिटीने सर्व पीडितांना आश्रय देण्यासाठी पुढाकार घेतला. युनिव्हर्सिटीच्या समर्पित टीमने रात्री १.३० वाजेपर्यंत अथक परिश्रम करून निर्वासन प्रक्रियेमध्ये सामील सरकारी अधिकारी, ग्रामसेवक आणि पोलिसांना चौवीस तास मदत केली. त्यांनी समाजाप्रती असलेली बांधिलकी दाखवून सोलनपाडा येथील ग्रामस्थांना नाश्याची पाकिटे देखील वाटली. यावेळी आपले मत व्यक्त करत युनिव्हर्सिटीचे अध्यक्ष संजय पादोडे म्हणाले, " इर्ष्यागड येथील घटनेबद्दल आम्हाला अत्यंत वाईट वाटते. तर सोलनपाडा धरणाला लागलेल्या गळतीमुळे ग्रामस्थ भयभीत झाले होते. तेव्हा विजयभूमी युनिव्हर्सिटीमध्ये आम्हाला समाजाप्रती आमची जबाबदारी माहित आहे. मदतकार्यामध्ये राजू पुजरी यांच्या नेतृत्वातगत आमची प्रशासकीय टीम मदत करत असल्याचे, तसेच गावकऱ्यांना

निवास सुविधा देण्यामध्ये सहकार्य करत असल्याचे पाहून मी भारावून गेलो. आमचा आमच्या युनिव्हर्सिटीमधील प्रत्येक विद्यार्थ्याला जबाबदार वर्तणूकीची जाणीव करून देण्यावर विश्वास आहे आणि याची सुरुवात आमच्यासह झाली पाहिजे, हे आम्हाला माहित आहे. आमच्या युनिव्हर्सिटीने गरजेच्या वेळी मदतीचा हात पुढे करण्याची संधी कधीही सोडली नाही आणि कधीही सोडणार देखील नाही. "

विजयभूमी युनिव्हर्सिटी बाबत

विजयभूमी युनिव्हर्सिटी ही भारतातील पहिली उदारमतवादी व्यावसायिक युनिव्हर्सिटी आहे, जी संबंधित व दर्जेदार शिक्षण देऊ इच्छिते आणि अभियांत्रिकी, व्यवसाय, कायदा, विज्ञान व उदारमतवादी कला यामध्ये उच्च-गुणवत्तेच्या संशोधनात गुंतलेली आहे. कर्जत, रायगड येथे स्थित आमची युनिव्हर्सिटी सर्वांगीण, सामाजिक जबाबदार आणि सतत रोजगारक्षम व्यावसायिकांचे पालनपोषण करण्यासाठी समर्पित आहे, जे स्वतःचा शोध घेतात आणि जगात सकारात्मक बदल घडवून आणतात. आम्ही एखाद्या व्यक्तीला 'भविष्यासाठी सज्ज' बनविण्यावर लक्ष केंद्रित करण्यासोबत कोणत्याही निरोमधील कोणत्याही जाळनाचा सामना करण्यासाठी आणि त्याच्या पलीकडे जाण्यासाठी त्याचे व्यक्तिमत्त्व विकसित करण्यावर लक्ष केंद्रित करतो.

शिक्षणाबरोबरच समाजाप्रती आपले कर्तव्य शिकविणारी " विजयभूमी युनिव्हर्सिटीकडून " बाधितांना मदतीचा हात ! सोलनपाडा गावामधील रहिवाशांना दिला अन्नदान व आश्रयस्थान.....

भिसेगाव - कर्जत/सुभाष सोनावणे

शिक्षणाबरोबरच आपले समाजाप्रती असलेले कर्तव्य शिकविणारी " विजयभूमी युनिव्हर्सिटी " ही भारतातील पहिली उदारमतवादी व्यावसायिक युनिव्हर्सिटी आहे, जी संबंधित व दर्जेदार शिक्षण देऊ इच्छिते आणि अभियांत्रिकी, व्यवसाय, कायदा, विज्ञान व उदारमतवादी कला यामध्ये उच्च - गुणवत्तेच्या संशोधनात गुंतलेली आहे. रायगड जिल्ह्यातील कर्जत तालुक्यात स्थित असलेली युनिव्हर्सिटी सर्वांगीण, सामाजिक जबाबदार आणि सतत रोजगारक्षम व्यावसायिकांचे पालनपोषण करण्यासाठी समर्पित आहे, जे स्वतःचा शोध घेतात आणि जगात सकारात्मक बदल घडवून आणतात. एखाद्या व्यक्तीला " भविष्यासाठी सज्ज " बनविण्यावर लक्ष केंद्रित करण्यासोबत कोणत्याही आव्हानाचा सामना करण्यासाठी आणि त्याच्या पलीकडे जाण्यासाठी त्याचे व्यक्तिमत्त्व विकसित करण्यावर लक्ष केंद्रित करतात, त्याचाच प्रत्यय कर्जतमध्ये नुकत्याच झालेल्या सोलन पाडा पाझर तलाव गळतीच्या घटनेमुळे घरे सोडावी लागलेल्या बाधित गावकऱ्यांची सुरक्षितता आणि स्वास्थ्य सुनिश्चित करण्यासाठी विजय भूमी युनिव्हर्सिटीने शासकीय अधिकाऱ्यांसोबत सहयोग केला. विजयभूमी युनिव्हर्सिटीचा कॅम्पस नुकतेच आसपासच्या गावामधील स्थानिकांसाठी आश्रयस्थान बनला.



सोलन पाडा तलाव गळतीमुळे सोलनपाडा गावातील बाधित रहिवाशांना स्थलांतरित करण्याचे प्रशासनाच्या केलेल्या घोषणेनंतर शिक्षण क्षेत्रातील महाराष्ट्रातील नामांकित विजयभूमी युनिव्हर्सिटीने सर्व पीडितांना आश्रय देण्यासाठी पुढाकार घेतला. युनिव्हर्सिटीच्या समर्पित टीमने रात्री १.३० वाजेपर्यंत अथक परिश्रम करून निर्वासन प्रक्रियेमध्ये सामील शासकीय अधिकारी, ग्रामसेवक आणि पोलिसांना चौवीस तास मदत केली. त्यांनी समाजाप्रती असलेली बांधिलकी दाखवून सोलनपाडा येथील ग्रामस्थांना नाश्याची पाकिटे देखील वाटली.

या उपक्रमाबाबत आपले मत व्यक्त करत युनिव्हर्सिटीचे अध्यक्ष श्री. संजय पादोडे म्हणाले, " नुकतेच घडलेल्या तलाव गळतीच्या दुर्दैवी घटनेबाबत अत्यंत वाईट वाटते. विजयभूमी युनिव्हर्सिटीमध्ये आम्हाला समाजाप्रती आमची जबाबदारी माहित आहे. मदतकार्यामध्ये श्री. राजू पुजारी यांच्या नेतृत्वातगत आमची प्रशासकीय टीम मदत करत असल्याचे, तसेच गावकऱ्यांना निवास सुविधा देण्यामध्ये सहकार्य करत असल्याचे पाहून मी भारावून गेलो. आमचा आमच्या युनिव्हर्सिटीमधील प्रत्येक विद्यार्थ्याला जबाबदार वर्तणूकीची जाणीव करून देण्यावर विश्वास आहे आणि याची सुरुवात आमच्यासह झाली पाहिजे, हे आम्हाला माहित आहे. आमच्या युनिव्हर्सिटीने गरजेच्या वेळी मदतीचा हात पुढे करण्याची संधी कधीही सोडली नाही आणि कधीही सोडणार देखील नाही. " असे मत व्यक्त केले.

SOCIAL IMPACT

SOLANPADA HELP

22nd July 2023, Karjat, Maharashtra: Vijaybhoomi University's campus recently became a safe home for the neighborhood village's natives. After the announcement made by the Maharashtra Government to evacuate the affected residents of Solanpada village due to dam leakage, Vijaybhoomi University in Maharashtra took the initiative to provide shelter to all the victims. The university's dedicated team worked tirelessly until 1.30 am to provide round-the-clock assistance to the government officials, gram sevaks, and the police involved in the evacuation process. They also distributed breakfast packets to the villagers of Solanpada, demonstrating their commitment to the community.

Adding to the initiative, Shri Sanjay Padode, President of the University said, "It was really sad to know about the unfortunate incident of the dam leakage that happened recently. We at Vijaybhoomi University very well understand our responsibility towards society. I was touched to see that our administration team led by Mr. Raju Poojari was on their feet all this while, cooperating with the accommodation of the villagers. Since we believe

in inculcating socially responsible behavior in every student of our university, we know that it begins with us. Our university has never and will never miss a chance to contribute its support wherever required."



Kritika Padode Bhandari

Head, School Connect

Member, Governing Board

VIJAYBHOOMI SCHOOL CONNECT

A platform, and an effective bridge between the School and University ecosystem. The School Connect Program works closely with schools to fulfil the following three objectives:

- a. To expose students to newer opportunities and vast knowledge resources
- b. To work with school faculty to enhance their

teaching skills and knowledge

- c. To create an effective communication channel between both ecosystems.

Under this program we have devised a series of different interventions: academic- and skill-based, as well as students and teachers focused, to benefit all stakeholders of the ecosystem.



These interventions follow a hybrid model giving the school and students the power to choose between mediums according to their comfort levels. There are ample opportunities to host these interventions on our beautiful, sprawling 55 acres campus for a wholesome experience. This structured program was established in 2021 and since then,

the Vijaybhoomi School Connect Program has connected with over 400 Schools from 20+ States in India and across the globe, not to mention, with a presence in countries such as the UAE, Qatar, Mauritius, Japan, South Africa, Nepal, Bhutan, Bangladesh and Zimbabwe.

PROGRAMS

School connect Programs to create awareness and various career opportunities, Career counselling, higher education at Vijaybhoomi University etc have been conducted at various places across the country like Kota, Ajmer, New Delhi, Mumbai, Hyderabad, Chennai, Nagpur, Indore, Jaipur, Amritsar, etc.

YEY EVENT, DESIGN EVENT



Ms Kritika Bhandary, Director - School Connect kick starts "The Young Entrepreneur of Year (YEY)" Challenge by lighting of the lamp.

School Connect

IC3 PARTICIPATION



Sanjay Padode, President, VU addressing the IC3 Conference at Hyderabad



School Connect @ Mayo College, Ajmer



School Connect @ Mayo College, Ajmer.



School Connect @ Indore, at Emerald Heights



School Connect @ Jaipur: VU's music production workshop and career talk for the students of Neerja Modi School in Jaipur



School Connect @ SNU, Delhi



School connect Program @ VU : with Victoria from Pune Students Visiting VU Campus

School Connect

**DISCLOSURES AS REQUIRED
BY THE MAHARASHTRA
GOVERNMENT**

VBU Act passed by Maharashtra Govt.

<https://vijaybhoomi.edu.in/wp-content/uploads/2022/12/VBU-Act-passed-by-Maha-Govt.pdf>

Operationalization of University

<https://vijaybhoomi.edu.in/wp-content/uploads/2022/12/Operationalization-of-University.pdf>

Statutory Committees

<https://vijaybhoomi.edu.in/wp-content/uploads/2023/03/Statutory-Committees.pdf>

VU Privacy Policy

<https://vijaybhoomi.edu.in/wp-content/uploads/2023/04/VU-Privacy-Policy.pdf>

Application for UGC Recognition on VU Website

<https://vijaybhoomi.edu.in/wp-content/uploads/2023/09/v5-UGC-Application-Form-by-VU-Dtd-14-09-2023-with-Annexures6pm-final.pdf>

Disclosures

**ACT AND NOTIFICATION
UNDER WHICH VIJAYBHOO MI
UNIVERSITY IS ESTABLISHED**

No. SFU 2015/C.R.332/ Uni.-4

LINK TO THE UGC PROFORMA

<https://vijaybhoomi.edu.in/wp-content/uploads/2023/09/v5-UGC-Application-Form-by-VU-Dtd-14-09-2023-with-Annexures6pm-final.pdf>

BALANCE SHEET

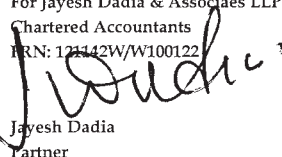
Vijaybhoomi University
Balance Sheet as at 31st March, 2023

Particulars	Sch No.	As at 31.03.2023	As at 31.03.2022
I. SOURCES OF FUNDS			
1 Corpus Fund	1	189,741,260	156,945,312
2 Net Surplus/(Deficit) from Income & Expenditure A/c	2	(47,978,117)	(84,532,960)
3 Other Current Liabilities & Provisions	3	98,635,040	113,158,206
TOTAL		240,398,183	185,570,558
II. APPLICATION OF FUNDS			
1 Fixed Assets			
(a) Tangible Assets	4	146,522,874	146,633,687
(b) Capital Work in Progress		8,086,214	2,535,591
2 Current assets			
(a) Receivables & Advances	5	80,373,594	31,999,147
(b) Security Deposits	6	2,240,411	2,547,681
(c) Cash & Cash Equivalent	7	2,837,623	1,755,547
(e) Other Current Assets	8	337,466	98,904
TOTAL		240,398,183	185,570,558

Notes Forming Part of the accounts

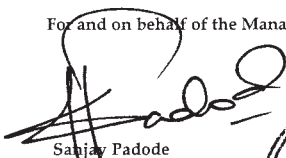
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As per our report of even date

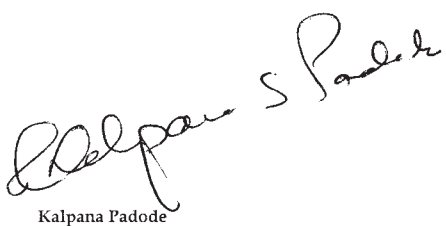
For Jayesh Dadia & Associates LLP
Chartered Accountants
FRN: 121342W/W100122

Jayesh Dadia
Partner
Membership No. 033973
Mumbai,
Dated: 10th October, 2023



For and on behalf of the Management Committee


Sanjay Padode
President




Kalpana Padode
Member

Vijaybhoomi University

Income & Expenditure Accounts for the Year Ended 31st March, 2023

(Amount in `)

Particulars	Sch No.	For the year ended 31.03.2023	For the year ended 31.03.2022
Income:			
Revenue from operations	9	167,577,509	85,557,035
Other Income	10	124,421,190	46,817,462
Total Income		291,998,699	132,374,497
Expenditure :			
1 Programme & Course expenses	11	38,515,596	19,115,825
2 Employee Benefit Cost	12	63,883,443	30,203,845
3 Finance Cost	13	224,954	169,484
4 Depreciation	4	19,501,185	14,872,021
5 Administrative Expenses	14	133,318,677	99,748,007
Total expenses		255,443,855	164,109,182
Excess of Income Over Expenditure		36,554,843	(31,734,685)

Notes Forming Part of the accounts

1-19

As per our report of even date

For Jayesh Dadia & Associates LLP
Chartered Accountants
FRN: 121142W/W100122

Jayesh Dadia
Jayesh Dadia
Partner

Membership No. 033973
Mumbai,
Dated: 10th October, 2023



For and on behalf of the Management Committee

Sanjay Padode
Sanjay Padode
President

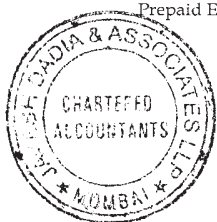
Kalpna Padode
Kalpna Padode
Member



Vijaybhoomi University
Notes forming part of Financial Statement as at 31st March, 2023

(Amount in `)

Note	Particulars	As at 31.03.2023	As at 31.03.2022
1 Corpus fund			
	Interest on FD received from Vijaybhoomi Education Foundation for development of University	11,095,967	8,483,064
	Donation From Centre for Developmental Education	167,316,090	137,133,045
	Donation From Vijaybhoomi Education Foundation	11,329,203	11,329,203
	TOTAL	189,741,260	156,945,312
2 Surplus/ (Deficit)			
	- Balance Brought forward from Previous Year	(84,532,960)	(52,798,275)
	Add: Surplus/ (Deficit) from Income & Expenditure A/c	36,554,843	(31,734,685)
	Less: transferred to Corpus Fund	-	-
	Net Surplus/ (Deficit) from Income & Expenditure A/c	(47,978,117)	(84,532,960)
3 Other Current Liabilities			
	Statutory Dues	3,207,370	2,469,538
	Provision for Expenses	1,362,019	1,611,931
	Audit fees Payable	315,000	270,000
	Sundry Creditors	77,193,682	50,891,608
	Other current liabilities	-	5,160
	Salary Payable	552,735	661,982
	Deposit	13,574,584	9,565,000
	Fees received in Advances	2,429,650	47,682,987
		98,635,040	113,158,206
5 Receivables & Advances			
	Fees Receivable from Students	11,387,738	12,379,121
	Advance to vendors	68,985,856	19,620,026
		80,373,594	31,999,147
6 Deposits			
	Rental Security Deposit	-	100,000
	BSNL Security Deposit	11,680	11,680
	Rental Deposit-Madhuri Rajendra Laad	90,000	175,000
	Rental Deposit-Rajendra D Laad	-	175,000
	Rent Security Deposit - Think Space	42,500	-
	Electricity Security Deposit	76,700	-
	Karjat office Rent Deposit	100,000	100,000
	IMAGE Deco-Deposit	133,531	200,000
	Wardrode Security Deposit	36,000	36,000
	Security Deposit (D Vois)	1,750,000	1,750,000
		2,240,411	2,547,680
7 Cash & Cash Equivalent			
	Cash in hand	-	-
	Balance with Banks	-	-
	- In Current Accounts	2,837,623	1,755,547
		2,837,623	1,755,547
8 Other Current Assets			
	Prepaid Expenses	337,466	98,904
		337,466	98,904



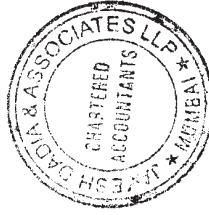
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4 Fixed Assets Schedule as per Income Tax Act

Sr.no	Particulars	Depreciation Rate	WDV As on 01.04.2022	Additions during the year		Disposals	Total As on 31.03.2023	Depreciation for the year	WDV as on 31.03.2023
				More than 6 months	Less than 6 months				
1	Buildings	10%	54,602,440	-	3,726,700	-	58,329,140	5,646,579	52,682,561
2	Computers & Printers	40%	1,809,076	173,990	49,589	-	2,032,655	803,144	1,229,511
3	Furniture & Fixtures	10%	46,096,690	2,197,933	3,356,688	-	51,651,311	4,997,297	46,654,015
4	Plant & Machinery	15%	43,695,518	5,221,326	2,488,436	-	51,405,280	7,524,159	43,881,121
5	Intangible Assets	25%	429,963	1,204,412	971,298	-	2,605,673	530,006	2,075,667
	Total		146,633,688	8,797,661	10,592,711	-	166,024,060	19,501,185	146,522,874



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Vijaybhoomi University

Notes forming part of Financial Statement as at 31st March, 2023

(Amount in `)

Note	Particulars	As at 31.03.2023	As at 31.03.2022
9	Revenue from Operations		
	Course Fees	167,577,509	85,557,035
		167,577,509	85,557,035
10	Other Income		
	Bank Interest Received	163,277	105,229
	Insurance Claim Amount		15,000
	Miscellaneous Income	738,663	4,796
	Donation Received	123,519,250	46,692,437
		124,421,190	46,817,462
11	Programme & Course expenses		
	Academic Expenses	14,016,647	9,341,022
	Scholarship	24,498,949	9,774,803
		38,515,596	19,115,825
12	Employee Benefit Cost		
	Salary	63,883,443	30,203,845
		63,883,443	30,203,845
13	Finance Cost		
	Bank Charges	224,954	169,484
		224,954	169,484
14	Administrative Expenses		
	Advertisement Expenses	42,035,167	13,733,826
	Food Expenses	13,466,424	-
	Hostel Rent	5,664,000	-
	Rent	1,024,295	
	Fixed Assesment Insurance	237,033	
	Property Tax	403,902	
	Hostel expenses	-	685,004
	Travelling Expenses	8,073,663	2,415,282
	Audit Fees	404,000	345,000
	Electricity Charges	5,898,033	3,408,876
	Petrol & Fuel Charges	1,690,661	1,887,361
	Canteen Expenses	1,138,895	8,286,415
	House Keeping Charges	5,716,419	2,571,811
	Internet Charges	534,700	788,444
	Office Expenses	594,979	267,321
	Printing & Stationery	976,534	466,756
	Professional Charges	6,869,934	20,635,994
	Consultancy Charges	23,269,790	34,688,838
	Repair and maintenance	3,302,708	2,437,521
	Security Charges	3,212,614	2,468,736
	Website Designing Charges	622,403	1,032,377
	Garden Expenses	343,490	232,482
	Miscellaneous Expenditure	7,839,033	3,395,963
		133,318,677	99,748,007



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VIJAYBHOOMI UNIVERSITY

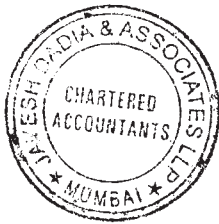
Note no 15

Significant accounting policies and Notes to Accounts annexed to and forming part of the balance sheet as on 31st March, 2023 and Income & Expenditure Accounts for the year ended on that date

1. Background :

- 1 The University was created by the Act called as Vijaybhoomi University Raigad Act, 2018 vide notification of Maharashtra State Government dated 29/11/2018

Government of Maharashtra appointed 13/09/2019 as the date on which Vijaybhoomi University, Raigad would become operational vide a notification.
- 2 The University is registered under section 12AA of the Income Tax Act vide the CIT-Exemption vide order dated 30/09/2020
- 3 Vijaybhoomi Education Foundation is a sponsoring body of the University.
- 4 The University has carried out its educational activity by utilizing building and other infrastructure owned by Centre for Development Education, Bangalore and Vijaybhoomi Education Foundation, Mumbai.
- 5 The land on which the building and other infrastructure were constructed is taken on lease from Vijaybhoomi Education Foundation. However, no lease rental has been provided as the quantum of lease rental is still under consideration.
6. The building and other infrastructure worth Rs. 13,71,33,045/- was received from Center for Development Education as Corpus Donation in earlier year.



SIGNIFICANT ACCOUNTING POLICIES

(a) The accounts are prepared on historical cost convention in accordance with the generally accepted accounting principles.

(b) Revenue is recognized on accrual basis. The fees receivable from the students is recognized as and when the same is due from the students. The fees received from students for courses which run beyond the end of the financial year and pertain to subsequent years are recognized as advanced from students under 'Other Current Liabilities' and recorded as revenue in the year in which the services are rendered.

(c) Fixed Asset are stated at cost less depreciation. Cost includes freight, duties, taxes, insurance and expenses incidental to acquisition and installation, necessary to bring the asset to the location and condition desired for use by the management.

(d) Depreciation on fixed asset has been provided on written down value method at the rates specified in the Income Tax Act, 1961, and rules made there under.

Assets are depreciated using the following depreciation rate:

Name of the Asset Group	Rate of Depreciation
Building	10%
Plant & Machinery	15%
Furniture & Fittings	10%
Computer & Peripherals	40%
Software	25%
Motor Vehicles	15%

(e) Expense is recorded in the year of its accruals.



Note no 16

The company has incurred the following expenses in foreign currency:

(Amount in `)

Particulars	31.03.2023	31.03.2022
Consultant Fees	589,330	5,887,206
Certification Course Fees		111,165
Web Maintenance charges		743,500
Professional Fees	6,233,421	
Travelling	1,323,016	
Application Fees	203,315	
Advertisement expenses	207,022	
Licence & Filing Fees	1,201,600	

Note no 17

The balances of fees receivables from students and advances are subject to confirmation and reconciliation, if any.

Note no 18

I. List of Related Parties

Sanjay Padode

President & Author

Kalpana Padode

Member

Kritika Padode

Member

II. Sponsorer Body

Vijay Bhoomi Education Foundation

III. Entities under Common Control

Get Ahead Education Limited

Resolute Resources Solutions Private Limited

Vijaybhoomi Education Foundation

Center for Developmental Education

Home Catering Solutions Private Limited

DSJ Keep Learning Limited

Sphere Agrotech Limited

New Bonanza Impex Private Limited



IV. Related party Transaction

Sr. No.	Particulars	F.Y.2022-23	F.Y.2021-22
1	Donation Received		
	Vijaybhoomi Education Foundation- Non Corpus	-	11,086,572
	Center for Developmental Education - Non Corpus	123,519,250	35,605,865
	Center for Development Education- Corpus	30,183,045	-
	Vijaybhoomi Education Foundation - Corpus	2,612,903	7,193,751
		156,315,198	53,886,188
2	Salary & Remuneration		
	Sanjay Padode	6,440,000	2,220,000
	Kalpana Padode	4,440,000	2,220,000
	Kritika Padode	2,200,000	700,000
			-
		13,080,000	5,140,000
3	Other Recievable/ (Payables)		
	Vijay bhoomi education Foundation	(23,556,914)	-
	Kritika Padode	183,228	-
			-
		(23,373,686)	-
4	Services Received from		
	Get Ahead Education Limited (Advertisement expenses)	2,249,496	580,125
	Resolute Resources Solutions Private Limited (Advertisement expenses)	1,585,538	312,375
	Get Ahead Education Limited (Commission expenses)	-	6,520



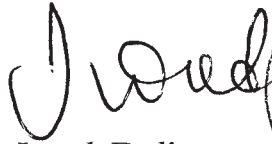
	Resolute Resources Solutions Private Limited (Commission expenses)	630,540	177,000
	Resolute Resources Solutions Private Limited (House Keeping expenses)	445,799	-
	Home Catering Solutions Private Limited (Housekeeping Charges)	493,409	-
	Get Ahead Education Limited (Reimbursement)	-	-
	DSJ Keep Learning Limited (Finder Fees)	760,600	4,366,000
	Spere Agrotech Limited (Hiring Charges)	255,439	176,400
	Home Catering Solutions Private Limited (Hiring Charges)	467,926	248,929
	New Bonnaza Impex Pvt Ltd (Hostel rent)	5,184,000	-
		12,072,747	5,867,349
5	Closing Balance - Debit / (Credit)		
	Resolute Resources Solutions Private Limited	(800,048)	(245,672)
	Center for Development Education	-	(29,343,672)
	Vijaybhoomi Eduaction Foundation	(20,944,011)	2,307,381
	DSJ Keep Learning Limited	(1,278,400)	(3,996,000)
	Home Catering Solutions Pvt Ltd	(235,507)	(36,369)
	Sanjay Padode	-	(5,160)
	Kritika Padode	(2,999)	
	New Bonnaza Impex Pvt Ltd	-	
	Sphere Agrotech	(42,200)	(19,600)
	Get Ahead Education Limited	(3,436,813)	(3,845,319)



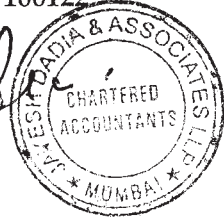
Note 19

Previous years' figures have been regrouped / reclassified, wherever necessary to conform to the current year presentation.

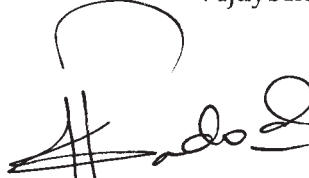
For Jayesh Dadia & Associates LLP
Chartered Accountants
FRN: 121142W / W100122



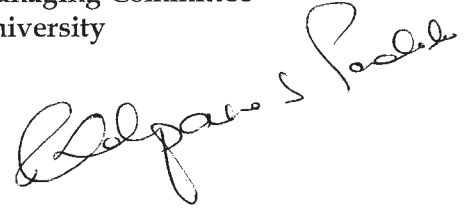
Jayesh Dadia
Partner
Membership No. 033973



For & on behalf of the Managing Committee
Vijaybhoomi University



Sanjay Padode
President



Kalpana Padode
Member

Place: Mumbai
Dated: 10th October, 2023



*Spirit of Vijaybhoomi >
Value integrity and earn
others trust: Innovate
continuously and be agile:
Jettison fear of failure
and learn from mistakes:
Appreciate your origins and
build on them to be a good
citizen: Yield not to unethical
shortcuts and be socially
responsible*