

# Building a Narrative: Frame by Frame.

Nov 08,  
2020

*Main  
Takeaway*

When working on a storyboard, you are not just visualizing, but narrating a story.

## Introduction

Ms. Pradipta Ray is widely known for her work as the chief visualizer/Storyboard Artist for Bollywood blockbusters such as Rang de Basanti, Heyy Babyy and Kambakth Ishq. She has directed and designed numerous animated promos for MTV, Star TV and AXN including pilots for Devlok, stories on Indian mythology in collaboration with Devdutt Pattanaik and Amar Chitra Katha.

As a filmmaker, Pradipta written and directed three short films; Raat Baki (2011), Eidi-The Gift (2014) and Guy Next Door (2015). Her first short film Raat Baki (The Night is Young) has been widely screened in various international film festivals and has also bagged the Riyadh Wadia Award for Best Emerging Filmmaker at the KASHISH- Mumbai International Queer Film Festival (2012). The session is to inspire young aspirants who wants to build a career in film-making, animation and storyboarding



**SPECIAL WEBINAR**

**BUILDING A NARRATIVE: FRAME BY FRAME**

**Pradipta Ray**  
QUEER FILMMAKER, PAINTER & ANIMATION ARTIST

in conversation with  
**Prof Pravin Mishra**  
DEAN

**VIJAYBHOOMI UNIVERSITY**  
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Sunday, 8th November, 2020 | 11:00 IST

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*Takeaway* **Learnings**

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- A storyboard revolves around a theme that naturally brings other elements into existence. Compile these factors to jot them down on the same page.
  - Understanding the concept and role explained by the director allows the designing of contextual visuals.
  - The experience of learning and knowing what one does is liberating-professionally and personally.
  - Digital mediums have opened avenues and evolved professions within the film industry.
  - A director and the vision are never two separate entities, nor can it be replicated.
  - Sometimes, a planned lens captures what speaks volumes, while others are instinct-trained.
  - The process of art is to stem from the Earth and return to its origins. It is nature itself.
  - Studying design helps in forming better ideologies for communication.
  - Don't build a life from your career; let your life design a career!
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## Speakers

### **Ms. Pradipta Ray**

Queer Animation Artist, Film maker, and Painter.

(<https://www.linkedin.com/in/pradipta-ray-513a452/>)

### **Prof. Pravin Mishra**

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