

MSMEs & Industries revival in COVID-19 pandemic

July 04,
2020

*Main
Takeaway*

Industries have look at how to shift of requirements & demand & fulfil them in different ways that people would accept.

Introduction

Join us as we discuss with Mr Robin Banerjee, MD, Caprihans India (Former MD, Arcelor-Mittal, Germany) & Mr Sandeep Khosla Director General, Bombay Chamber of Commerce & Industry (BCCI) in conversation with Dr Rajendra K Sinha on “MSMEs & Industries revival in COVID-19 pandemic”

BANKING SERIES

MSMES & INDUSTRIES REVIVAL IN COVID-19 PANDEMIC

<p>SPEAKER</p>  <p>Mr Robin Banerjee MD, Caprihans India (Former MD Arcelor-Mittal, Germany)</p>	<p>SPEAKER</p>  <p>Mr Sandeep Khosla Director General, Bombay Chamber of Commerce & Industry (BCCI)</p>	<p>IN CONVERSATION WITH</p>  <p>Dr. Rajendra K Sinha Professor & Chairperson Centre of Excellence in Banking</p>
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  **SATURDAY, 04TH JULY 2020**
11:00 AM - 12:00 NOON

   

Takeaway **Learnings**

- Despite the pandemic (COVID-19) the MSME's Industries are showing a positive sign.
 - India might pitch in big time as an option of alternative for china in manufacturing
 - Indian population might become a tool of positive in present economic situation
 - As management student or entrepreneur – should look at how can we capitalize on this situation of pandemic & economic situation
 - A most of the companies have started the revival in present pandemic but some industries like airlines, tourism, restaurants will take more time to get into revival mode.
 - Pandemic had taken away jobs, but companies are started functioning & calling back the employees & people who had gone to natives are coming back for the jobs to the cities which is good sign
 - Print media industry is really struggling, some might overcome this situation, some might take sometime & some might not recover at all.
 - People are not ready to wait for week or month to get the information when they can get it in real time on their fingertips.
 - The growth projection for 2016-21 might shift industries like digital business, television they might overshoot the projection
 - OTT platforms have seen a huge jump in the viewership in the time of lockdown
 - There will be no stopping inflow of FDI's into India, as India is huge untapped market
 - Services sector will have huge opportunities & growth in terms of services industries like logistics industries, IT Industry, Financial sector, Indian Education sector.
 - Manufacturing sector like steel & cements will have quick revival.
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Speaker

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