

Privacy Policy of Vijaybhoomi University (VU)

<https://www.vijaybhoomi.edu.in/>

1. Preamble

This Privacy policy sets out how **Vijaybhoomi University (VU)** registered Private University in Greater Mumbai, Maharashtra (“**University**”, “**we**”, “**us**”) uses, maintains and protects any information gathered from “**Users**” visiting the website <https://www.vijaybhoomi.edu.in/> and this describes how we use personally identifiable information about the users of our applications and websites (“**you**”).

We have prepared this Privacy Policy to describe to you our practices regarding the Personal Data (as defined below) that we collect from users of our mobile applications and/or websites (collectively, the “**Platform**”) and online/ educational services (the “**Services**”). This Privacy Policy does not apply to any other data, including, without limitation, data that we collect offline about our customers, data about our employees or data that others collect on websites that are linked to our Platform. This Privacy Policy also does not apply to the practices of entities that we do not own or control.

By using our Platform and our Services you understand and agree to the terms of this Privacy Policy and you expressly consent to the collection, use and disclosure of your Personal Data in accordance with this Privacy Policy.

In case, if you do not agree to this Privacy Policy, do not install, use, or access our Platform or our Services. You need to check this page from time to time to ensure that you are aware of the changes and amendments. We may update this Privacy Policy from time to time and will post updates to this Privacy Policy on this web page/mobile application, including the Privacy Policy's effective date.

2. Context and rationale

It recognises the importance of maintaining your privacy and appreciates the trust reposed by you in us. This Privacy Policy applies to all visitors to the website.

Any information you voluntarily provide to us through our website (including email address, name, or phone number, etc.) will not be sold or traded to other colleges, universities, non-profit organizations or businesses.

By visiting and/or using our website, it is implied that you have carefully read, and understood the importance and implications of this Privacy Policy and that you agree to terms of this Privacy Policy stated herein.

3. The nature of information collected by VU

3.1 Personal identification information:

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, place an order, respond to a query or survey, fill out an online form, and in connection with other activities, services, features or resources we make available on our Site.

We may ask you for personally-identifiable information that can include your name, e-mail address, phone number, address etc. All or some of the information may be collected from each user.

Phone number, contact information and date of birth etc. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may limit them from engaging in certain Site related activities.

3.2 Non-personal identification information:

We may also collect non-personal identification information about Users whenever they interact with our Site. The non-personal identification information may include the browser name, the type of computer used and technical information about Users means of connection to our Sites, such as the operating system used and the details of the Internet service provider utilized and other similar information.

3.3 method of collection of your information

If you use our website, we may collect information about your IP address and the browser you are using. We might look at which site you came from, duration of time spent on our website, pages accessed or the sites you visited when you left us. We might also collect information regarding the type of mobile device you are using or the version of the operating system your computer or device is running on.

We use tracking tools like Google Analytics, Google Webmaster, browser cookies and web beacons for collecting information about your usage of our website. Please visit Google Analytics' terms of use and Google's privacy practices for more information: <https://policies.google.com/privacy>

4. How the information collected by VU is used?

We use the personal identification information primarily to enhance and personalize the overall user experience, improve the site, to run promotions, surveys and to send periodic emails if required.

We might use the information you provide to contact you for confirmation of your interest to join the University, answer any queries raised by you and share relevant inputs.

Your session and the pages you visit on our website will be tracked, but you will remain anonymous. We may use your IP address to identify the general geographic area from which you are accessing the website.

We use the information to improve our services and further enhance the user experience of the website. We might use your information to customize your experience with us. This could include displaying content based on your preferences.

We use the information, with care and precautions, as permitted by law.

5. Usage and Protection of collected information by VU

We will share information with third-parties who perform services on our behalf. We share information with website developers and third-party donors who fund research projects in our University. These persons/institutions/body corporate may be located inside or outside of India.

We do not share or sell the data to third parties and adopt industry-standard data collection, storage and processing practices and security measures to protect against unauthorized access,

disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

All the sensitive and private data exchange between the Site and its Users happens over an secured communication channels.

6. Sharing of the information with others parties and entities

We will share information if we think we have to do so, in order to comply with the law or to protect ourselves. We will share information to respond to a court order or summons. We may also share it if a government agency or investigatory body requests for the same. Or, we might also share information when we are investigating potential fraud.

We may share information with any successor of the University as part of that merger/acquisition transaction.

We will not share, sell, rent, swap, or authorize any third-party to use your email address for commercial purposes without your permission.

We prohibit any third-parties who receive user information for this purpose from using or sharing user information for any purpose other than providing services for the benefit of our users.

7. User experience, safety and security

7.1 Web browser cookies and user experience:

Our Site may use “cookies” to enhance the overall User experience. User’s web browser places cookies on their hard drives for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browser to refuse cookies or to alert you when cookies are being sent. However, if they do so, note that some parts of the Site may not function properly.

7.2 Safety and security

This site has reasonable security measures in place to help protect against the loss, misuse and alteration of the information under our control. However, with the development in Information Technology, new techniques may be adopted by certain unscrupulous elements with mala fide intent to illegally access the information relating to you. In such scenarios, all assistance shall be provided to investigation agencies to pursue their investigations.

8. Applicable laws for this policy, grievance redressal mechanism and Jurisdiction in case of a Dispute

8.1 Applicable laws

This privacy policy is governed as per the provisions Information Technology Act 2000 in India and its amendments, as done from time to time, and shall be governed by the other applicable laws of India as amended from time to time.

8.2 Grievance Redressal Mechanism

In accordance with Information Technology Act 2000, Information Technology (Reasonable security practices and procedures and sensitive personal data or information) Rules, 2011 and

rules made thereunder, the mail id of the grievance officer in so far as this website is concerned is as provided below:

Email: grievanceofficer@vijaybhoomi.edu.in

If you have any questions about this policy or other privacy concerns, you can email us and we will try and respond to your query or concern within 7 working days in normal course.

8.3 Jurisdiction in case of a Dispute

All disputes, if any, shall be having Jurisdiction only in the Courts of Mumbai, India, as per the applicable laws in India and the related amendments at regular intervals.

9. Changes and amendments to this Policy

Based on the need and also amendments to applicable laws governing the Education sector and technological changes, nationally or globally, this Privacy Policy may be amended from time to time. Any such changes will be posted on this page.

Your acceptance of these terms: By using this Site, you confirm your acceptance of this policy. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes therein.
